Addiction Medicine
Supporting Recovery through Research, Outreach, Treatment and Education

Substance misuse and addiction affects more than 20 percent of Americans in their lifetime, and costs the U.S. more than $500 billion each year. Reducing its impact requires collaboration between health care, public health, safety and community organizations.

The University of Wisconsin Addiction Medicine Program, based in the Department of Family Medicine and Community Health, is nationally recognized for innovative, effective approaches to preventing and treating addictive disorders and related health issues.

The Need for Innovation

1. Fewer than 10 percent of people with addictive disorders receive the treatment they need.

2. People with addictive disorders frequently are hospitalized for related health problems. Unfortunately, barriers to immediate treatment access makes their transition from hospital to home a significant challenge.

3. Drug overdose is now the leading cause of accidental death in the U.S. and in Wisconsin.

4. Treatment works. It can help people with addiction move toward positive behavior change, recovery and improved function.

Learn more about how you can help reduce the devastating impact of addiction on individuals, families and communities in Wisconsin.
About Our Program

Directed by Randall Brown, MD, PhD, DFASAM, a family physician and nationally recognized addiction medicine expert, our program focuses on four key areas.

- **Research.** We conduct collaborative research with systems engineers, other medical specialists, psychologists, social workers, nurses and pharmacists to find new, effective ways to prevent and address addictive disorders.

- **Outreach.** To improve individual and public health by reducing the negative impacts of substance misuse, our team engages in a variety of outreach activities in collaboration with schools, law enforcement, public health, primary care providers, pharmacies and other community organizations.

- **Education.** Dr. Brown founded the UW Addiction Medicine Fellowship, one of the first ten fellowships of its kind in the nation, to educate physicians on how to prevent and treat addiction and support their patients in recovery.

- **Treatment.** Dr. Brown and his team provide care to patients and families in multiple hospital and clinic settings to prevent and treat substance use disorders and related health issues.

**SUCCESES THAT SAVE LIVES**

Dr. Brown’s work is making a difference. In recent years, he has:

- Teamed up to establish the first statewide addictions consultation hotline to provide expert support to primary care providers treating patients with addiction;

- Led national efforts to establish standards in physician training for the prevention and treatment of substance use and related conditions; and

- Consulted with the Wisconsin State Legislature and Department of Health Services on legislation and policies to prevent death due to opioid overdose.

**How Can You Help?**

Your donation will allow Dr. Brown to expand his program to reach more physicians, patients and families in Wisconsin and the nation. To learn more, contact Barbara Stransky at (608) 263-3446 or visit supportuw.org/giveto/addictionmedicine.