Beyond the PowerPoint: Using creativity to engage, educate, and evaluate

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Objectives

• Describe two methods to creatively engage participants in health literacy presentation.

• Identify two evaluation techniques to more effectively assess and improve existing presentations.

• List one proposed suggestion to incorporate creativity and evaluation in an existing presentation.
Stand up
1. When you think of the word PowerPoint, what comes to mind?

2. When you sit at your computer and open up PowerPoint, what types of things do you intend to accomplish with the tool?

3. How can the way the tool is used sometimes negatively impact the relationship between you and the presenter?

4. What is the impact of the conventional approach on the material being presented?
http://beyondbulletpoints.com/
Use Teach Back

Video
Brown Bag Review

• Answer the patient’s questions.
• Verify what the patient is taking.
• Identify and/or avoid medication errors and drug interactions.
• Assist the patient to take medications correctly.
What did we learn?

• Icebreakers
• Reflections
• Check and chunk
• BBP
• Role play
• Videos
• Evaluations
Take Action
Questions?

www.healthliteracymissouri.org