

Alice Yuroff, PhD
WREN Lead Research Coordinator

Alice joined the WREN team in 2016. Prior to her role with WREN, she worked for Free to Breathe, a national lung cancer patient advocacy foundation. In her role as Free to Breathe's program manager, Alice was responsible for strategic planning, oversight and implementation of the organization's research, outreach, educational and advocacy programs. She planned and implemented a wide range of programs to further the organization's mission including conferences, research grants, patient education resources and community engagement initiatives. She coordinated the organization's national continuing medical education conferences, which brought together medical professionals each year to learn about developments in the lung cancer field. She also developed and managed a national training workshop for grassroots advocates to learn strategies for community advocacy. Through her work in healthcare advocacy, Alice developed interest in patient and stakeholder engagement in the research process. Prior to working at Free to Breathe, she worked at the University of Wisconsin-Madison as a research assistant and associate in the field of biological sciences.

Alice holds a PhD in Molecular and Environmental Toxicology from the University of Wisconsin-Madison and a Bachelors of Arts in Biology from Albion College. In her free time, Alice loves to cook, hike and camp. She is also an active volunteer with the Boy Scouts, her church and neighborhood association.