U.S. Department of Health and Human Services

Agency for Healthcare Research and Quality
Advancing Excellence in Health Care • www.ahrq.gov

Perspectives and Partnerships for Building and Disseminating Evidence

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Agency for Healthcare Research and Quality

I-PrACTISE Conference

April 2015

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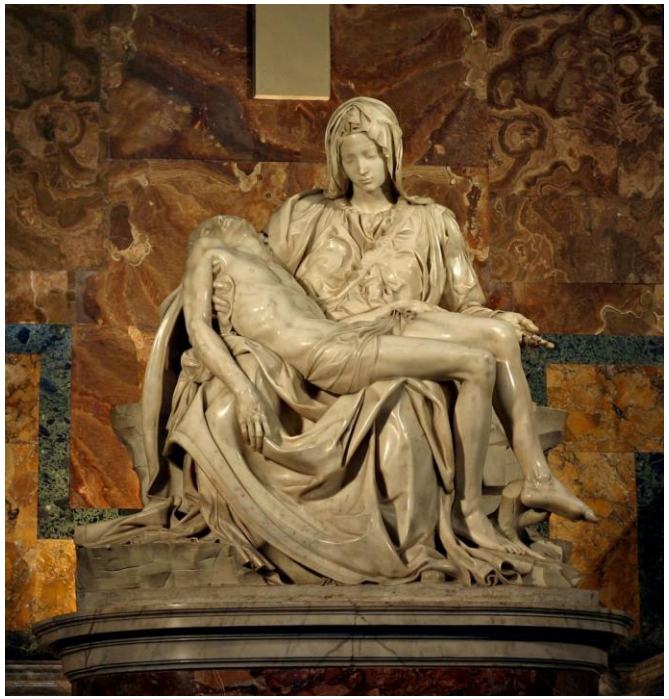
Agenda

- AHRQ's New Mission
- AHRQ's New Priorities
- Partnerships
- AHRQ Resources
- I-PrACTISE, Reflection

Differing Perspectives



AHRQ's New Mission

To produce evidence to make health care safer, higher quality, more accessible, equitable, and affordable, and to work with HHS and other partners to make sure that the evidence is understood and used.

AHRQ Priorities

Priority #1

Produce Evidence

to Improve

Health Care Quality

Priority #2

Produce Evidence to Make Health Care Safer—expanding beyond the hospital settings,

Including primary care

Priority #3

Produce Evidence

to Increase Access

to Health Care

Priority #4

Produce Evidence to Improve Health Care Affordability, Efficiency and Cost Transparency

Funding Reconfiguration: in 2015

Emphasized at AHRQ	Research Opportunities, Elsewhere
• **Patient Safety**	• NIH
• **Health Information Technology**	• PCORI
• **Health Services Research, Data, and Dissemination**	• CMS
	• ONC
	• CDC
	• HRSA

Patient Safety RFAs:

- RFA-HS-15-001, Patient Safety Learning Laboratories: Innovative Design and Development to Improve Healthcare Delivery Systems (P30)
  - Due April 27, 2015
- RFA-HS-15-002, AHRQ Health Services Research Projects: Making Health Care Safer in Ambulatory Care Settings and Long Term Care Facilities (R01)
  - Due April 27, 2015
- http://www.ahrq.gov/funding/fund-opps/index.html

Anticipated FOA for Dissemination of PCOR findings through CDS

- AHRQ intends to promote a new initiative by publishing a Funding Opportunity Announcement (FOA) that will promote the dissemination of patient-centered outcomes research (PCOR) findings through clinical decision support (CDS).

http://grants.nih.gov/grants/guide/notice-files/NOT-HS-15-002.html

Partnerships

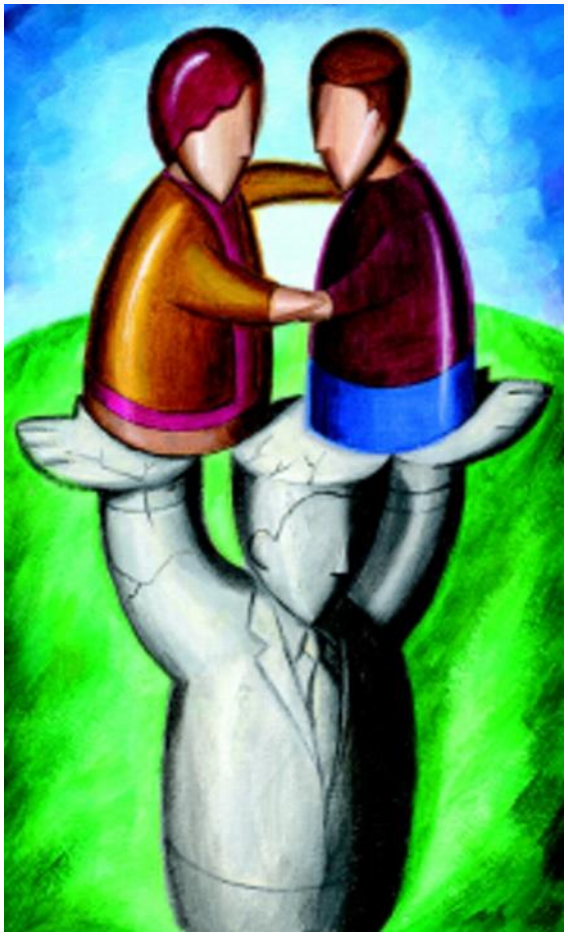
- Draw on the experience and insight of practicing clinicians, engineers, patients and their families to identify and frame research questions to improve the practice of primary care.

- ACTION III Master Contractors

- Collaboration and Partnerships
  - Vendors
  - Mentors-mentees

- Produce research findings that are immediately relevant to the clinician and easily assimilated into everyday practice

- Dissemination

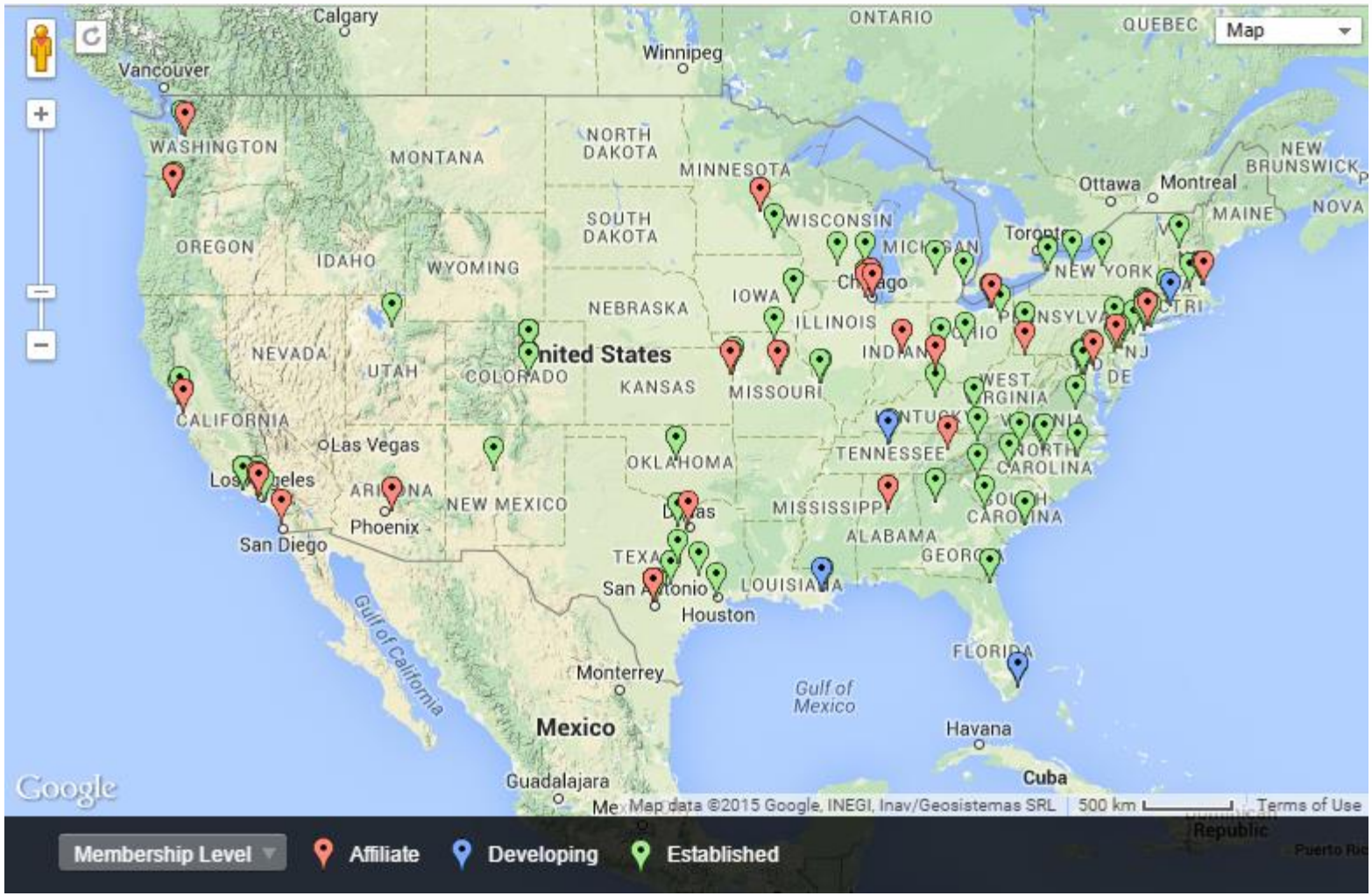


McWhinney I R BMJ 1998; 318:1807-1809

AHRQ Resources

- Academy Integrating Behavioral Health and Primary Care, http://integrationacademy.ahrq.gov/
- Health IT, http://healthit.ahrq.gov/
- Patient Safety, http://psnet.ahrq.gov/
- Patient Centered Medical Home, http://pcmh.ahrq.gov/
- Innovations Exchange, https://innovations.ahrq.gov/
- Practice-Based Research Network, http://pbrn.ahrq.gov/

Practice-Based Research Networks: Agents of Investigation, Transformation



Expanding PBRN Community

- **Program has grown from ~10 Registered PBRNs in 1999**
- **April 2015, 170 Registered PBRNs**
  - **Serving 85 million Patients**
  - **Underrepresents actual size of PBRN community**
- **Register today and join the conversation**

PBRN Listserv: Join the Conversation among Practice-Based Research Networks (PBRNs)!

Are you interested in learning about:

- free, CME-earning National Webinars,
- research publications,
- practical guidance for administering or conducting research,
- funding opportunities, and
- employment opportunities that are relevant to PBRNs, especially around primary care?

If so, join the PBRN Listserv today! PBRN Listserv members receive a **bi-weekly digest** and **other announcements of interest**, and are able to reach out directly to the PBRN community by posting to the PBRN Listserv (PBRNLIST@list.ahrq.gov).

To join, simply send an e-mail to the AHRQ PBRN Resource Center (PBRN@abtassoc.com) with the subject "Please add me to the PBRN Listserv."

AHRQ PBRN Resource Center: National Webinars

- Practice facilitation
- Patient engagement
- Health information technology
- PBRN workforce
- Behavior change theory
- PBRN mentorship
- Methods:
  - Stepped-Wedge, PRECIS, AIM, Re-AIM

To view videos of PBRN National Webinars, visit the PBRN Playlist on the AHRQ Primary Care YouTube Channel:
https://www.youtube.com/user/AHRQprimarycare/playlists

Upcoming Webinars: May 1, 2015, 1:30-3:00 pm. EDT

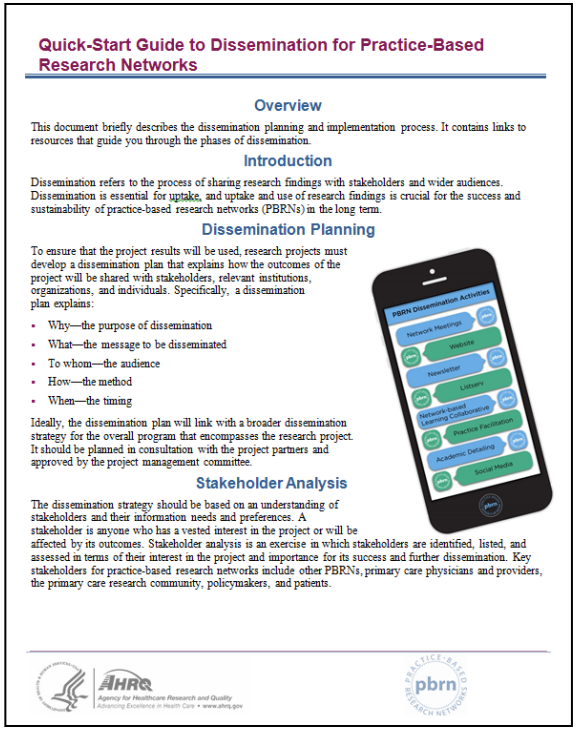
- How pragmatic is it? Lessons learned using PRECIS and RE-AIM for determining pragmatic characteristics of research
- Bridget Gaglio, PhD, Program Officer, Communication and Dissemination Research at the Patient-Centered Outcomes Research Institute (PCORI)

AHRQ PBRN Resource Center: MOC Part 4 Field Guide

- PBRN Resource Center will release a *Field Guide* on integrating MOC Part 4 requirements into Research Practices (June 2015)
- *We hope to have workshop on Field Guide at* 2015 NAPCRG PBRN Conference, June 29 and 30, Bethesda, MD
  - http://www.napcrg.org/Conferences/PBRNConference

Dissemination

- **AHRQ Quick-Start Guide to Dissemination for Practice Based Research Networks**
  - Download the Quick-Start Guide for more information and ideas about the dissemination planning and implementation process, including links to additional resources



Quick-Start Guide to Dissemination for Practice-Based Research Networks

Overview

This document briefly describes the dissemination planning and implementation process. It contains links to resources that guide you through the phases of dissemination.

Introduction

Dissemination refers to the process of sharing research findings with stakeholders and wider audiences. Dissemination is essential for uptake, and uptake and use of research findings is crucial for the success and sustainability of practice-based research networks (PBRNs) in the long term.

Dissemination Planning

To ensure that the project results will be used, research projects must develop a dissemination plan that explains how the outcomes of the project will be shared with stakeholders, relevant institutions, organizations, and individuals. Specifically, a dissemination plan explains:

- Why—the purpose of dissemination
- What—the message to be disseminated
- To whom—the audience
- How—the method
- When—the timing

Ideally, the dissemination plan will link with a broader dissemination strategy for the overall program that encompasses the research project. It should be planned in consultation with the project partners and approved by the project management committee.

Stakeholder Analysis

The dissemination strategy should be based on an understanding of stakeholders and their information needs and preferences. A stakeholder is anyone who has a vested interest in the project or will be affected by its outcomes. Stakeholder analysis is an exercise in which stakeholders are identified, listed, and assessed in terms of their interest in the project and importance for its success and further dissemination. Key stakeholders for practice-based research networks include other PBRNs, primary care physicians and providers, the primary care research community, policymakers, and patients.

Coming soon:

National Center for Excellence
in Primary Care Research

I-PrACTISE, Reflections

Thank You

http://www.ahrq.gov

Accelerating Adoption of PCOR: Focusing on ABCS

- Grants for dissemination of patient-centered outcomes research to small- and medium-size primary care practices
- Focus: Million Hearts™ ABCS (**a**spirin use among people with heart disease, **b**lood pressure control, high blood **c**holesterol control and **s**moking cessation advice and support) campaign to prevent heart attacks and strokes