

# *Caring for Wisconsin - Today and Tomorrow*

Saturday, July 17, 2010 • Health Sciences Learning Center •  
University of Wisconsin School of Medicine and Public Health

7:15-8:00 AM	Registration and Continental Breakfast		
8:00-8:15 AM	Welcome and Announcements: Gilchrist		
8:15-9:15 AM	Keynote Address(es)—Rakel: “Practitioner vs. Pill: How the Family Doc Trumps What is Prescribed”; and Roberts: “Family Doctors: Caring for the People of the World”		
9:15-9:25 AM	BREAK		
	Panel 1: Caring for Our Patients	Panel 2: Community Service	Panel 3: Education and Leadership
	Moderator: TBA	Moderator: Mark Gideonsen, MD	Moderator: TBA
9:25-10:25 AM	Helping Patients with Musculoskeletal Problems (Kathleen Carr, MD)	Care for the Underserved I (Iris Torres, MD)	International – The Example of PSR (Jeff Patterson, DO)
	Diagnosis and Treatment of Tendonitis (John Wilson, MD)	Care for the Underserved II (Jonas Lee, MD)	International – The Example of Wonca (Richard Roberts, MD)
	Osteopathic Medicine (Brian Earley, DO)	Family Medicine in Uganda (Cindy Haq, MD)	Departmental Leadership (James Davis, MD)
	Chronic Narcotics for Pain (Michael Fleming, MD)	Maternal Health and Global ALSO (Lee Dresang, MD)	Community Leadership (Aaron Dunn, MD)
10:25-10:45 AM	BREAK		
	Panel 4: Caring for Our Patients	Panel 5: Caring for Special Populations	Panel 6: New Knowledge to Inform Practice— Research in Family Medicine
	Moderator: Ken Kushner, PhD	Moderator: TBA	Moderator: Neil Bard, MD
10:45-11:45 AM	WiPHL (Rich Brown, MD)	Care for Hmong Patients (Cheng Her, MD)	Research in Complementary and Integrative Medicine (Bruce Barrett, MD)
	Emerging Issues in Women’s Health (Sarina Schrager, MD)	Care for Hispanic Patients (Patricia Tellez-Giron, MD)	Practice-Based Research – WREN (Paul Smith, MD)
	Promoting Breast Feeding (Anne Eglash, MD)	International Adoption (Beth Potter, MD)	Partnering with American Indian Communities to Improve Family Health (Alexandra Adams, MD)
	Caring for People with Developmental Disabilities (Deb Dreyfus, MD)	Care for Amish Patients (James DeLine, MD)	Patient Safety in Primary Care (Ben-Tzion Karsh, PhD)

11:45 AM-1:00 PM	<b>LUNCH AND POSTER SESSION</b>		
	Panel 7: Caring for Our Patients	Panel 8: Life in Medicine	Panel 9: The Role of Arts and Humanities in Medicine
	Moderator: Cindy Haq, MD	Moderator: Sandra Kamnetz, MD	Moderator: John Frey, MD
1:00-2:00 PM	Using Honey for Skin Ulcers (Jennifer Eddy, MD)	The Life of a Community-Based Residency Program Director (Rick McClafin, MD)	Essays in Family Medicine (Jennifer Frank, MD)
	Palliative Care (Lucille Marchand, MD)	Family and Medicine – Working for Balance (Sharilyn Munneke, MD)	Poetry in Family Medicine (Mark Marnocha, PhD)
	Competency in Care of the Elderly (Melissa Stiles, MD)	The Academic Life (John Brill, MD)	Essays in Family Medicine (Marc Tumerman, MD)
	Addressing the Spiritual Needs of Patients (Luke Fortney, MD)	The Practicing Life (Jodi McGraw, MD)	Photo display and audience discussion led by John Frey, MD
2:00-2:10 PM	<b>BREAK</b>		
	Panel 10: Caring for Our Patients	Panel 11: Ourselves Our Patients	Panel 12: The Future
	Moderator: TBA	Moderator: David Rakel, MD	Moderator: TBA
2:10-3:10 PM	What the Heck Happened to H1N1? (Jon Temte, MD)	Mindfulness in Medicine (Aleksandra Zgierska, MD)	The Future of Maternity Care in Family Medicine (Ann Evensen, MD)
	Nasal Saline Irrigation (David Rabago, MD)	Family Centered Care (William Schwab, MD)	Technology: The EHR in Primary Care (Brian Arndt, MD)
	The Role of Physician Assistants in Primary Care (David Payne, PA-C)	Sustainability in our Care for Patients (Rian Podein, MD)	Hospital Care for Family Physicians (Byron Marquez, DO)
	Care of the Elderly in the Community (Kay Gruling, MD)	Physician Wellness (Adam Rindfleisch, MD)	Education for Rural Health Care Practice (James Damos, MD)
3:10-3:30 PM	<b>BREAK</b>		
3:30-4:15 PM	The Challenge to the Department of Family Medicine for the Next 40 Years: How do we prepare family physicians for what they will need to know over the next 40 years? Panel featuring: Valerie Gilchrist, Byron Crouse, Regina Benjamin, Susan Skochelak)		