

2013



Facilitating Partnership:

Common Mission, Multiple Approaches

WISCONSIN HEALTH IMPROVEMENT AND RESEARCH PARTNERSHIPS FORUM



Research Networks

Community Academic Aging Research Network (CAARN)
Community Health Connections (CHC)
Clinical & Translational Science Institute of Southeast Wisconsin
Health Innovation Program (HIP)
Improving Primary Care Through Industrial and Systems Engineering (I-Pr-ACTISE)
Marshfield Clinic Research Foundation
Mayo Clinic Health System Practice-Based Research Network
Pharmacy Practice Enhancement and Action Research Link (PEARL RX)
Wisconsin Network for Health Research (WiNHR)
Wisconsin Public Health Practice-Based Research Network
Wisconsin Research & Education Network (WREN)
UW Institute for Clinical and Translational Research (UW ICTR)

Planning Committee Members

John Beasley- I-PrACTISE
Melody Bockenfeld- WREN
Kari Lathrop Capaul- WREN Steering Committee
Terry Cohn- Community Health Connections
David Hahn- WREN
Veronica Harper- WREN
Karen Kedrowski- CAARN
Kristin Martinez- WiNHR, Marshfield Clinic Research Foundation
Tracy Mrochek- Wisconsin Public Health Practice-Based Research Network
Paul Smith- WREN
Paul Targonski- Mayo Clinic Health System PBRN
MJ Washburn- WiNHR
Jeffrey Whittle- Clinical & Translational Science Institute of Southeast Wisconsin

Thank you to our sponsors:



PEARL RX: Silver Sponsor



WREN: Gold Sponsor



UW ICTR: Gold Sponsor



Keynote Presenter

Jack M. Westfall, MD, MPH
Chief Medical Director, Colorado Health Cooperative
Director, High Plains Research Network
Professor, University of Colorado School of Medicine

Dr. Westfall serves as a Clinical Professor of Family Medicine for the University of Colorado School of Medicine, an institution where he has held multiple teaching appointments since 1995, served as Associate Dean for Rural Health from 2004 to 2013, and was the Patrick and Kathleen Thompson Endowed Chair in Rural Health from 2008 to 2013. Board certified in Family Practice, Dr. Westfall has served as a family physician at the Yuma Clinic in Yuma, Colorado, at the Plains Medical Center in Limon, Colorado, and for Rose Family Medicine in Denver. He is the Founder and Director of the High Plains Research Network (founded in 1997), an integrated practice-based research network of rural and frontier hospitals, clinics, and clinicians dedicated to improving medical care in rural Colorado. As the Director of HPRN, he has conducted research on a host of topics including cardiac care, palliative care, medical mistakes, colon cancer prevention, asthma, underinsurance, patient centered medical home, and integrated behavioral health. He has also served as Director of Community Engagement for the Colorado Clinical Translational Science Institute, a collaboration among the University of Colorado Denver, University of Colorado Boulder, and multiple healthcare and community organizations with a goal to accelerate the application of research into improved patient care and public health. In 2013, Dr. Westfall was named the Chief Medical Officer for the Colorado Health Cooperative, a nonprofit, member-governed health insurance cooperative.



Keynote Presenter

Mary Wellik, MPH, BSN, RN

Mary Wellik; MPH, BSN, is a consultant and former Director of Public Health in Olmsted County, Minnesota. She is a graduate of the University of Minnesota School of Nursing and School of Public Health. Ms. Wellik has practiced public health in the community setting, in clinic services and administration. Her practice has focused on strengthening community partnerships to improve health status, public health policy development, and developing children/family services. Ms. Wellik was a member of the IOM *Integration of Public Health and Primary Care* Committee, and, with the Chair, presented the report recommendations to key federal stakeholders. She has held numerous leadership positions including Chair of the Olmsted County United Way Community Impact Task Force; development of CHAC (Community Healthcare Access Collaborative), and the Olmsted County Collaborative Leadership Fellows Program; Co-Chair of the Minnesota eHealth Committee; Chair of the Local Public Health Assn. (LPHA) of Minnesota; and, co-chair of the LPHA Legislative Committee. She has been a participant in the national Turning Point Public Health Leadership Development Collaborative, and served on the NACCHO Informatics Workgroup and Mayo Clinic Beacon Initiative for SE Minnesota Governance Board. She is currently working with rural communities in Minnesota to implement electronic communication between health systems and community partners through the Community Transformation Grant.



Facilitating Partnership: Common Mission, Multiple Approaches


2013 Wisconsin Health Improvement and Research Partnerships Forum

Thursday, September 12th, 2013		
Timeframe	Event	Location
7:30 - 8:45 AM	Registration and Continental Breakfast	Varsity I 2 nd FL
8:45 - 9:00 AM	Welcome and Opening Remarks	Marquee 2 nd FL
9:00 - 10:00 AM	Keynote Presentation: Mystery of the Blue Highway: Engaging Community in Research Jack M. Westfall, MD, MPH	Marquee 2 nd FL
10:00- 10:20 AM	Break	Varsity I 2 nd FL
BLOCK 1: Concurrent Sessions		
10:20 -11:20 AM	WORKSHOP: MOCs for Docs: A Web-Based Platform for the Dissemination of Innovation Tracy Flood, MD, PhD; Andrew Conley	Industry 3 rd FL
	WORKSHOP: Use A3 Thinking to Collaborate and Share Improvement Work Amy Smyth, MAEd; Heidi Menaker, MSIE; Elizabeth Strutz, MSIE	Landmark 3 rd FL
	WORKSHOP: Using Industrial and Systems Engineering to Understand Primary Care So Quality and Efficiency Will Be Improved John W Beasley, MD; Tosha B Wetterneck, MD; Pascale Carayon, PhD; Erkin Otles, BS	Agriculture 3 rd FL
	THEMATIC SESSION: (1): Enhancing Mental Health Practice in Primary Care: Initial Outcomes Mark Marnocha, PhD; Mark Rovick, MD; Ken Casimir, MD; John Mielke, MD; Doug Moard, MD (2): Visits by Patients with Severe and Persistent Mental Illness Before and After Primary Care Integration of BHC Services Jason Ricco, MD, MPH; Meghan Fondow, PhD; Nancy Pandhi, MD, MPH, PhD	Marquee 2 nd FL

Thursday, September 12th, 2013

Timeframe	Event	Location
BLOCK 2: Concurrent Sessions		
11:30- 12:00 PM	<p align="center">Wisconsin's Community-Academic Aging Research Network: Process Evaluation of the First Two Years Jane Mahoney, MD; Rachel Ramos, MPH</p>	Industry 3 rd FL
	<p align="center">Herbal Medicine Use in Madison Latinos: From Complexity to the Clinic David Kiefer, MD</p>	Landmark 3 rd FL
	<p align="center">Factors Influencing Physicians' Learning Decisions Lisa Elsinger, PhD</p>	Agriculture 3 rd FL
	<p align="center">Population Health Improvement for Patients and Employees John Meurer, MD, MBA</p>	Marquee 2 nd FL
12:00- 1:00 PM	Lunch Buffet	Varsity I 2 nd FL
1:00- 2:00 PM	<p align="center">Plenary Presentation: Integration of Primary Care and Public Health: Defining the Value Proposition Mary Wellik, BSN, MPH</p>	Marquee 2 nd FL
BLOCK 3: Concurrent Sessions		
2:15 -2:45 PM	<p align="center">CKD Guideline Use in a Local Learning Collaborative Paul Targonski, MD, PhD; Lisa Schrader, MT, MBA; Rod Erickson, MD</p>	Landmark 3 rd FL
	<p align="center">The Value of Research Participation for Practices: A Case Study Erin Leege, MPH; Amy Irwin, MS; Paul Smith, MD</p>	Agriculture 3 rd FL
	<p align="center">Evaluating Public Health in Action: A Partnership Between Transform Wisconsin and the Survey of the Health of Wisconsin Kristen Malecki, PhD, MPH; Christine McWilliams, MPH; Matthew Walsh, PhD, MPH</p>	Industry 3 rd FL

Thursday, September 12th, 2013

Timeframe	Event	Location
BLOCK 4: Concurrent Sessions		
3:00 - 3:30 PM	<p align="center">Utilizing Peer Teen Advocates to Increase Human Papillomavirus Vaccination Rates Among Adolescents Sarah Tyree-Francis, CFLE; Denise Uyar, MD; Mary Ann Kiepczynski, RN, BSN, MAPS</p>	Industry 3 rd FL
	<p align="center">Engaging Registered Dietitian Nutritionists in a Research Network: Building on the First Ten Years Rosa Hand, MS, RDN, LD</p>	Landmark 3 rd FL
	<p align="center">Clinical Approach to Non Responsive Pneumonia Diagnosed by a Primary Care Clinician: An On-Going Retrospective Study Kiley A Bernhard, MPH; Dennis J Baumgardner, MD; Olayinka A Olowoyeye, MD</p>	Agriculture 3 rd FL
	<p align="center">PEARL RX and WREN Partnership: Parallel Surveys to Explore Inter-Professional Collaboration Betty Chewning, PhD, FAPhA; David Kreling, RPh, PhD, FAPhA; David Hahn, MD, MS</p>	Marquee 2 nd FL
BLOCK 5: Concurrent Sessions		
3:40-4:10 PM	<p align="center">Screening and Brief Interventions for Unhealthy Drug Use in Primary Care Iliya Amaza, MD; Aleksandra Zgierska, MD, PhD; Michael Fleming, MD, MPH</p>	Landmark 3 rd FL
	<p align="center">Clinical and Magnetic Resonance Image-Based Outcomes in a Randomized Controlled Trial of Prolotherapy for Knee Osteoarthritis Supriya Hayer, MD; David Rabago, MD; Iliya Amaza, MD</p>	Agriculture 3 rd FL
	 <p align="center">WREN Annual Meeting: All Welcome David Hahn, WREN Director</p>	Industry 3 rd FL
4:20-5:30 PM	Poster Session and Reception	Varsity I 2 nd FL



Facilitating Partnership: Common Mission, Multiple Approaches 2013 Wisconsin Health Improvement and Research Partnerships Forum

Friday, September 13th, 2013		
Timeframe	Event	Location
7:30 - 8:45 AM	Registration and Continental Breakfast	Varsity III 2 nd FL
8:45 - 9:00 AM	Welcome	Varsity III 2 nd FL
BLOCK 6: Concurrent Sessions		
9:00-10:00 AM	WORKSHOP: Engaging Patients in Primary Care Team Continuous Improvement Nancy Pandhi, MD, MPH, PhD; Stephanie Berkson, MPA; Sarah Davis, JD, MPA, Julianna Spranger BA	Marquee 2 nd FL
	WORKSHOP: LIFE in Motion: Fox Cities Healthy, Sustainable Lifestyles Margie Weiss, PhD	Landmark 3 rd FL
	THEMATIC POSTER SESSION: EHR Surveillance Reveals Childhood Obesity is Underreported: UW e-Health PHINEX Brittney Golbach Around the Corner to Better Health: Increasing Access to Healthy Food in Four Central City Milwaukee Corner Stores Melissa DeNomie, MS; Alexandria Barnett; Eric Gass, PhD Healthy Environments, Healthy Choices, Healthier People: A Partnership to Increase Physical Activity in LaCrosse, Wisconsin Melissa DeNomie, MS; Virginia Loehr, CHE	Industry 3 rd FL
	STUDENT PRESENTATIONS : Climate Change and Health in Primary Care: An Exploratory Study John Holzhauer, BS Health Promotion and Public Safety: Community-Based Collaborative Services to Addicted Offenders Sabrina Miller Impact of Clinic Site Relocation on Vulnerable Populations in an Urban Family Medicine Residency Clinic Lawrence Moore Patient Activation Measure in High Utilizers Daniel Ziebell	Agriculture 3 rd FL

Friday, September 13th, 2013

Timeframe	Event	Location
10:00-10:30 AM	Beverage Break and Networking	Varsity III 2 nd FL
10:30-12:00 PM	<p>PLENARY: HEALTH SYSTEMS LEADERS PANEL</p> <p>This panel discussion aims at promoting an active dialogue between Forum attendees and the leaders of Wisconsin health systems surrounding issues of mutual cooperation and collaboration in health research and practice.</p> <p>Bruce Van Cleave, MD, Chief Clinical Officer, Aurora Health Care Adam H Balin, MD, Medical Director for Primary Care, Western Region Dean Clinic Office of Medical Affairs Bill Priest, Chief Administrative Officer, Mayo Clinic Health Systems</p>	Marquee 2 nd FL
12:00-2:00 PM	Networking Lunch Buffet	Varsity III 2 nd FL
2:00 PM	Adjourn	

Poster Number	Poster Presentations
1	<p align="center">PRIME- Public Health and Primary Care Innovations in Medical Education- at University of Wisconsin School of Medicine and Public Health Paul Hunter, MD; Elizabeth Petty, MD; Patrick Remington, MD, MPH</p>
2	<p align="center">My Chrysosporium is a Scedosporium Dennis Baumgardner, MD</p>
3	<p align="center">Clinical Approach to Non-Resolving Pneumonia: A WREN Survey of Wisconsin Primary Care Clinicians Dennis Baumgardner, MD; Hannah Louks, BS; Jared Fixmer, MD</p>
4	<p align="center">Do Asthma Research Subjects Resemble the Patients Seen in Primary Care? David Hahn, MD, MS; Theresa Guilbert, MD, MS; Kelly Cowan, MD</p>
5	<p align="center">Patterns of Care for Advanced Pancreatic Cancer Jessica Engel, DNP; Adedayo Onitilo, MD, MSCR</p>
6	<p align="center">Resident Physician Recognition of Obesity and Patient Education in a Family Medicine Residency Clinic within an Underserved Comm Kiley A Bernhard, MPH; Dennis J Baumgardner, MD; Risa R Siegel, DO</p>
7	<p align="center">Miscarriage Management in a Primary Care Based Setting K. Hope Wilkinson, MS; Jess Dalby, MD</p>
8	<p align="center">Feasibility of Using the BPEBI for Improving Breastfeeding Initiation Rates in an Urban Population Kiley A Bernhard, MPH; Dennis J Baumgardner, MD; Callie Cox Bauer, DO</p>
9	<p align="center">Working Wellness in Waukesha- Together (DW3T) Melissa DeNomie, MS; Jean Pirkey, RN</p>
10	<p align="center">United Latino Caregivers: Preliminary Results of a Pilot Program to Provide Support and Education for Latino Caregivers Melissa DeNomie, MS; Al Castro; Steven Mudroch</p>
11	<p align="center">Involving Clinic Staff in a Large Randomized Control Trial: Balancing Study Goals with Maintaining Positive Relationships with Clinics Melody Bockenfeld, MPH, BSN; Mary Ellen Hagenauer; Kate Judge; Hannah Louks; Paul Smith; Tosha Wetterneck; Peggy O'Halloran; John Beasley; Jamie Stone</p>
12	<p align="center">Delays in the Diagnosis of Hypertension Among Patients with Diabetes Margaret Wallace, PharmD; Heather Johnson, MD, MS; Maureen Smith, MD, MPH, PhD</p>
13	<p align="center">Diabetes Leadership Initiative (DLI) Liz Grinnell, BA</p>
14	<p align="center">A PBRN Sub-Network as a Local Learning Collaborative Rodney Erickson, MD; Paul Targonski, MD, PhD</p>
15	<p align="center">One Hundred Healthy At-Risk Families: An Overview of a Multi-Pronged Intervention to Improve Health Among At-Risk Church Members Melissa DeNomie, MS</p>
16	<p align="center">Patient Activation in High Utilizers Jonas Lee, MD; Daniel Ziebell</p>
17	<p align="center">Nasal Irrigation for Chronic Rhinosinusitis and Fatigue in Patients with Gulf War Illness: Methods and Initial Data Supriya Hayer, MD; David Rabago, MD; Iliya Amaza, MD</p>
18	<p align="center">An Evaluation of a Culturally-Sensitive Lifestyle Modification Program in a Community Nursing Center Jeana Holt, DNP, RN</p>

19	<p>Building Bridges Through Internship: Native American Research Center for Health (NARCH) and the Voices Heard Project</p> <p>Rachel Byington; Diane Michalski Turner PhD; Tracy Schroepfer PhD; Jennifer Dykema PhD; Amy Poupart, Great Lakes Native American Research Center for Health; Dorothy Farrar Edwards</p>
20	<p>Electronic Prescribing Errors</p> <p>Erica Deming, Emily Smith, Rodney Erickson, MD; Jordan Coffey; Lisa Schrader, MT, MBA; Paul Targonski, MD, PhD</p>
21	<p>EHR Surveillance Reveals Childhood Obesity is Underreported: UW e-Health PHINEX</p> <p>Brittney Golbach</p>
22	<p>Around the Corner to Better Health: Increasing Access to Healthy Food in Four Central City Milwaukee Corner Stores</p> <p>Melissa DeNomie, MS; Alexandria Barnett; Eric Gass, PhD</p>
23	<p>Healthy Environments, Healthy Choices, Healthier People: A Partnership to Increase Physical Activity in LaCrosse, Wisconsin</p> <p>Melissa Denomie, MS; Virginia Loehr, CHES</p>