Dr. Beasley has more than 40 years of experience "in the trenches," caring for patients while teaching colleagues, residents, and students. During most of his career, his practice included maternity and hospital care. Special clinical interests include electrocardiogram (ECG) reading and aviation medicine.

Along with James Damos, MD, Dr. Beasley developed the Advanced Life Support in Obstetrics (ALSO®) course, which has reached more than 150,000 learners in 55 countries. In addition, he founded the Wisconsin Research & Education Network (WREN) and the International Collaborative for Improving Primary Care Through Industrial and Systems Engineering (I-PrACTISE), a research and educational collaborative of industrial engineers and the primary care specialties.

Dr. Beasley has lectured nationally and internationally on primary care and primary care research, and he is the author or co-author of more than 45 published articles and book chapters. He is a recipient of the Lifetime Achievement Award from the Wisconsin Academy of Family Physicians (WAFP) and the Thomas W. Johnson Award for Career Contributions to Family Medicine Education from the AAFP.

With more than half of clinicians showing signs of burnout, much of which is due to the way health information technology (HIT) is used, Dr. Beasley is committed to encouraging policymakers, technology developers, organizations, and clinicians to use technology in ways that improve care for all. For more than 17 years, he has collaborated with colleagues in industrial and systems engineering, with a focus on human factors in primary care.

His current research studies the complexity of primary care, the use of HIT, the workforce experience, and patient safety.