

INTEGRATION OF PRIMARY CARE & PUBLIC HEALTH

DEFINING THE VALUE PROPOSITION

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Objectives

- * Learn the purpose, key findings and recommendations of the 2012 IOM Primary Care/Public Health Integration Study
- * Consider the implications of this IOM Study related to actual primary care/public health integration across the U.S.
- * Relate the potential value of primary care/public health integration to the areas of research currently considered and pursued by WREN partners



PRIMARY CARE + PUBLIC HEALTH

INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES

Advising the nation • Improving health

Exploring Integration to Improve Population Health

Why Study Integration?

- * Pandora's Box ? Is there a value add or too much to lose by either entity?
- * Findings of the IOM Study - hard data vs. evolution of a significantly different way of working together
- * Who are the key players to successfully achieve integration

IOM Committee -

Process & Outcomes

- ◆ Study based on a charge developed by committee sponsors
- ◆ IOM process - research based
- ◆ Committee represents stakeholders
- ◆ Recommendations receive rigorous review & revision as needed
- ◆ Followup with public/private partners includes strategic plan/ timeline

What is Integration?

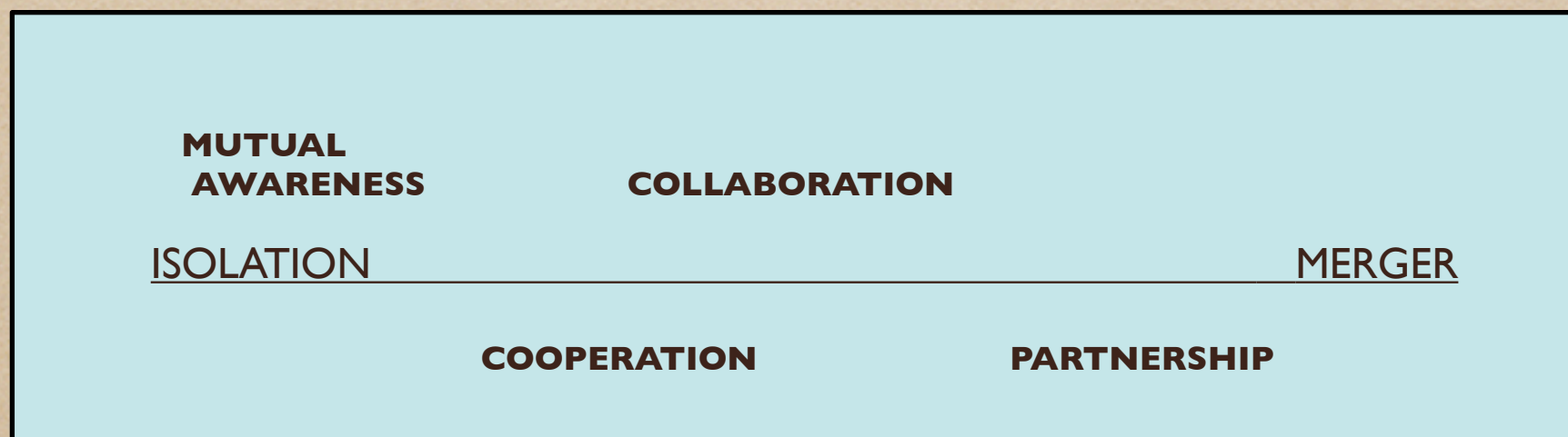
- * Context, jurisdiction and geography play a significant role
- * Health care vs. Health requires close scrutiny
- * Continuum of integration
- * Values related to Integration

What Do We Mean By Integration?

Variables Used by the IOM Committee:

Level	Partners
Action	Degree

Degrees of Integration:



Integration -Core Principles

- Common Goal of Improving Population Health
- Involve the community in defining and addressing the needs
- Strong leadership: a bridge
- Focus on sustainability
- Collaborative use of data and analysis

IOM Study

Recommendations

- CDC & HRSA - promote integration
 - connect staff, funding & data at regional, state and local levels
 - consolidate platforms for sharing/displaying pop. health data
 - create research & learning networks that disseminate best practices
 - address workforce needs to support integration
 - Focus on both existing and new initiatives to promote integration
- HHS - develop a national strategy & investment plan

Then What?

- High Interest in Study Results at Federal and State level
- Formation of Primary Care/Public Health Collaborative (ASTHO supported)
- > 50 national partners

What is being accomplished ?

- New Primary Care & Public Health Partners forming
- Identification of Success Stories w/ documented themes and principles
- Duke University "Playbook"
- Community Health Needs Assessments - alignment
- Univ. of Kentucky - "exemplars" search
- ROI & lexicon tools under development
- Resources study for national use (financial, human, and other)
- Measurements definition and application under way
- Training alignment between Primary Care and Public Health

Duke University "Playbook"

- Leadership alignment is critical
- LPH/SPH - convener role
- Links with the community are foundational
- Evaluation-measurement must be in the initial plan
- Diverse partnership ensures sustainable funding

ROLE FOR RESEARCH

- ◆ Promising practices vs. traditional research
- ◆ Need for communication, clarity of language
- ◆ Understanding the impact of unstudied issues affecting health
- ◆ Connecting community/health system

RESEARCH....

- ◆ Lessons for policy makers and program planners
- ◆ Importance of systems, policies and environments

Sustainable Improvement

- ◆ What can research do to support population health and contribute to sustainable community improvement?

Steps You Can Take

- ◆ Identify issues relevant to your community's health
- ◆ help your community understand an issue is important though unrecognized
- ◆ seek info from stakeholders before formulating your hypothesis;

Outcomes...

what are we looking for?

- ◆ Engaged Partners
- ◆ Excellent Research
- ◆ Sustainable Results
- ◆ Better Health

websites of interest

- www.iom.edu/primarycarepublichealth
- www.astho.org (click on “primary care/
public health collaborative”)

thank you

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