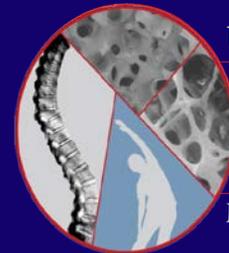


# It's Time to Prevent Bone Attacks

WREN Conference  
October 15, 2015

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# Failing to Prevent Fractures is Not OK...



In her 50' s



In her 70' s



# Age-related Fractures Reduce Quantity and Quality of Life

## Why should you BE CONCERNED?

The consequences of a fracture due to osteoporosis can be extremely serious:



Chronic pain, immobility, and long-term disability – often leading to loss of independence and reduced quality of life.

Twenty to twenty-four per cent of people who have had a hip fracture will die in the first year following the fracture, and many other fracture types are also associated with an increased risk of death.

20-24%  
**DIE**



Hip fracture survivors often experience loss of function and independence, with 40% unable to walk independently and 60% requiring assistance a year later. In the year following a hip fracture, 33% are in a nursing home or totally dependent, placing a significant burden on family members who may have to become caregivers for their loved ones.



***“Insanity: doing the same thing over and over again and expecting different results.”***



**~80% of Those Who Break Their Hip Receive NO Treatment to Reduce Future Fracture Risk (and it's getting worse)**



# The Osteoporosis World Has Historically Focused ONLY on Treating the Bones, Not the Person

To Prevent Bone Attacks; In Addition to Exercise  
and Optimization of Nutrition, Classical  
Osteoporosis Medications Are Often  
Recommended for People at Risk

*“But I have heard so much bad about  
osteoporosis medications....”*





# Some of it is the Reporting of Bad News

*“Touting rare side effects of medications and bashing pharmaceutical companies has become a popular media pastime that strikes fear and distrust in the hearts of patients, but is not good science and does not contribute to good patient care.”*

E. M. Lewiecki, MD, The Albuquerque Journal, Aug 12, 2006

FDA: Your pain relievers may cause liver damage

Too Much Acetaminophen Can Cause Liver Damage, FDA Warns

**FDA: Acetaminophen doses over 325 mg might lead to liver damage**



U.S. Food and Drug Administration  
Protecting and Promoting Your Health

*“Acetaminophen is one of the most commonly used medicines in the United States. When used according to the label directions, it has a well-established record of safety and efficacy.”*

Opportunities for Collaboration

rare in the context of its broad usage, overdose can be toxic and lead to acute liver failure.

<http://www.fda.gov/Drugs/DrugSafety/SafeUseInitiative/ucm230396.htm>



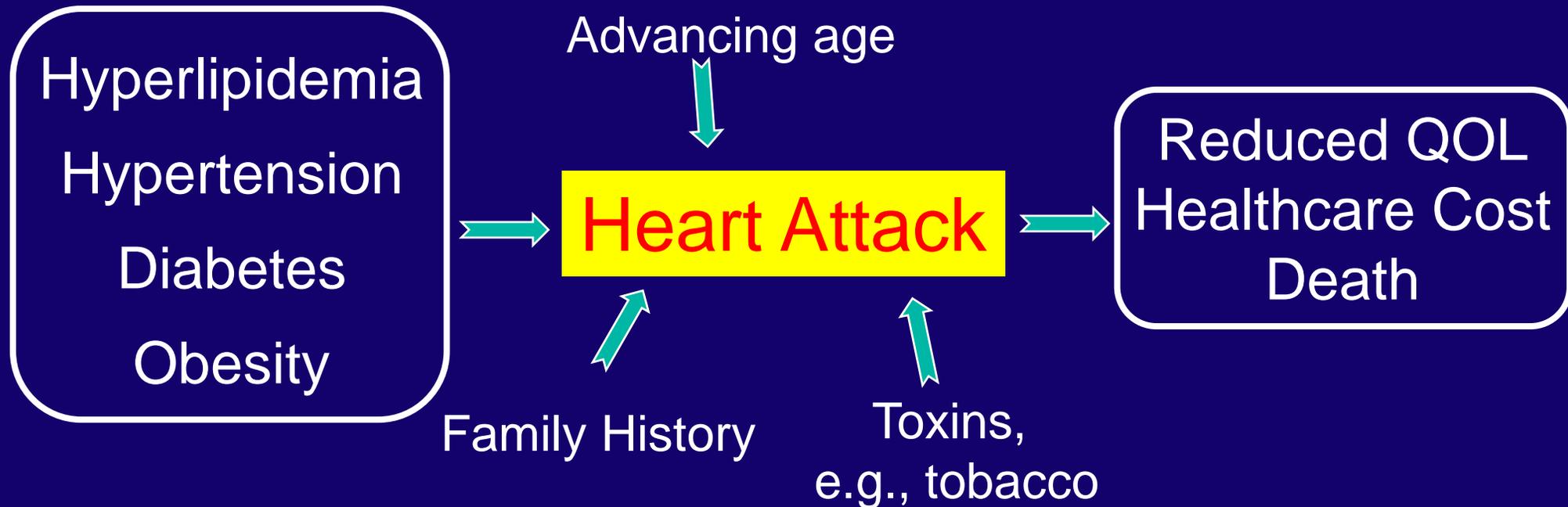
# It is Time to Change the Focus From Bone to Keeping People Independent by Preventing Bone Attacks



# Consider the Heart Attack Analogy

Treatment is Directed at Various Conditions to Reduce Risk  
For a Potentially Catastrophic Outcome

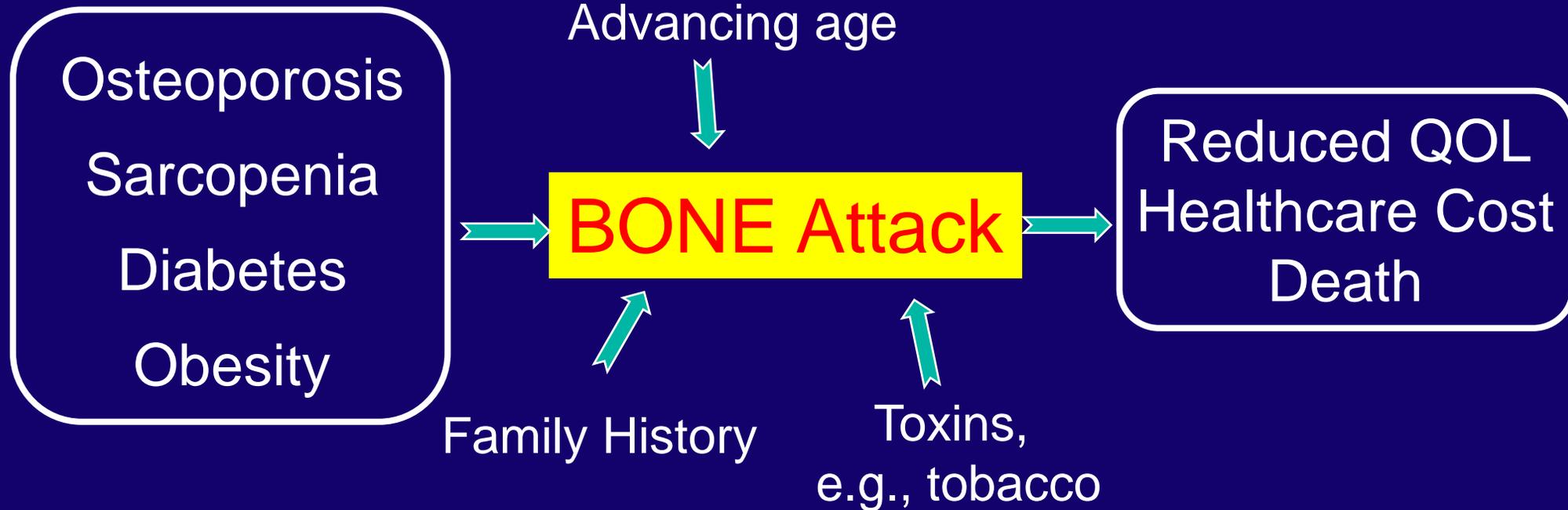
## Metabolic Syndrome



# The Same Approach Makes Sense for Bone Attacks

Treatment Should be Directed at Various Conditions to Reduce Risk For a Potentially Catastrophic Outcome

## Dysmobility Syndrome



**Taking “Bone Attack” to the Clinic....**

**In Addition to Your Usual  
“Osteoporosis” Evaluation**



How many times have you fallen in the past year?

Did any of these falls cause injury?

Would you please stand up for me?



If history of falls, particularly injurious falls and/or cannot arise without use of arms:

**Has sarcopenia or dysmobility (or whatever title you wish) and is at increased risk for bone attack**



**So Once We Have Diagnosed  
Sarcopenia or Dysmobility Syndrome  
(Or Whatever the Terminology Becomes)**

**What Are We Going to do About it???**

**Seems Likely That We Will Follow the  
Current “Osteoporosis” Paradigm of  
Exercise, Nutrition and Medications**



# Treat the Person, Not Just Their Bones



*“The good physician  
treats the disease;  
the great physician  
treats the patient who  
has the disease.”*

Sir William Osler



# Thank You

