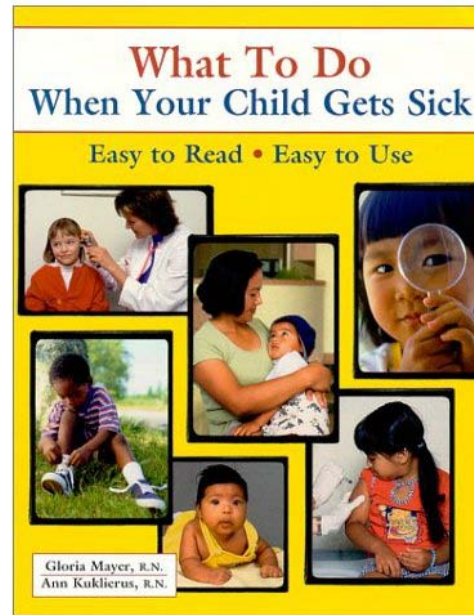


“What to do When Your Child Gets Sick” Book Project in Northwest Wisconsin



Welcome

- ▶ Nancy Wheeler
Crossroads Literacy Coordinator
- ▶ Margarete Cook
Northwest WI Regional
Literacy Consultant



Project Purpose

- Train the Trainer Workshop
- For personnel who work with parents
- Books for Head Starts to introduce to parents
- An opportunity to talk about literacy

Provided Through a Grant From: Northwest Area Health Education Center (NW AHEC)



To:



Partners

Wisconsin Literacy

Security Health

ICAA Crossroads Literacy

Youth Partnership

 wisconsin • literacy

 INDIANHEAD
COMMUNITY ACTION AGENCY, INC.
OPENING DOORS. CREATING OPPORTUNITIES.

Security Health Plan.

Project Design

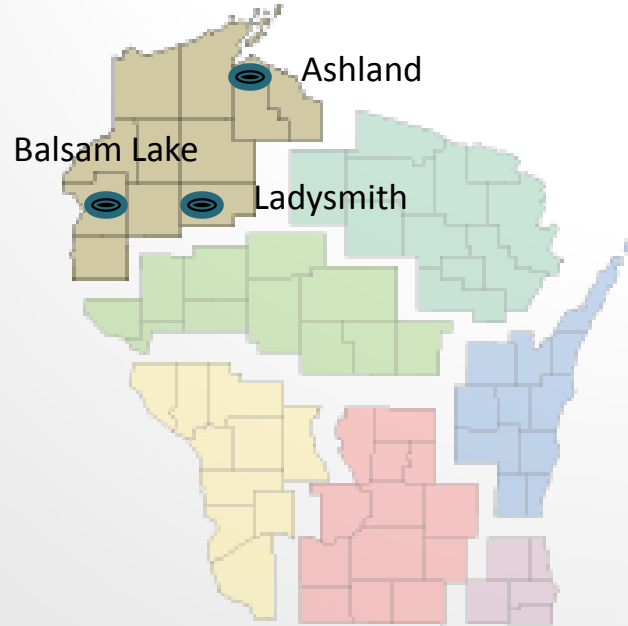
- ▶ Pre Test/Post Test
- ▶ What is Literacy?
- ▶ Red Flags for Literacy Issues
- ▶ Communicating with ELL
- ▶ Adult Learning Theory
- ▶ Health Literacy 101
- ▶ Lunch/Networking

Project Design

- ▶ Interventions
 - Ask Me 3
- ▶ Book Workshop Formats
 - Group Workshop
 - Individual Workshop
- ▶ Surveys to be conducted 2-3 months post book distribution
- ▶ Incentives

Workshop Results

- ▶ 6 hour workshops held in 3 locations



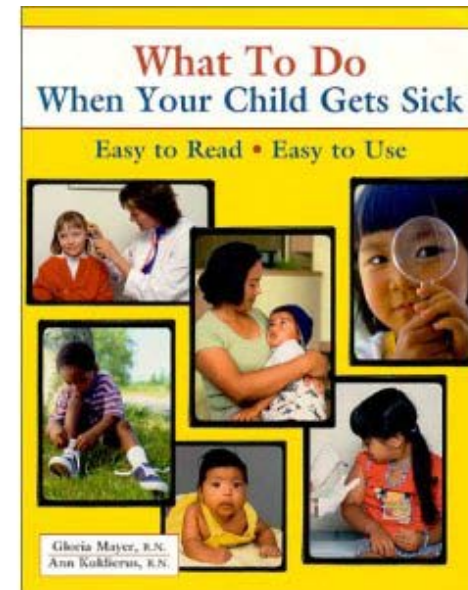
Participants

- ▶ 37 people participated
 - In Person
 - Via ITV
- ▶ Agencies
 - Head Start
 - WIC
 - Public Health
 - Hospital and clinic
 - Literacy Councils



“What to Do When Your Child Gets Sick”

- ▶ Part of a Series
- ▶ Available in:
 - English
 - Spanish
 - Vietnamese
 - Korean
 - Chinese



“What to Do When Your Child Gets Sick”

- ▶ A recent study showed that giving parents on Medicaid a copy of the easy to read book, What To Do When Your Child Gets Sick, and training them how to use it at home to care for their child's minor ailments and injuries, **reduced hospital ER visits by more than 50% and saved more than \$550 per family annually.**

Distribution

- ▶ What do you do with a book that you are given?
- ▶ Why would you go back to that book?
- ▶ What can we do to make it a “Go To” resource?



Sample Lesson Plan

- ▶ Group or Individual
 - Why not just hand it out?
- ▶ Scavenger Hunt Activity



Workshop Pre/Post Tests

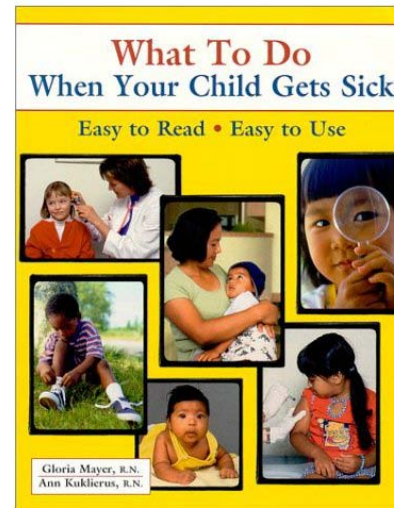
- ▶ Questions related to:
 - Importance and ability to recognize those with low literacy and adult learning theory
 - 86% of participants felt that they could sometimes spot someone with low literacy skills
 - 100% felt it important to recognize those with challenges and of understanding adult learning theory
 - Health Literacy knowledge
 - Increase from 42% correct answers to 81%
 - 100% found the workshops helpful
 - All were interested in more books from the series

Other Comments

- ▶ The most frequent comments received involved requests by Head Start instructors for books for their new parents next year.
- ▶ Head Start instructors were **very** pleased to be getting the books and were excited to conduct the surveys of parents in April and May to help determine the parents' use of and attitudes about the book.

Surveys

- ▶ 1300 books were distributed
- ▶ Surveys based on those from IHA
- ▶ Questions related to use of book
- ▶ Took away possible questioning of parenting



Surveys

- ▶ Have you used the book at home since you received it?
- ▶ How many times have you used the book since you received it?
- ▶ What information did you look up in the book?
- ▶ Did the book help you deal with a health problem at home, instead of **calling** the doctor or clinic?
- ▶ Did the book help you deal with a health problem at home, instead of **visiting** the doctor at the hospital or clinic?

Surveys

- ▶ Have you done anything differently as a result of information you learned in the book?
- ▶ Do you see yourself using the book in the future?
- ▶ Would you, or have you, recommended or shared the “What to Do When Your Child Gets Sick” book with other parents, friends or family members?
- ▶ Please tell us any comments that you have about the book.

Questions?

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