

University of Wisconsin
Department of Family Medicine

40 years

Annual Report
2009-2010

*Health
Lives Here.
In Wisconsin.*



DEPARTMENT OF
FAMILY MEDICINE
University of Wisconsin
School of Medicine and Public Health



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2009–2010 at a Glance

The vision of the UW Department of Family Medicine (DFM) is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.

KEY FACTS

- Chair: **Valerie Gilchrist, MD**
- Administrative offices located at Alumni Hall in Madison. Education, research, and patient care takes place statewide.
- Annual budget of approximately \$90 million.
- Ranked sixth of family medicine departments nationwide in *US News & World Report's* 2010 edition.
- Residency program created in 1970 as one of the original 15 family practice residency programs in the nation. Formally approved as a department in 1973.

OUR PEOPLE

- 814 department employees statewide, including 178 faculty.
- 19 new faculty and 6 new staff in 2009-2010; 5 faculty were promoted.

EDUCATION

- Dual-accredited MD/DO residency programs in five Wisconsin cities. Of the 30 residents who graduated in 2010, 57% will practice in-state.
- Medical student education in all four years; includes required and elective coursework, clerkships, workshops, and summer experiences.
- Academic, integrative medicine, sports medicine, research, and alcohol research fellowships offered.
- Physician Assistant program trained 74 students in campus- and community-based programs; 33 graduated in 2010.

RESEARCH

- \$3.7 million in total grant funding.
- Research projects investigated alcohol and substance abuse, complementary/integrative medicine, translational research, and nutrition/prevention of obesity.
- Wisconsin Research and Education Network (WREN) promoted and conducted research in partnership with primary care clinicians and communities.

PATIENT CARE

- 26 statewide clinics had over 463,000 patient visits.
- Affiliations with 11 hospitals and medical centers statewide.

SPECIAL EVENTS

- Annual events: Renner/Hansen awards, Farley visiting professor, McGovern-Tracy Scholars.
- 40th anniversary celebration weekend held in July 2010.

Welcome from the Chair



Welcome to the DFM's 2009–2010 Annual Report. This report summarizes our activities from July 1, 2009, through June 30, 2010.

Last year truly began on a high note. On July 1, 2009, the Wingra Family Medical Center formally partnered with Access Community Health Centers to create another much-needed Federally Qualified

Health Center in South Madison. This affiliation, years in the making, exemplified our commitment to helping communities in need get affordable health care. We not only provide care now, but train others to provide care for years into the future.

Throughout the year, we demonstrated every day how we care for the people of Wisconsin. For example:

- Our clinicians provided front-line care for over 463,000 patient visits at 26 clinics around the state.
- Our statewide education programs trained 30 family physicians and 33 physician assistants to provide desperately needed care throughout the region.
- Our outstanding researchers focused their efforts on one of Wisconsin's top health priorities: improving nutrition and preventing obesity among specific populations.

And finally, we celebrated. The year ended with a joyous summer weekend commemorating our 40th anniversary. Friends old and new came to Madison to celebrate, learn, and reflect on our journey from upstart physicians to a nationally respected department.

The event reaffirmed what many close to the DFM have always known: Health lives here. In Wisconsin.

Here's to another 40 great years!

Valerie Gilchrist, MD, Professor and Chair

YEAR IN REVIEW

July >> Wingra Clinic formally partnered with Access Community Health Centers.

34 residents joined the DFM.

Allen Last, MD, MPH, became the Fox Valley residency program director.

August >> Three faculty visited China as part of an ongoing exchange program.

September >> The Wisconsin Academy of Family Physicians won the 2009 Renner Award; Kathleen Carr, MD, won the 2009 Hansen Lectureship.

October >> David Loxterkamp, MD, presented the Farley Visiting Professor Lecture.

November >> Medical Student Education Director David Deci, MD, helped lead the Street Medicine Institute's Fifth Annual International Symposium.

February >> Brian Earley, DO, became the DFM's statewide osteopathic program director.

April >> *US News and World Report* ranked the DFM fifth among family medicine departments for 2011.

May >> The DFM honored 19 medical students at the McGovern-Tracy Scholars Award ceremony.

June >> 30 DFM residents graduated, 17 of whom chose to practice in Wisconsin.

July >> The DFM celebrated its 40th anniversary with a weekend of education, friendship, and fun.

In Memoriam

MARGUERITE ELLIOTT, DO | 1948–2010



Marguerite Elliott, DO, a DFM associate professor who founded and led its statewide osteopathic program, died on February 15, 2010. The program Marguerite started is now one of the largest dual-accredited residency programs and is among the largest osteopathic residency programs nationwide.

In her decade at the DFM, Dr. Elliott touched the lives of many residents and colleagues, who remember her as an intelligent woman, a devoted physician and teacher, an enthusiastic and supportive mentor, and a good friend.

LINDA FARLEY, MD | 1929–2009



Linda Farley, MD, a DFM assistant professor and nationally recognized health care activist, died on June 9, 2009. Her medical and political career, along with that of her husband, Eugene Farley, MD, was dedicated to helping the medically underserved and advocating for health care reform.

Dr. Farley was a co-founder of Physicians for a National Health Program, and a recipient of the Wisconsin State Medical Society's Physician Citizen of the Year Award and the American Academy of Family Physicians' Presidents Award.

CHARLES (CHICK) FENLON, MD | 1928–2010



Charles (Chick) Fenlon, MD, a DFM professor emeritus who founded the Fox Valley residency program, died on May 1, 2010. In the late 1970s, Dr. Fenlon worked with community leaders to create what was then known as the Appleton family practice residency program. It received ACGME accreditation in 1979 and the first class entered in 1980. Dr. Fenlon was the program director for seven years.

Dr. Fenlon stayed active in the program throughout his lifetime as a board member and advocate. In retirement, he co-led a successful capital campaign to renovate the Fox Valley Clinic. He received the DFM's John H. Renner "Wisconsin Idea" award in 2005 for his work.

OUR PEOPLE



KEY FACTS

- 814 employees statewide (including 178 faculty)
- 19 new faculty and 6 new staff
- 3 retirements; 8 departures
- 264 statewide volunteer faculty
- 5 faculty promotions
- 148 scholarly publications

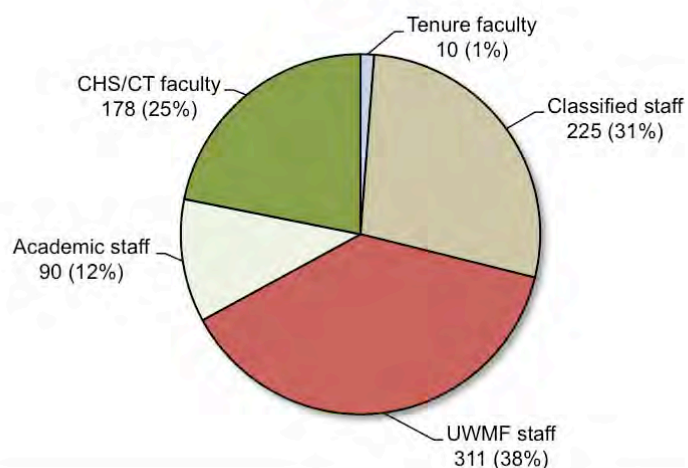
LEADERSHIP

- **Valerie Gilchrist, MD**, chair
- **Linda Haskins, MBA**, administrator
- **William Schwab, MD**, vice chair for education
- **Sandra Kamnetz, MD**, vice chair for clinical care
- **Mary Beth Plane, PhD**, director of research services

The people of the DFM are a diverse and exceptional group. Based in cities and towns throughout the state, our faculty and staff (see chart at right) all work toward creating health for Wisconsin.

We are deeply proud of their dedication, efforts, and accomplishments.

STAFF MIX 2009–2010



New Faculty and Staff

Name	Date Joined	DFM Practice Location
Tenure Track Faculty		
Laura Senier, PhD, MA, MPH	August 2009	Joint appointment: UW DFM/ UW Department of Community and Environmental Sociology
Residency Clinic Faculty		
Julie Falleroni, DO	October 2009	Fox Valley Family Medicine
Andrea (Ildi) Martonffy, MD	January 2010	Wingra/Access Family Medicine Center
Allen Last, MD, MPH	July 2009	Director, Fox Valley Family Medicine Residency
Community Clinic Faculty		
Kari Cataldo, MD	October 2009	Mt. Horeb Clinic
Troy Doetch, MD	October 2009	Oregon Clinic
Kristina Espinoza, MD	September 2009	Oregon Clinic
E. Carole Perry, MD	October 2009	Fitchburg Clinic
Daniel Riethmiller, MD	July 2009	Sun Prairie Clinic
Regional Clinic Faculty		
Seth Barudin, MD	September 2009	Beaver Dam Clinic
Milwaukee Faculty		
Paul Hunter, MD	August 2009	Center for Urban Population Health; Milwaukee, WI
Hospitalist		
Erik Brodt, MD	January 2010	Hospitalist, Meriter Hospital; Madison, WI
DFM Float		
Alison Miller, DO	October 2009	UW DFM clinical operations
Urgent Care Faculty		
Paula Rogge, MD	April 2010	UW Health Urgent Care
Ira Segal, MD	May 2010	UW Health Urgent Care
Part-time Preceptors		
Merici Awe, MD	November 2009	Fox Valley Family Medicine Clinic
Adam Balin, MD	February 2010	Northeast Family Medical Center
Michael Kloess, MD	January 2010	UW Health Urgent Care
Wendy Schroeder, MD	October 2009	Fox Valley Family Medicine

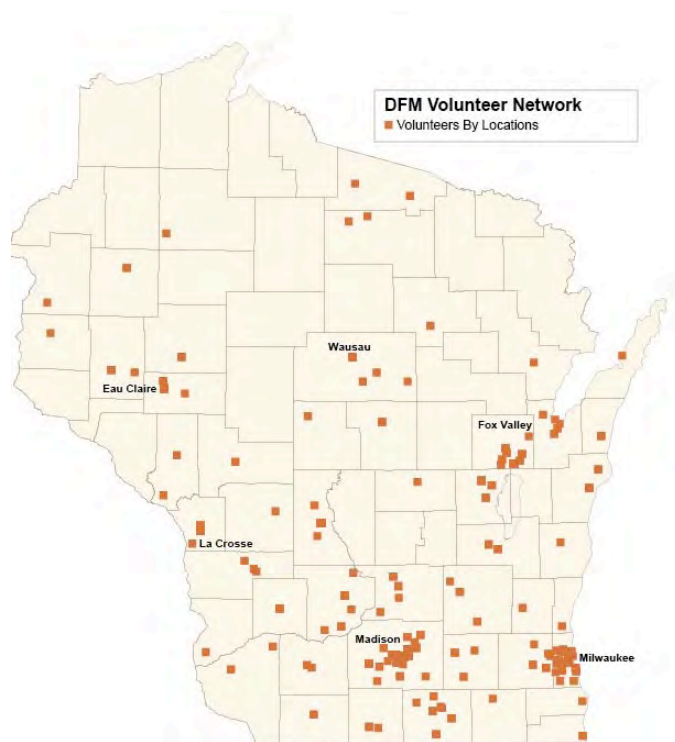
Administrative Staff

Name	DFM Position
Barb Stransky, CPA	Director of finance and accounting
Justin Knupp, MBA	Director, information technology services
Jacob Duffy	Systems programmer
Sandy Rindy	Human resources data services professional
Rebecca Patterson	Program assistant supervisor
Jonathan Viau	Payroll and benefits specialist

Volunteer Faculty

As part of the UW School of Medicine and Public Health, the DFM requires preceptorships and other hands-on clinical experiences for all medical students.

The DFM is deeply grateful to its 264 statewide volunteer faculty, who provide much of that critical teaching in approximately 150 communities statewide. We thank them for their continued dedication and commitment.



Retirements and Departures

The following 3 DFM faculty retired in 2009-2010:

- Bernard Micke, MD
- Thomas Peterson, MD
- Mary Rowe, MD

The following 8 DFM faculty departed in 2009-2010:

- Peter Alvarado, DO
- Greg Gehred, MD
- Amy Groff, DO
- Elaine Hirschfield, MD
- Leslie Strickland, MD
- Kathleen Walsh, DO
- Jie Wang, MD
- Eric Warbasse, MD

Promotions

Five DFM faculty were promoted in 2010. **Kenneth Kushner, PhD**, chair of the promotion and mentoring committee, and **June Daws**, coordinate these activities.



Kathleen E. Carr, MD, was promoted to associate professor (CHS). Dr. Carr is the associate residency director for curriculum for the DFM's Madison residency program and a team physician for the University of Wisconsin Badger athletes.



Mark D. Gideonsen, MD, was promoted to associate professor (CHS). Dr. Gideonsen's interests include maternity and pediatric care and public health concerns. He provides training and support to Amish traditional birth attendants throughout the region.



Jacob L. Bidwell, MD, was promoted to associate professor (CHS). Dr. Bidwell is the program director of the Aurora St. Luke's family medicine residency program in Milwaukee, and the medical director for the Aurora Clarke Square Family Health Center and Walker's Point Community Clinic, also located in Milwaukee.



Derek R. Hubbard, MD, was promoted to clinical associate professor. Dr. Hubbard's interests include obstetrics, vasectomy, evidence-based Medicine and colonoscopy.



Sandra A. Kamnetz, MD, was promoted to clinical professor. Dr. Kamnetz is the DFM's vice chair for clinical care.

Accolades

State/National Recognition



Brian Arndt, MD, was selected by the Society of Teachers of Family Medicine (STFM) as one of four recipients of the 2010 New Faculty Scholars Award. This award recognizes outstanding leadership potential and supports attendance at the 2010 STFM Annual Spring Conference.



David Gaus, MD, MPH, founder of Andean Health & Development, was recognized by the Schwab Foundation as the 2010 Social Entrepreneur for Latin America. The Schwab Foundation identifies and advances the missions of the world's true social innovators.



Beth Potter, MD, received the Amigo de Salud (Friend of Health) Award from Madison's Latino Health Council.



James Shropshire, MD, received the Leonard Tow Humanism in Medicine Award, presented by the Arnold P. Gold Foundation. This award recognizes the value of humanism in the delivery of care to patients and their families, and was selected by UW School of Medicine and Public Health student members of the Gold Humanism Honors Society.



Maureen Smith, MD, received the Agency for Healthcare Research and Quality's (AHRQ) John M. Eisenberg Excellence in Mentorship Award. This award is presented to an outstanding faculty member in an AHRQ-supported National Research and Service Award (NRSA) institutional training program.



Paul Smith, MD, received the Sally Sunde Family Advocate Award from Community Shares of Wisconsin for being the state's leading voice for health literacy.



Geoffrey Swain, MD, MPH, received the Presidential Citation Award from the Wisconsin Public Health Association (WPHA). This award recognizes sustained, outstanding contributions to WPHA as an organization, and the impact of many years of service to WPHA.

Distinguished Leadership



Jeffrey Patterson, DO, was named president of the nonprofit group Physicians for Social Responsibility.



Richard Roberts, MD, JD, was installed as president of the World Organization of Family Doctors (Wonca).



Jon Temte, MD, was appointed vice chair of the CDC's Advisory Committee on Immunization Practices. He is the first family physician ever to serve in this capacity.

2009 Publications

This list includes publications, electronic publications, abstracts, books, book chapters, editorials, and commentaries by DFM faculty and researchers for the period January 1, 2009, through December 31, 2009.

1. **Arndt B, Schrager S.** Topics in Maternity Care: How should women with a history of gestational diabetes be screened for future diabetes? *Evid Based Pract* 2009;12(3):11-12.
2. Kastman C, **Arndt, B.** What are the current diagnostic criteria for diabetes mellitus? *Evid Based Pract* 2009;12(9):9.
3. **Bade E, Baumgardner D, Brill J.** The central city site: an urban underserved family medicine training track. *Fam Med* 2009 Jan;41(1):34-8.
4. **Bade E,** Evertsen J, Smiley S, Banerjee I. Navigating the Health Care System: a minority and underserved patient's perspective. *Fam Med* 2009; Vol. 41 (Suppl 1).
5. Bagshaw SM, Lapinsky S, Dial S, Arabi Y, Dodek P, Wood G, Ellis P, Guzman J, Marshall J, Parrillo JE, Skrobik Y, Kumar A; Cooperative Antimicrobial Therapy of Septic Shock (CATSS) Database Research Group (**Bahrainian, M**). Acute kidney injury in septic shock: clinical outcomes and impact of duration of hypotension prior to initiation of antimicrobial therapy. *Intensive Care Med* 2009;35(5):871-81.
6. **Barrett B, Brown RL, Mundt MP,** Thomas GR, **Barlow SK,** Highstrom AD, **Bahrainian M.** Validation of a short form Wisconsin Upper Respiratory Symptom Survey (WURSS-21). *Health Qual Life Outcomes* 2009;7:76.
7. Bales AL, Peterson MJ, Ohja S, Upadhaya K, Adhikari B, **Barrett B.** Associations between betel nut (Areca catechu) and symptoms of schizophrenia among patients in Nepal: a longitudinal study. *Psychiatry Res* 2009 Oct 30;169(3):203-11.
8. **Bauer TA,** Sanders J. Needs assessment of Wisconsin primary care residents and faculty regarding interest in global health training. *BMC Medical Educ* 2009 Jun;24(9):36.
9. **Baumgardner DJ.** Environmental determinants of dimorphic systemic mycoses - the macro and the micro. Commentary. *Int J Epidemiol* 2009;1-2.
10. **Baumgardner DJ.** Microecology of Blastomyces dermatitidis: the Ammonia Hypothesis. *Med Mycol* 2009;47(7):745-52.
11. **Baumgardner DJ,** Schreiber A. Geographic analysis of attention deficit/hyperactivity disorder in children: Eastern Wisconsin, USA. *Fam Med* 2009;41 (Suppl 1).
12. Chen H-Y, **Baumgardner DJ,** Bergstrom JP, Mori N, **Swain GR,** Cisler RA. Milwaukee Health Report 2009: Health Disparities in Milwaukee by Socioeconomic Status. Center for Urban Population Health: Milwaukee, WI. <http://www.cuph.org/mhr/>. Accessed September 30, 2010.
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15. Bailey H, Agger W, **Baumgardner DJ**, et al. The Wisconsin Network for Health Research (WiNHR): A statewide, collaborative, multidisciplinary research group. *Wis Med J* 2009;108(9):453-8.
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17. Gipson TF, Hecox K, **Beasley JW**, Butt M, Jokhio A, Pust R, Paul R, **Dresang L**. Networking and training with traditional birth attendants (TBAs): interventions for improving maternal care in resource-challenged areas. In: *Global ALSO: Global Advanced Life Support in Obstetrics*, 1st ed. Kansas City, MO: American Academy of Family Physicians, 2009.
18. **Brill J, Swain GR**. Physicians should collaborate with local health departments [letter]. *Am Fam Physician* 2009;79(3):180.
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EDUCATION



KEY FACTS

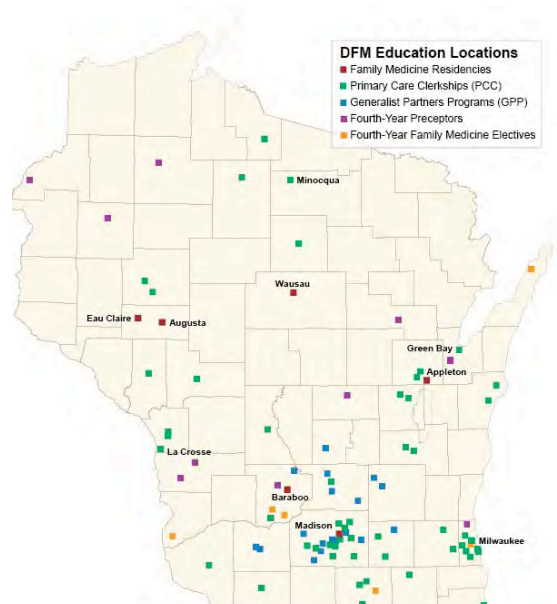
- Office of Medical Student Education supported 385 students across all four years of medical school
- Five statewide residency programs trained 104 residents; 30 graduated in 2010
- 11 fellows received specialty training
- Physician assistant (PA) program trained 74 students; 33 graduated in 2010

LEADERSHIP

- **David Deci, MD**, medical student education director
- **William Schwab, MD**, vice chair for education and graduate medical education committee chair
- **Virginia Snyder, PhD, PA-C**, PA program director

The DFM trains primary care clinicians for Wisconsin through our statewide:

- medical student education office;
- residency programs;
- specialty fellowships;
- affiliated PA program; and
- faculty development opportunities.



Medical Student Education

KEY FACTS

- Nurtured 385 medical students through required clerkship, electives, interest groups, special programs, and advising
- Supported by faculty, staff, and 264 volunteer community-based teachers
- Annual procedures fair drew 100 students

LEADERSHIP

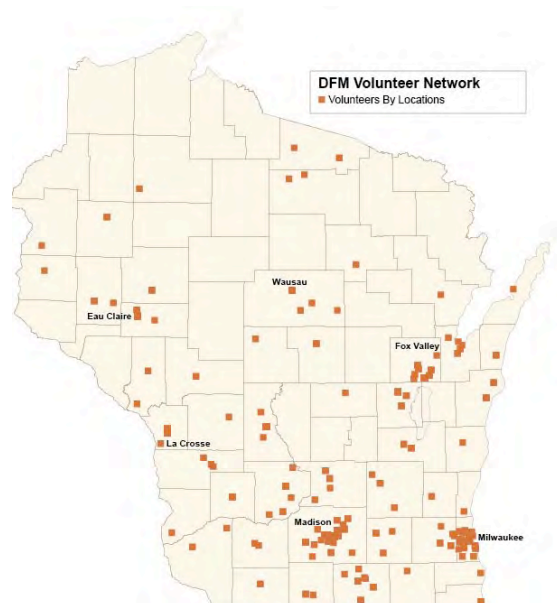
- **David Deci, MD**, medical student education director
- **John Brill, MD**, Primary Care Clerkship director
- **Teresa Kulie, MD**, Family Medicine Interest Group director

[More leadership on page 25...](#)

The DFM's Office of Medical Student Education supports students through all four years of medical school—from coursework to special programs to hands-on mentoring.

We are grateful for the efforts of our dedicated family medicine faculty, staff, and statewide network of volunteer community-based teachers (see map at right).

Together, we help medical students discover the principles and possibilities of family medicine.



General Highlights

Last year, students at the UW School of Medicine and Public Health (SMPH) showed an increased interest in family medicine. For example:

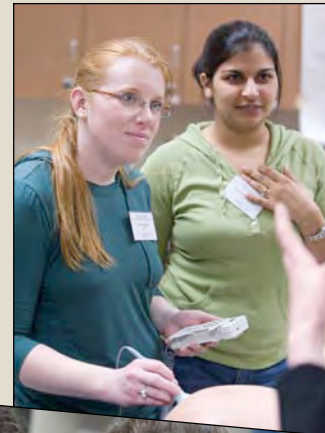
- 70 students attended a DFM presentation entitled “What is Family Medicine?”;
- 100 students participated in our annual procedures fair (see photos on next page);
- 30 third-year medical students attended an information session on applying to family medicine residencies; and
- The UW SMPH Family Medicine Interest Group was revitalized under the guidance of **Teresa Kulie, MD**.

2010 PROCEDURES FAIR A HUGE SUCCESS

The DFM's annual medical student procedures fair, held April 13, 2010, at the Health Sciences Learning Center, was an outstanding success.

The workshop gave students valuable experiences that underscored the breadth and depth of family medicine, and also demonstrated how the DFM builds meaningful relationships through creative teaching.

Students called the workshop “wicked,” “awesome,” and “above and beyond my expectations.”



Our faculty also had greater involvement in curriculum development and leadership at the SMPH. For example:

- **Teresa Kulie, MD**, was a member of the Educational Policy Council;
- **James Shropshire, MD**, served as an advisor in the Academic and Career Advising Program;
- **David Deci, MD**, was a member of the Academic Planning Council and the TRIUMPH Advisory Board;
- **Jacob Prunuske, MD, MPH**, was a member of the SMPH's transformation team, which is charged with integrating public health principles into the clinical curriculum, and was involved in implementing experiential learning in public health; and
- Eight faculty taught in the first-year course “Population Medicine and Epidemiology.”

Program-Specific Highlights

Patient, Doctor, and Society (PDS)

PDS is the core clinical course in the first two years of medical school. It teaches history taking and physical examination skills, and covers such topics as professionalism, health disparities, and health systems.

In 2009-2010, 21 DFM faculty and residents led 140 medical students in the course's weekly "small group" learning sessions.

Generalist Partners Program (GPP)

The GPP introduces first- and second-year medical students to clinical medicine by pairing them with primary care physicians from around Wisconsin.

In 2009-2010, the program paired 189 medical students with 126 statewide preceptors.

Primary Care Clerkship (PCC)

Using a statewide network of community preceptors, the PCC gives third-year medical students in-depth experience assessing and managing patients in the outpatient setting.

In 2009-2010, the PCC matched 145 medical students with 131 family medicine preceptors statewide. It also added an obesity curriculum that includes required readings, discussion in our small group cases, and suggestions for best approaches to patient care. We have continued to refine the community project requirement to create a higher level of community engagement.

Fourth-Year Preceptorship

This experience gives fourth-year medical students insight into the relationships between clinical care, public health, and the health of the community.

In 2009-2010, 66 medical students worked with 21 family medicine preceptors statewide.

Fourth-Year Family Medicine Electives

Electives give students additional experiences in inpatient medicine, integrative medicine, rural medicine, and care of underserved communities.

In 2009-2010, 38 medical students completed family medicine electives with 64 family medicine preceptors statewide.

Faculty Leadership

- **Medical student education director:** David Deci, MD
- **Primary Care Clerkship:** John Brill, MD
- **Family Medicine Interest Group:** Teresa Kulie, MD
- **MEDiC:** Anne Eglash, MD
- **Doctors Ought to Care (DOC):** Stanley Livingston, MD
- **Leadership Opportunities with Communities, the Underserved and Special Populations (LOCUS):** Donald Carufel-Wert, MD
- **Summer Student Research and Clinical Assistantship (SSRCA):** Jonathan Temte, MD, PhD
- **Family Medicine Summer Student Externships:** James Shropshire, MD
- **Family medicine advisorship program:** Teresa Kulie, MD
- **The Healer's Art elective:** Lucille Marchand, MD
- **Health care disparities elective:** Kirsten Rindfleisch, MD
- **Fourth-year electives:**
 - **Addiction medicine:** Randall Brown, MD, PhD
 - **Integrative medicine:** David Rakel, MD
 - **Family medicine research elective:** Richard Brown, MD, MPH
- **Madison area clinical clerkships:**
 - **Northeast Family Medicine Clinic:** Teresa Kulie, MD
 - **Wingra/Access Family Medicine Center:** Beth Potter, MD
 - **Belleville Family Medicine Clinic:** David Deci, MD
 - **Verona Family Medicine Clinic:** Mark Shapleigh
- **St. Luke's family medicine clinical clerkship:** John Brill, MD
- **St. Mary's family medicine sub-internship:** Anne-Marie Lozeau, MD
- **YEPSA/PCC OSCE exams:** Douglas Smith, MD
- **UW SMPH admissions committee:** Alida Evans, MD, PhD; Mark Beamsley, MD

Resident Education

KEY FACTS

- 104 residents in 5 programs: Baraboo, Eau Claire/Augusta, Fox Valley, Madison, and Wausau
- Dual MD/DO accreditation in all 5 programs
- One of the original 15 family medicine residency programs
- 30 graduates in 2010; over half will practice in Wisconsin

LEADERSHIP

- **William Schwab, MD**, vice chair for education and graduate medical education committee chair
- **Christine Viney, MS**, director of education and designated institutional official for the Accreditation Council for Graduate Medical Education (ACGME)

Nationally recognized for its educational excellence, the DFM trains residents to practice full-spectrum family medicine, with particular attention to health promotion within their communities.

In 2009-2010, we had 104 residents in five programs (see map at right):

- Baraboo;
- Eau Claire, with an alternative training site in Augusta;
- Fox Valley (Appleton);
- Madison, with four clinical training sites: Belleville, Verona, Northeast, and Wingra/Access; and
- Wausau.



The DFM also administers a statewide osteopathic residency program. Osteopathic residents participate at each of the above programs, in addition to an affiliated site at Aurora/St. Luke's Medical Center in Milwaukee.

Each residency program has full accreditation status, and is dually accredited by the Accreditation Council for Graduate Medical Education (ACGME) and the American Osteopathic Association (AOA)/American College of Osteopathic Family Physicians (ACOFP).

Statewide Highlights

New Residents

The DFM welcomed 37 new residents in July 2009. We used a variety of recruitment strategies to attract residents to our programs, including:

- Multimedia recruitment via the DFM Web site, podcasts, Facebook, and Twitter;
- Printed recruitment materials;
- Participation in recruitment fairs around the Midwest;
- Connection with medical students through fourth-year electives, an annual procedures fair, faculty teaching, student teaching opportunities for residents, and activities with the UW SMPH Family Medicine Interest Group.

2010 Graduates

Thirty residents graduated from our programs in 2010:

- 2 from Baraboo,
- 3 from Eau Claire/Augusta,
- 6 from Fox Valley,
- 13 from Madison,
- 4 from Wausau, and
- 2 osteopathic residency program graduates from the affiliated site at Aurora/St. Luke's Medical Center in Milwaukee.

Of these graduates:

- 17 (57%) will practice in Wisconsin;
- 11 (37%) will practice outside of Wisconsin;
- 1 (3%) will do international medical volunteer work; and
- 1 (3%) will enter a Women's Health/Primary Care fellowship.

For details, please see the program-specific summaries beginning on page 30.

DFM DEVELOPS RESIDENCY RATER IPHONE APP



Last year, the DFM, under the leadership of Kathy Oriel, MD, developed Residency Rater, an iPhone application that helps fourth-year medical students choose the family medicine residency program that best fits their interests.

Residency Rater allows students to choose from more than 400 family medicine residency programs nationwide, and rate each one on a set of customizable criteria.

Residency Rater is available as a free download from Apple's iTunes App Store.

Initiatives

- **Internal Reviews.** The DFM conducted internal reviews of the Madison and Fox Valley programs in February and March, 2010, respectively. The reviews evaluated the programs' effectiveness, assessed compliance with ACGME requirements, and made recommendations in preparation for the next accreditation site visits.
- **Policies and Procedures.** Consistent with accreditation requirements, the following policies were revised this year:
 - Resident eligibility requirements;
 - Resident selection policy;
 - Program letters of agreement;
 - Disaster/interruption of patient care policy
- **Graduate Medical Education (GME) Annual Report.** To review last year's GME accomplishments, and to meet accreditation requirements, the DFM developed the 2009-2010 GME Annual Report.

BILL SCHWAB TEACHES FAMILY-CENTERED CARE TO US MILITARY



In November 2009, DFM Professor William Schwab, MD co-taught a three-day seminar on patient- and family-centered care at the US Army's Europe Regional Medical Command in Heidelberg, Germany.

The seminar used didactic lectures and small-group planning activities to infuse concepts of family-centered care into the traditionally hierarchical model of military medical practice.

DFM HOSTS ALSO INSTRUCTOR COURSE, RECEIVES PRAISE FROM AAFP

Under the direction of DFM Associate Professor **Lee Dresang, MD**, the DFM hosted an Advanced Life Support in Obstetrics (ALSO) Instructor course in October 2009. The course attracted 64 participants from 15 states, including Maine, California, and Alaska.

The American Academy of Family Physicians (AAFP), which owns and runs the ALSO program, was so impressed with the course's success that it plans to use it as a model for other locally hosted courses.



Residency Graduation Award Ceremonies

The DFM's statewide residency programs presented the following awards at their graduation ceremonies for the 2009-2010 academic year.

Award	Recipient(s)
Baraboo Rural Training Track	
Chief Resident Leadership Award	Christopher Frank, MD; Rienra Sivesind, MD
Clinical Teacher Award	Randy Krszjanek, MD
Clinical Teaching Award	Edwin Hammer, MD; Mark Meier, MD; Kristen Wells, MD
Fox Valley Residency Program	
Excellence in Teaching Award	Nathan Grunwald, MD (community faculty); ThedaCare Physicians
Class Mentor of the Year	John Beasley, MD (professor in Madison residency)
Outstanding Teacher Awards – Community Faculty	Norma Turk, MD (Appleton Medical Center); Kent Partain, MD (Affinity Medical Group, Rheumatology); Iris Torres, MD (Fox Cities Community Health Center)
Madison Residency Program	
Chief Resident Leadership Award	Nadim Ilbawi, MD (Verona Clinic); Laura Lemont, MD (Wingra/Access Family Medicine Center); Laura Mendyk, MD (Northeast Clinic); Melissa Simon, DO (Belleville Clinic)
Baldwin E. Lloyd, MD, Clinical Teacher Award	Ann Evensen, MD
Clinical Teacher Award	Garry Jean-Louis, MD; Mary Landry, MD
Resident Teacher Award	Laura Lemont, MD
Distinguished Service Award	Deborah Sanftleben; Judy Nepokroeff, MA
Wausau Residency Program	
Teachable Moments Awards	Araceli Amador, MD; Leonard Green, MD; James Italiano, MD; Victor Ruiz, MD
Resident Awards	Excellence in Teaching: Helen Luce, DO Goodfellow Award: Katrina Smith, MD Esprit de Corps: Jane Meyer, Nichole Kraft Leadership in Esprit de Corps: Cyndi Moser
Wausau Family Medicine Awards	Esprit de Corps: Victor Ruiz, MD Excellence in Teaching: Leonard Green, MD
Special Award of Legend in Teaching	Thomas Rengel, MD

Baraboo Rural Training Track (RTT)

KEY FACTS

- 6 residents (2 per year)

LEADERSHIP

- **James Damos, MD**, program director
- **Linda Damos, MA**, education coordinator

The Baraboo RTT is committed to training physicians for rural practice. It is the only program of its kind in Wisconsin, and one of only a few in the country. Of program graduates, 81% entered rural practice, 50% practice in rural Wisconsin, and 75% practice maternity care in rural areas.

2009-2010 Highlights

- **Advanced surgical training.** Third-year residents **Christopher Frank, MD**, and **Rienera Sivesind, MD**, obtained surgical training to perform cesarean sections. Recognizing that several Wisconsin hospitals recently closed obstetrical units due to lack of cesarean section coverage, both residents performed approximately 50 procedures during their training.

Drs. Frank and Sivesind also learned to perform screening colonoscopies, recognizing that studies show that patients in rural communities often do not receive colon cancer screenings due to the lack of gastroenterologists practicing there. Each resident performed between 50 and 100 colonoscopies over two years.

Incoming Resident

Name	Medical School
Karen Swallen, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI

Graduates

Name	Intended Practice/Postgraduate Plans
Christopher Frank, MD	Family Medicine of Port Angeles; Port Angeles, WA
Rienera Sivesind, MD	Family Medicine of Port Angeles; Port Angeles, WA

Eau Claire/Augusta Residency Program

KEY FACTS

- 15 residents (5 per year)
- Alternative rural training site in Augusta with 1-2 residents

LEADERSHIP

- **Richard McClafflin, MD**, program director
- **Kathleen Fiandt, MS**, education coordinator

The Eau Claire/Augusta residency teaches community-connected care in a state-of-the-art facility. Through a strong collaboration with Chippewa Valley Technical College, resources include a human simulation lab and virtual hospital.

2009-2010 Highlights

- **Family medicine service.** The program instituted a new family medicine service and revised its internal medicine rotation structure. These changes improved resident patient numbers on internal medicine services, increased accessibility to the outpatient clinic, and ensured fewer duty hour exceptions.
- **Curricular revision.** Program faculty revised the curriculum—for each required curricular area—to meet competency-based standards. Rotation goals and objectives are now standardized, logistics and evaluations have been individualized for each rotation and aligned with rotation goals and objectives, and readings and other resources are now hyperlinked in the curricular description.

Incoming Residents

Name	Medical School
Mohammed Alam, MD	Rangpur Medical College; Rangpur, Bangladesh
Achal Gupta, MD	Karnataka Institute of Medical Sciences; Hubli, India
Kirsten Nelson (Stotz), DO	Des Moines University—Osteopathic Medical Center; Des Moines, IA
Natalya Puckett, MD	Tyumen State Medical Academy; Tyumen, Russia
Kristina Schuldt, DO	University of New England, College of Osteopathic Medicine; Biddeford, ME
Michael Stotz, DO	Des Moines University—Osteopathic Medical Center; Des Moines, IA

Graduates

Name	Intended Practice/Postgraduate Plans
Tracy Geiger, MD	Marshfield Clinic; Phillips, WI
Nadine Nixon, MD	Luther Midelfort Northland; Barron, WI
Tatsiana Halkova, MD	Marshfield Clinic Oakwood Center; Eau Claire, WI

Fox Valley Residency Program

KEY FACTS

- 18 residents (6 per year)

LEADERSHIP

- **Allen Last, MD, MPH**, program director
- **Kimberly Goffard, MBA**, education coordinator

The Fox Valley residency program is well integrated into the community, receiving tremendous support for its educational program, clinical training center, residents, and graduates.

2009-2010 Highlights

- **Pediatrics curriculum update.** In the interest of broadening residents' exposure to common pediatric issues, the program made changes to its pediatrics curriculum. Community pediatricians Chris Birn, MD, and Kimberly Seeger, MD, helped create a greater emphasis on ambulatory assessment and care for PGY-2 residents, and a neonatal intensive care unit (NICU) experience for PGY-1 residents.
- **Special program instruction.** Fox Valley faculty served as outreach instructors for a number of regional, state, and national accredited educational programs, including:
 - Advanced Life Support for Obstetrics (ALSO) course instructors: **Julie Falleroni, DO, Jennifer Frank, MD, and Elisabeth Righter, MD**
 - Education for Physicians on End-of-Life Care (EPEC) AMA 2009 regional program: **Lee Vogel, MD**
 - Crisis Intervention Training (regional and state training sponsored by the National Alliance on Mental Illness): **Lee Vogel, MD**

HAITI MISSION DEEPENS EDUCATION OF FOX VALLEY RESIDENT

Fox Valley resident **Elizabeth Larson, MD**, had a once-in-a-lifetime educational experience as part of a medical mission to Haiti in March of 2010.

During her week there, she assisted with numerous surgical procedures, got hands-on experience with complex OB cases, and learned a lot about herself as a physician—and a human being.

Right: Dr. Larson (lower right, with mask) with staff at Hôpital Bon Samaritain in Limbé, Haiti.



Incoming Residents

Name	Medical School
Tiffany Glasel, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
Lachin Hajhosseini, MD	Tabriz University of Medical Sciences; Tabriz, Iran
Elizabeth Larson, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI
Elizabeth Menzel, MD	Mayo Medical School; Rochester, MN
Shu Muramoto, MD	Rush Medical College of Rush University; Chicago, IL
Michael Nirenstein, MD	University of Health Sciences Antigua School of Medicine; St. John's, Antigua

Graduates

Name	Intended Practice/Postgraduate Plans
Jeffrey Bastasic, MD	Affinity Medical Group-Family Medicine; Menasha, WI
Christina Huckabay, MD	Locum Tenens; Los Angeles, CA
Erin Kimball, MD	ThedaCare Physicians—Family Medicine; Black Creek, WI
James Samuel, MD	Emergency Consultants Inc; Chicago, IL
Paul Smullen, MD	Independent dermatology practice; Green Bay, WI
David Sommerfeld, MD	UW Health—Family Medicine; Cross Plains, WI

Madison Residency Program

KEY FACTS

- 42 residents (14 per year)
- Continuity practices at four sites:
 - Belleville (6 residents; 2 per year)
 - Northeast (12 residents; 4 per year)
 - Verona (12 residents; 4 per year)
 - Access/Wingra (12 residents; 4 per year)

LEADERSHIP

- **Kathy Oriel, MD**, program director
- **Michelle Grosch, MA**, education coordinator

The Madison residency program offers a robust curriculum nurtured by a supportive community of residents, faculty, and staff. Residents care for a dedicated patient panel for three full years at one of four continuity clinics:

- **Belleville Family Medical Clinic**, located in a rural community approximately 19 miles from Madison;
- **Northeast Family Medical Center**, located in northeast Madison, with a culturally and socioeconomically diverse patient population;
- **Verona Clinic**, located in a suburb approximately 11 miles from Madison, with a blend of urban and rural patients; and
- **Wingra/Access Family Medicine Center**, located in a racially and ethnically diverse area of Madison.

2009-2010 Highlights

- **Enhanced clinic-based educational afternoons.** A subcommittee of the Madison education committee developed a more structured curriculum for clinic-based educational afternoons, to be implemented in academic year 2010-11. Each Madison residency clinic will now hold five educational afternoons each year, four of which will have standardized content covering specific topics.
- **Mobile educational technology HRSA grant submission.** In May 2010, the program submitted a grant to the Health Resources and Services Administration (HRSA) for a project titled “Family Medicine Mobile Education.” The project aims to develop, deploy, and evaluate a mobile, open-source educational and administrative resource suite for DFM residents.

Incoming Residents

Name	Medical School
Belleville Family Medical Clinic	
Sarah GaleWyrick, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI
John Ray, MD	University of Texas Medical Branch; Galveston, TX
Northeast Family Medical Center	
Amy Bauman, DO	Kirksville College of Osteopathic Medicine; Kirksville, MO
Nicole Bonk, MD	Loyola University of Chicago Stritch School of Medicine; Chicago, IL
Caitlin D'Agata, MD	University of Pittsburgh School of Medicine; Pittsburgh, PA
Megan Jensen, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI
Shannon Reed, DO	Oklahoma State University College of Osteopathic Medicine; Tulsa, OK
Verona Clinic	
James Bigham, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI
Masaru Furukawa, MD	University of Vermont College of Medicine; Burlington, VT
Allison Hotujec, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI
Kristen Prewitt, DO	Des Moines University–Osteopathic Medical Center; Des Moines, IA
Wingra/Access Family Medicine Center	
Timothy Caramore, MD	Albany Medical College of Union University; Albany, NY
David Lessens, MD	University of Michigan Medical School; Ann Arbor, MI
Anne Kolan, MD	University of Wisconsin School of Medicine and Public Health; Madison, WI
Samantha Sharp, MD	University of Nevada School of Medicine; Reno, NV

EDUCATIONAL PATHWAYS OFFER SPECIALIZED EXPERIENCES

Madison residents with specific career interests can participate in the educational pathways initiative, which provides experiences in one of five areas: community and global health, developmental disabilities, integrative medicine, maternity care, and women's health.

At right, DFM Assistant Professor **David Rakel, MD**, mentors Madison resident **Srivani Sridhar, MD**, on the integrative medicine educational pathway.

According to Dr. Sridhar, "The pathway gives me opportunities to explore integrative medicine topics that I would not be exposed to in a traditional residency. The more I experience, the more I realize that there is so much to learn."



Graduates

Name	Intended Practice/Postgraduate Plans
Belleville Family Medical Clinic	
Melissa Simon, DO	Gundersen Lutheran-Prairie du Chien Clinic; Prairie du Chien, WI
Ellis Waller, MD	UW Health Monona; Monona, WI
Northeast Family Medical Center	
Jill Holz, DO	Dean Clinic Waunakee; Waunakee, WI
Laura Mendyk, MD	Dean Clinic; Oregon, WI
Jo Nord, MD	Locum Tenens; rural and urban hospitals throughout southern Wisconsin
Surya Pierce, MD	UW Health Odana Atrium-Clinical Instructor; Madison, WI
Verona Clinic	
Arminda Gensler, MD	Prairie Clinic; Sauk City, WI
Nathan Hayes, DO	North Shore Medical Clinic; Sturgeon Bay, WI
Nadim Ilbawi, MD	International volunteer work in Armenia, Ecuador, India, Uganda, and New Zealand
Cayle Tompkins, MD	ER and Urgent Care, St Josephs Hospital; Hillsboro, WI
Wingra/Access Family Medicine Center	
Suhani Bora, MD	Greater Lawrence Family Health Center; Lawrence, MA
Laura Lemont, MD	Boston University School of Medicine, East Boston Neighborhood Health Center; Boston, MA
Kyla Pepper, MD	Willamette Health Partners of Salem Hospital; Salem, OR

Wausau Residency Program

KEY FACTS

- 15 residents (5 per year)

LEADERSHIP

- **Kevin O'Connell, MD**, program director
- **Mary Zaglifa, MST**, education coordinator

The Wausau residency program—one of the oldest family medicine residency programs in Wisconsin—offers unopposed training at a state-of-the-art facility on the Aspirus Wausau Hospital campus.

2009-2010 Highlights

- **Accreditation site visit.** The ACGME conducted its accreditation site visit of the Wausau residency program on March 10, 2010. Notification of the report is expected by fall 2010.
- **Resident orientation.** The program established an orientation for second- and third-year residents focusing on leadership skills, professionalism, and teaching.
- **Resident conference oversight.** The program's education committee established a subgroup of faculty and residents to provide oversight for didactic resident conferences.
- **Community outreach.** Residents and staff participated in several community career day and health fair events last year. Additionally, faculty and residents participated in medical interviews responding to local health care issues.

Incoming Residents

Name	Medical School
Xiao Feng, MD	Shanxi Medical University; Shanxi, China
Erin Lambert, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
John Lambert, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
Clarissa Renken, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
Shagun Sharma, MD	Ross University; Dominica, West Indies
Mateusz Zagata, MD	Jagiellonian University Medical College; Krakow, Poland

Graduates

Name	Intended Practice/Postgraduate Plans
Victor Ruiz, MD	Beth Israel Family Physicians; Needham, MA
Leonard Green, MD	Indiana
Araceli Amador, MD	Medalia Medical Group; Mankato, MD
James Italiano, MD	Waring Court Pediatrics and Adult Medical Group; Oceanside, CA

Statewide Osteopathic Residency Program

KEY FACTS

- 26 DO residents at 6 sites in 2009-2010
- Up to 35 positions available statewide

LEADERSHIP

- **Brian Earley, DO**, program director

The DFM's statewide osteopathic program operates at each residency site, plus an affiliated site at Aurora/St Luke's Medical Center in Milwaukee. Residents in the program simultaneously complete osteopathic certification requirements while participating in their site's allopathic curriculum.

2009-2010 Highlights

- **New program director. Brian Earley, DO**, formally became the program's director in February 2010. Dr. Earley had served as associate director since 2008.
- **Accreditation renewal.** Following last year's inspection, this year the American Osteopathic Association (AOA) granted the program a five-year continuing accreditation period, the longest time awarded.
- **Osteopathic Postgraduate Training Institute (OPTI) transition.** For accreditation, our program must be affiliated with an AOA-accredited OPTI. Last year, our program began transitioning from the Kirksville College of Osteopathic Medicine to the HEARTland OPTI at Des Moines University College of Osteopathic Medicine.
- **Program retreat.** The program held a planning retreat in June 2010 to establish future direction and goals. Topics addressed during the retreat include: program vision, long-range planning, resident recruitment, didactics, and integrating the program with osteopathic physicians' career goals.

Current Residents, By Site

Site	PGY-1	PGY-2	PGY-3
Baraboo	0	0	0
Eau Claire/Augusta	3	2	0
Fox Valley	1	0	0
Madison	2	3	3
Aurora/St. Luke's (Milwaukee)	3	2	2
Wausau	3	2	0

Incoming Residents

Name	Medical School
Eau Claire	
Kristina Schuldt, DO	University of New England, College of Osteopathic Medicine; Biddeford, ME
Kirsten Stotz, DO	Des Moines University Osteopathic Medical Center; Des Moines, IA
Michael Stotz, DO	Des Moines University Osteopathic Medical Center; Des Moines, IA
Fox Valley	
Tiffany Glasel, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
Madison	
Amy Bauman, DO	Kirksville College of Osteopathic Medicine; Kirksville, MO
Kristen Prewitt, DO	Des Moines University Osteopathic Medical Center; Des Moines, IA
Shannon Reed, DO	Oklahoma State University College of Osteopathic Medicine; Tulsa, OK
Aurora/St. Luke's (Milwaukee)	
Ryan Burch, DO	University of New England, College of Osteopathic Medicine; Biddeford, ME
David Magness, DO	NOVA Southeastern University College of Osteopathic Medicine; Ft. Lauderdale, FL
Allison Wasson, DO	Lake Erie College of Osteopathic Medicine; Erie, PA
Wausau	
Erin Lambert, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
John Lambert, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV
Clarissa Renken, DO	West Virginia School of Osteopathic Medicine; Lewisburg, WV

Graduates

Name	Intended Practice/Postgraduate Plans
Madison	
Nathan Hayes, DO	North Shore Medical Clinic; Sturgeon Bay, WI
Jill Holz, DO	Dean Clinic Waunakee; Waunakee, WI
Melissa Simon, DO	Gunderson Lutheran Clinic–Prairie du Chien; Prairie du Chien, WI
Aurora/St. Luke's (Milwaukee)	
Lenore Brahm, DO	Women's Health/Primary Care Fellowship at Wiselives; Wauwatosa, WI
Nicholas Brahm, DO	Aurora Family Practice Clinic; Hartford, WI

Fellowships

KEY FACTS

- 11 fellows in 5 programs:
 - Academic (0)
 - Integrative medicine (3)
 - Sports medicine (1)
 - Research (6)
 - Alcohol research (1)
- Related events include a weekly seminar series and biannual retreats

LEADERSHIP

- **Sarina Schrager, MD, MS**, academic fellowship director
- **Adam Rindfleisch, MD**, integrative medicine fellowship director
- **Kathleen Carr, MD** (with David Bernhardt, MD), sports medicine fellowship director
- **Bruce Barrett, MD, PhD**, primary care research fellowship director
- **Michael Fleming, MD, MPH**, alcohol research fellowship director

The DFM sponsors several fellowship programs to help family physicians and PhD scientists further meet their career goals.

In addition to individual mentoring, the fellowship program also sponsors a weekly seminar series, twice-yearly fellowship retreats (held December 11, 2009, and May 18, 2010), and various additional educational opportunities.

Academic Fellowship

Provides educational and professional experiences to enhance family physicians' teaching, clinical, scholarly, and leadership skills.

No academic fellows during this period.

Integrative Medicine Fellowship

Creates national and international leaders in integrative medicine.

Name	Area of Interest
Greta Kuphal, MD	Integrative Medicine Approaches to Health
Jill Mallory, MD	Maternity Care
Michael Weber, MD	Acupuncture

Sports Medicine Fellowship

Trains primary care train primary care educated physicians in the field of sports medicine to become academic leaders in the care of sports-related problems in children, adolescents and adults.

Name	Area of Interest
David Smith, MD	Mild Traumatic Brain Injury (concussion)

Primary Care Research Fellowship

Trains primary care physicians and PhD scientists for research-oriented careers related to the organization, delivery, or effectiveness of primary health care and preventive medicine.

Name	Area of Interest
Mozhdeh Bahrainian, MD	The Effects of Smoking
Anne Escaron, PhD	Healthy Food Accessibility
Sara Fleming, ND	Indole-3-Carbinol Dietary Supplements
Mateusz Karwowski, MD	Lead Poisoning in High-Risk Children
Erin O'Connor, MD	Colon Health
Andrew Peterson, MD	Procedural Cost Effectiveness

Alcohol Research Fellowship

Trains physicians and other health care professionals to perform behavioral, pharmacologic, diagnostic and clinical research on alcoholism in primary care and community settings.

Name	Area of Interest
Nancy Gutknecht, ND	Youth Garden Programs

Physician Assistant Program

KEY FACTS

- 74 students in campus and community-based programs
- 33 graduates in class of 2010; 100% passed PANCE the first time
- 34 students entered inaugural MPAS class

LEADERSHIP

- **Virginia Snyder, PhD, PA-C**, program director

The University of Wisconsin Physician Assistant (PA) Program is a nationally recognized, masters-level program administratively linked with the DFM.

The PA program and the DFM have complementary missions: to promote the primary care needs of Wisconsin and beyond, including rural, urban, and underserved populations.



Program Highlights

- **Surge in applications.** The PA program received more than twice as many applications in the 2009-2010 admissions cycle than in previous years—a demonstration of the program's strength and the appeal of the PA profession. Of 788 initial applications, 424 were comprehensively reviewed for 34 program seats.
- **Inaugural master's class.** In May 2010, the PA program welcomed 34 students (28 on-campus; 6 community-based) into its first Master of Physician Assistant Studies (MPAS) class.
- **Enhanced curriculum.** The program now offers an integrated, primary care-based curriculum with additional focus on family medicine, medical genetics, public health and prevention, evidence-based medicine, and ethics. The curriculum also incorporates active case-based and problem-based learning techniques.

Students must also complete a community project, a scholarly capstone project, and a clinical preceptorship in a medically underserved community or population.

- **100% pass rate.** All of the program's 2010 graduates passed the Physician Assistant National Certifying Exam (PANCE) the first time; a significant number had exceptional performances.
- **HRSA grant outcomes.** With funds from its 2008 HRSA training grant, the program successfully:
 - Established community partners and recruited community preceptors statewide;
 - Recruited minority and/or disadvantaged students and students from rural/urban/underserved communities; and
 - Developed a rural track to enhance primary care training and placement in rural communities.

A MISSION TO GUATEMALA

PA students showed an avid interest in international clinical experiences for the medically underserved. In May 2010, nearly one-third of the first-year class participated in a medical mission to San Lucas Toliman, Guatemala.

The students visited six different rural communities, setting up clinics in places ranging from medical buildings to a two-bedroom house. They treated about 150 patients, the majority of whom were women and children.

The trip was made extra eventful due to the airport-closing eruption of Volcano Pacaya and the arrival of tropical storm Agatha.



Staff Transitions

- **Jerry Noack retires.** Last year, **Jerry Noack, PA-C**, retired after 30 years of service at UW-Madison and in PA education, a milestone achieved by only a handful of people. Involved in nearly every program leadership role over the years, Jerry was the visionary for our nationally modeled community-based education program.
- **Honorie Coté receives master's degree.** In May, clinical year director **Honorie Coté, MS, PA-C**, received a master of science degree in educational leadership and policy analysis from UW-Madison. Her research capstone was entitled, "The Role of Adult Educators in Mitigating Low Health Literacy in the United States."
- **Two new faculty.** The program welcomed **Joel Hill, MPAS, PA-C**, as director of distance education, and **Amanda DeVoss, MMS, PA-C**, as research director. Both serve as principal instructional PA faculty.
- **Staff departures.** Instructional specialist **Joey Johannsen** relocated to another city and program associate **Pat Greene** became an outreach specialist for the DFM's primary care faculty development program.

Current Faculty and Staff

- **Virginia Snyder, PhD, PA-C**, program director
- **John Beasley, MD**, medical director
- **Honorie Coté, MS, PA-C**, clinical year director
- **David Payne, MSPAS, PA-C**, academic director
- **Joel Hill, MPAS, PA-C**, director of distance education
- **Amanda DeVoss, MMS, PA-C**, research director
- **Erin McCarthy-Orth**, instructional program manager
- **Don Huisheere, MS**, information specialist
- **Jackie Kazik, MA, PA-C**, outreach specialist
- **Michelle Hauser, MPAS, PA-C**, community education coordinator
- **Heidi Schalch, PA-C**, outreach specialist
- **Lisa Olson**, program associate
- **Donna Egelski**, program associate

PA Program Awards

The PA program presented the following awards at their 2010 graduation ceremony:

Award	Recipient(s)
Instructor of the Year	Lisa Nanovic, DO, Department of Medicine (Nephrology)
Preceptor of the Year	Primary care providers of LaFarge Medical Clinic: James DeLine, MD; Lisa Varnes-Epstein, PA-C; Shawn Sedgwick, MD; Ben Agar, MD; Kelly Scheder, APNP
Outstanding Senior Student Award	Alissa DeVoss

The program also presented the following awards throughout academic year 2009-2010:

Award	Recipient(s)
Andy Stolper Memorial Award. Honors a first-year student for optimism, service, perseverance, and dedication to the PA profession.	Brian L. Beardsley
Fannie P. Lewis Scholarship. Awarded by the UW SMPH Health Profession Programs based on scholarship and merit.	Tiffany Armstrong, Rachel Elbing, Agnes Kanikula and Chelsea Klos
Chicago Alumnae Scholarship. Awarded by the UW SMPH Health Profession Programs based on scholarship and merit.	Chelsea Klos
WAPA Foundation PA Leadership/Service Award. Awarded by the Wisconsin Academy of Physician Assistants for exemplary community service and outstanding leadership.	Chelsea Klos
Dr. Ben Lawton Memorial Award. Awarded by the Wisconsin Academy of Physician Assistants for exemplary service, academics, and dedication to underserved populations.	Chelsea Klos
Jessie L. Shephard Scholarship. Awarded by the UW SMPH Health Profession Programs based on scholarship and merit.	Shelly Schmoller
Outstanding Undergraduate Returning Adult Student Award. Awarded to returning adult undergraduates who have demonstrated leadership and service after a significant interruption in their undergraduate education.	Kiana Li Beaudin

Professional Education

Faculty Development

Under the direction of **Sarina Schrager, MD**, the DFM held a full-day faculty development workshop on May 5th, 2010, at the Memorial Union in Madison. Topics included:

- Physician leadership, with Roger Formisano, PhD
- Performance improvement, with **Brian Arndt, MD**, and **Stephanie Berkson, MPA**
- Evidence-based geriatric assessment and prevention, with **Joan Hamblin, MD**, **Lee Vogel, MD**, and **Melissa Stiles, MD**

Continuing Medical Education (CME)

As part of its 40th anniversary celebration, the DFM sponsored "Caring for Wisconsin and Beyond—Today and Tomorrow," a full-day continuing medical education conference.

The conference began with a keynote address by DFM Assistant Professor and UW Integrative Medicine Program Director **David Rakel, MD**, entitled, "Practitioner vs. Pill: How You, the Family Doc, Trumps What is Prescribed."



Above: Attendees at the DFM-sponsored continuing medical education conference held during the 40th anniversary weekend.

The conference continued with panel sessions on such topics as patient care, education and leadership, research, community service, and the role of arts and humanities in medicine.

The closing keynote address was given by **Susan Skochelak, MD, MPH**, the former UW SMPH senior associate dean for academic affairs, and current vice president of medical education at the American Medical Association. Dr. Skochelak spoke about the future direction of medical education.

The event was highly successful, featuring over 60 presenters and drawing approximately 70 attendees.

RESEARCH



KEY FACTS

- \$3.7 million in grant funding
- 28 grants submitted
- 20 funded external grants
- 5 funded internal grants

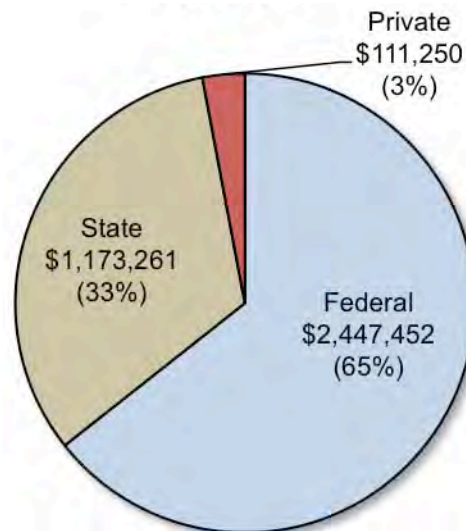
LEADERSHIP

- **Mary Beth Plane, PhD**, director of research services
- **Diana Myers**, grants manager
- **Terry Little**, research program assistant

RESEARCH FUNDING SOURCES 2009–2010

The DFM has one of the largest, most robust family medicine research programs in the country.

With \$3.7 million in grant funding in 2009-2010 (see chart at right), our investigators aim to transform family medicine through inquiry, discovery, and implementation.



General Highlights

- **Grant funding.** In 2009-2010, DFM investigators received \$3.7 million in grant funding, including 20 grants from external funding sources and 5 from internal funding sources.
- **Papers and presentations.** DFM investigators published 50 papers and made 45 presentations.
- **Substance abuse screening, intervention, and treatment.** The Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL), which assists people in Wisconsin with substance abuse problems, provided 32,688 brief screens, 8,926 brief interventions, 134 referrals to treatment, and 60 patients with treatment.
- **Fetal alcohol spectrum disorder training.** The Great Lakes FASD Regional Training Center (GLFRTC), a collaborative initiative housed at the DFM, launched a university-based clinical training program on fetal alcohol spectrum disorders (FASD). Last year, the program:
 - Held 79 training events in seven states;
 - Trained 1,568 clinical professionals;
 - Documented a significant increase in FASD knowledge immediately following training and at a 3-month follow-up;
 - Infused FASD training concepts into medical education.
- **Statewide translational research support.** Community Health Connections coordinated several workshops to help community-engaged researchers disseminate their findings into community health improvement practices.

Right: The Community Health Connections team promoted translational research statewide.

STATEWIDE RESEARCH FORUMS

The DFM's statewide research forums highlighted the work of leaders in primary care:

>> **October:** Alcohol screening and intervention in emergency departments and trauma center settings (Larry Gentilello, MD)

>> **November:** Reducing the risk of an alcohol-exposed pregnancy: results from the Healthy Choices study (Georgiana Wilton, PhD)

>> **December:** The use of opioids for chronic pain in a primary care setting (Michael Fleming, MD, MPH)

>> **February:** Metabolic syndrome and health-related quality of life in an American Indian population (Ron Prince, MS)

>> **March:** Community-based research on the treatment of substance dependent offenders (Randall Brown MD, PhD)

>> **April:** Medical utilization costs of alcohol-induced blackouts: emergency department visits among college drinkers (Marlon Mundt, PhD)



Grants

Externally Funded Grants

Grant Title	Principal Investigator	Funding Source	Amount
Acute Pain Dental & Medical Treatment Survey	Paul Smith, MD	New York University	\$19,311
Chronic Breast Pain	Anne Eglash, MD	Wisconsin Academy of Family Physicians	\$5,000
Chronic Fatigue Study	David Rakel, MD	University Of Utah	\$11,777
Collaborative Model to Improve Blood Pressure Control & Minimize Racial Disparities	Louis Sanner, MD	University of Iowa	\$17,523
Collaborative Model to Improve Blood Pressure Control & Minimize Racial Disparities	Beth Potter, MD	University of Iowa	\$13,810
Continuity of Care and the Health of Older Adults	Nancy Pandhi, MD, MPH	National Institutes of Health	\$133,785
Economic Evaluation of Adolescent Alcohol Use and the Impact of Social Networks	Marlon Mundt, PhD	National Institutes of Health	\$154, 311
Farm-to-School Policies in Schools	Tara LaRowe, PhD	Wisconsin Department of Health	50,000
Healthy Children, Strong Families	Alexandra Adams, MD, PhD	National Institutes of Health	\$548,338
Influenza Incidence Surveillance Project	Jonathan Temte, MD, PhD	Wisconsin Department of Health Services	\$60,901
Integrative Medicine Fellowship	David Rakel, MD	Weil Foundation	\$15,000
Meditation and Exercise for the Prevention of Acute Respiratory Infection	Bruce Barrett, MD, PhD	National Institutes of Health	\$458,771

Mindfulness Meditation for Alcohol Relapse Prevention	Aleksandra Zgierska, MD, PhD	National Institutes of Health	\$188,290
Physical Activity Policies in Day Care	Tara LaRowe, PhD	Wisconsin Department of Health	\$346,693
Primary Care Faculty Development Program	Jonathan Temte, MD, PhD	Health Resources and Services Administration	\$578,076
Primary Care for Primary Care	David Rakel, MD	Mental Insight Foundation	\$28,829
Primary Care Research Fellowship	Bruce Barrett, MD, PhD	Health Resources and Services Administration	\$385,881
Screening, Brief Intervention, Referral & Treatment (SBIRT)	Richard Brown, MD, MPH	Wisconsin Department of Health Services	\$561,610
Strengthening Treatment Access & Retention-State Implementation (STAR-SI)	Richard Brown, MD, MPH	Wisconsin Department of Health Services	\$79,057
Wisconsin Treatment Outreach Project	Georgiana Wilton, PhD	Wisconsin Department of Health Services	\$75,000

Internally Funded Grants

Grant Title	Principal Investigator	Funding Source	Amount
Community Health Connections	John Frey, MD	UW Institute for Clinical and Translational Research	455,146
Healthy Eating in Rural America	Tara LaRowe, PhD	Wisconsin Partnership Program	\$44,888
Platelet-Rich Plasma Injection	John Wilson, MD	University of Wisconsin Foundation	\$30,020
Supporting Healthy Food or Activity	Tara LaRowe, PhD	Wisconsin Partnership Program	\$60,000
Wisconsin Research and Education Network	Paul Smith, MD	UW Institute for Clinical and Translational Research	\$281,445

DFM RESEARCH FOCUSES ON NUTRITION, OBESITY PREVENTION

Obesity prevention is one of Wisconsin's top health priorities. To this end, the DFM has focused recent research efforts on initiatives that address nutritional factors and the subsequent prevalence of obesity.

Many of these projects set their sights on children. One project, funded by the Wisconsin Department of Health Services (DHS), uses farm-to-school strategies to increase fruits and vegetables in school meals. Another, also funded by the DHS, assesses nutrition and physical activity in child-care centers.

At the local level, the GardenFit project created a community-based gardening program to help prevent summer weight gain in middle-school children.

Our research also targets specific populations. One project, the NIH-funded "Healthy Children, Strong Families" project works to prevent overweight and decrease cardiovascular risk factors in American Indian children through education and community-based environmental projects. Another project, funded through the DFM's small grant program, assesses people's eating and food shopping behavior, and the surrounding nutritional environment, in one south Milwaukee community.

Finally, a DFM small grant project assessed the reliability and validity of an audit tool to help Wisconsin communities effectively increase access to fresh fruit and vegetables.



K Awards

In 2009-2010, three DFM faculty continued work on previously awarded NIH career development grants (also known as K awards).

Grant Title	Principal Investigator	Summary
Continuity of Care and the Health of Older Adults	Nancy Pandhi, MD, PhD	Establish a health services research program on effective clinical practice redesign for vulnerable older adults.
Economic Evaluation of Adolescent Alcohol Use and the Impact of Social Networks	Marlon Mundt, PhD	Conduct a multidisciplinary study on the economic impact of adolescent alcohol use and social networks on labor market, health, and crime outcomes.
Mindfulness Meditation for Alcohol Relapse Prevention	Aleksandra Zgierska, MD, PhD	Evaluate new therapies for substance use disorders and prepare to be a tenured clinician-scientist in alcohol- and drug-use-related research.

DFM Small Grants

The DFM's small grant program funds five to eight pilot studies or evaluations of educational interventions that are expected to lead to the development of presentations, extramural grants, and publications in peer-reviewed journals. The maximum award per project is \$4,000.

Grant Title	Principal Investigator
The Impact of Eating Outside the Home on Highly Sensitive C-Reactive Protein and Vitamin D3 Levels in Students of the Wausau School District Including a Subset of Hmong	Philip Bovet, MD
Jail Diversion Program Referrals for Substance Use Offenders: Assessing the Decision Making Process with Dane County Assistant District Attorneys	Randy Brown, MD, PhD
Pelvic Examination Skills Training for Incoming Family Medicine Residents	Ann Evensen, MD
Conscientious Refusal in Family Medicine Residency Training	Jennifer Frank, MD
Food Frequency, Eating Out and Shopping: Nutrition Environment Measures Surveys at CORE/EI Centro	Sarah Khan, MS, MPH, PhD
24 Measurements Pilot Data	Ron Prince, MS

Wisconsin Research and Education Network

KEY FACTS

- 151 general and affiliate members
- 9 active research projects

LEADERSHIP

- **Paul Smith, MD**, director

The Wisconsin Research and Education Network (WREN) is a statewide practice-based research network of primary care clinicians and academic researchers.

WREN's mission is to improve health outcomes for the people of Wisconsin through education, and through promoting and conducting primary care research in partnership with clinicians and the communities they serve.

2009-2010 Highlights

- **Increased funding.** WREN's endowment fund increased to \$39,940 to support primary care research in Wisconsin.
- **Increased membership.** WREN now has 151 general and affiliate members, up from 128 last year.
- **Statewide research.** WREN conducted nine research projects throughout Wisconsin in 2009-2010.
- **Research and Quality Improvement Forum.** In November 2009, 46 WREN members and friends attended the Wisconsin Primary Care Research and Quality Improvement Forum.

Plenary presenters included: **Jon Temte, MD, PhD**, who spoke on influenza, pandemics and medicine; Tom Sinsky, MD, and Chris Sinsky, MD, who spoke on the patient-centered medical home; and Leigh LoPresti, MD, who spoke on genetics and primary care.



Above: Tom Sinsky, MD, speaks at WREN's Research and Quality Improvement Forum

PATIENT CARE



KEY FACTS

- 26 statewide clinics: 8 DFM residency clinics; 11 UWMF community clinics; 7 UWMF regional clinics
- 463,626 patient visits (318,794 by a physician, NP, or PA)
- 135,000 patients

LEADERSHIP

- **Sandra Kamnetz, MD**, vice chair for clinical care
- **Susan Kaletka, MPH**, assistant administrator for clinical care
- UWMF clinical operations team

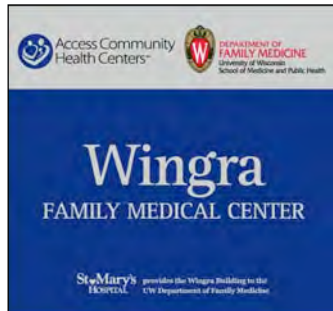
The DFM cares for patients at 26 statewide clinics.

Eight of these clinics are owned by the DFM and are residency training sites. The remaining 11 community clinics and seven regional clinics are owned by the University of Wisconsin Medical Foundation (UWMF).

With over 463,000 patient visits last year, the DFM is the largest primary care department in the UW Health system.



General Highlights



Wingra Clinic Partners with Access Community Health Center

On July 1, 2009, the UW Health Wingra Family Medical Center began an innovative affiliation with Access Community Health Center (ACHC) of Madison.

The clinic, now a Federally Qualified Health Center, gives patients access to low-cost prescription drugs, provides a sliding-scale fee option for the uninsured or underinsured, and offers behavioral health services.

George Gay, MD, Brings Family Medicine to New Stoughton Clinic

The UW Health Stoughton Clinic became a family medicine site last year with the addition of George Gay, MD. Dr. Gay began his career at UW Health as a float physician, but located permanently in Stoughton in July 2009.



Right: George Gay, MD, joined the new UW Health Stoughton Clinic

Quality Improvement

Primary Care Redesign

The DFM is a leader in UW Health's initiatives to redesign primary care. Last year, the department participated in the pilot phase of a microsystems approach to improving care in our clinics.

A microsystem is a team within a clinic who cares for a specific panel of patients. A team usually consists of a physician, clinical staff, a reception staff member, and potentially a NP/PA, all of whom align themselves with the care of the physician's patients. The team learns tools and improvement techniques and then identifies areas in their practice they would like to improve. The Belleville Family Medical Clinic, the Odana Atrium Clinic, and the Monona Clinic each had microsystems teams.

Other primary care redesign initiatives include implementing an anticoagulation protocol, and using HealthLink (UW Health's electronic health record) to alert providers to overdue mammograms and colonoscopies. The DFM was also a leader in developing processes and tools to identify patients with diabetes and help them get needed lab tests or other appropriate care.

Performance Improvement (PI) Rounds

The DFM launched an initiative called PI rounds to improve communication, education, and support between organizational leadership and clinic staff.

PI rounds consist of a series of in-person clinic visits by DFM and/or UMWF leadership. The idea is to share ideas, learn how leadership can assist the clinics and to see how initiatives are working. The rounds have gotten very positive feedback.



Above: PI rounds at the UW Health McFarland Clinic

James E. Davis Quality Improvement Award

The UW Health Monona Clinic, led by Byron Marquez, DO, won the 2009 James E. Davis Award for Quality Improvement. The award recognized the clinic's new "no-wait" rooming process, which decreased wait times and increased patient satisfaction.



Left: Byron Marquez, DO, and Monona Clinic staff accept the 2009 Davis Award

Residency Clinic Highlights

Augusta Family Medicine

KEY FACTS

- DFM residency clinic
- 4,767 total visits (3,966 physician visits)

LEADERSHIP

- **Clinic Manager:** Jerry Barton, MSA
- **Medical Director:** Dennis Breen, MD
- **Campus Director:** Richard McClaflin, MD
- **Site Leader:** William Cayley, MD

2009-2010 HIGHLIGHTS

- Earned UW Health Star Clinic status for patient satisfaction
- Improved conference room facility to enhance resident education experience

CLINICIANS

Faculty	Residents
William Cayley, MD Mark Gideonson, MD	Renee Schroeder, DO



Belleville Family Medical Clinic

KEY FACTS

- DFM residency clinic
- 15,031 total visits (10,887 physician visits)

LEADERSHIP

- **Clinic Manager:** Peggy Soehnlein
- **Medical Director:** Richard Roberts, MD, JD

2009-2010 HIGHLIGHTS

- Continued plans for a new clinic facility due for occupancy in late 2011
- Staff learned QI techniques through their participation as a microsystems pilot team



CLINICIANS

Faculty	Residents
Madonna Binkowski, MSSW	Jensena Carlson, MD
Byron Crouse, MD	Meaghan Combs, MD
David Deci, MD	Elizabeth Paddock, MD
Valerie Gilchrist, MD	John Ray, MD
Stephen Olcott, MD	Bryan Webster, MD
Richard Roberts, MD, JD	Sarah GaleWyrick, MD
Melissa Stiles, MD	

Eau Claire Family Medicine Clinic

KEY FACTS

- DFM residency clinic
- 11,976 total visits (9,060 physician visits)

LEADERSHIP

- **Clinic Manager:** Jerry Barton, MSA
- **Medical Director:** Dennis Breen, MD
- **Campus Director:** Richard McClafin, MD

2009-2010 HIGHLIGHTS

- Earned UW Health Star Clinic status for patient satisfaction
- Implemented successful marketing efforts to increase OB patients
- Completed new conference room to increase resident education experience



CLINICIANS

Faculty	Residents
Dennis Breen, MD	Mohammad Alam, MD
Jennifer Eddy, MD	Tracy Geiger, MD
Joan Hamblin, MD	Achal Gupta, MD
Richard McClafin, MD	Tatsiana Halkova, MD
Deborah Raehl, DO	Sou Her, DO
	James Lopez, MD
	Nadine Nixon, MD
	Natalya Puckett, MD
	Krissa Schuldt, DO
	Vinay Sharma, MD
	Kirsten Stotz, DO
	Michael Stotz, DO
	Diana Velkova, MD

Fox Valley Family Medicine

KEY FACTS

- DFM residency clinic
- 21,005 total visits (13,443 physician visits)

LEADERSHIP

- **Clinic Manager:** Kathy Seymer, RN
- **Medical Director:** Jennifer Frank, MD
- **Campus Director:** Lee Vogel, MD
- **Program Director:** Allen Last, MD, MPH



2009-2010 HIGHLIGHTS

- Created “patient care huddles,” a team approach to coordinating patient care and services provided each day

CLINICIANS

Faculty	Residents
Jennifer Frank, MD	Belis Aladag, MD
Allen Last, MD, MPH	Jeffrey Bastasic, MD
Julianne Falleroni, DO	David Beck, MD
Elizabeth Righter, MD	Tiffany Glasel, DO
Deborah Schultz, MD	Finicia Graham, MD
Lee Vogel, MD	Lachin Hajhosseini, MD
	Christina Huckabay, MD
	Kathryn Jacobe, MD
	Marcin Jaremko, MD
	Erin Kimball, MD
	Elizabeth Larson, MD
	Elizabeth Menzel, MD
	Shu James Muramoto, MD
	Michael Nirenstein, MD
	James Samuel, MD
	Paul Smullen, MD
	David Sommerfeld, MD
	Jennifer Steinhoff, MD
	Michael Stotz, DO

Northeast Family Medical Center

KEY FACTS

- DFM residency clinic
- 35,888 total visits (24,883 physician/PA/NP visits)

LEADERSHIP

- **Clinic Manager:** Deb Sanftleben
- **Medical Director:** Lou Sanner, MD, MSPH

2009-2010 HIGHLIGHTS

- The clinic fully integrated screening, brief intervention, and referral to treatment (SBIRT) processes, developed through the Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL) grant, into its care model. Last year, the clinic completed 1572 risk assessments and 547 interventions.



CLINICIANS

Faculty	Residents
Olga Arrufat-Tobon, MSSW	Nicole Bonk, MD
Teresa Kulie, MD	Amy Bauman, DO
Anne Marie Lozeau, MD, MS	Caitlin D'Agata, MD
Ann O'Connor, PA	Ronni Hayon, MD
Kathy Oriel, MD	Jill Holz, MD
Jeff Patterson, DO	Megan Jensen, MD
David Payne, MSPAS, PA-C	George Leydon, DO
David Rabago, MD	Laura Mendyk, MD
Lou Sanner, MD, MSPH	Jo Nord, MD
Sarina Schrager, MD	Surya Piece, MD
William Schwab, MD	Jackie Redmer, MD
Andrew Slattengren, DO	Shannon Reed, DO
Maureen Van Dinter, FNP	Srivani Sridhar, MD
JoAnn Wagner Novak, MS	

Verona Clinic

KEY FACTS

- DFM residency clinic
- 32,997 total visits (22,809 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Mark Shapleigh
- **Medical Director:** William Scheibel, MD

2009-2010 HIGHLIGHTS

- As part of the community medicine curriculum, established a community garden on clinic property to promote healthy eating and organic gardening among patients and employees
- Successfully piloted UW Health's diabetic care nurse case management program



CLINICIANS

Faculty	Residents
William Scheibel, MD	James Bigham, MD
Brian Arndt, MD	Masaru Furukawa, MD
Bruce Barrett, MD, PhD	Mindy Gensler, MD
John Beasley, MD	Nathan Hayes, DO
Kathleen Carr, MD	Samuel Heiks, MD
Donald Carufel-Wert, MD	Allison Hotujec, MD
Janice Cooney, PA-C	Nadim Ilbawi, MD
Brian Earley, DO	Jill Klemin, MD
Ann Evensen, MD	Patrick McKenna, MD
Doug Smith, MD	Katherine Porter, DO
Heidi Stokes, PA-C	Kristen Prewitt, DO
John Wilson, MD	Cayle Tompkins, MD
Julia Yates, MSSW	

Wausau Family Medicine Center

KEY FACTS

- DFM residency clinic
- 17,884 total visits (12,298 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Cyndi Moser
- **Medical Director:** Kevin O'Connell, MD

2009-2010 HIGHLIGHTS

- Took an important step in migrating to the electronic medical record, merging into the community-based Aspirus EPIC System
- Now holds the Aspirus occupational health contract and houses occupational health staff, a change that brought in 1200 additional patient visits last year.
- Tops among UW Health in pediatric immunizations rates



CLINICIANS

Faculty	Residents
Greg Cowan, PhD	Araceli Amador, MD
David Jenkins, MD	Ken Anuligo, MD
Helen Luce, DO	Philip Bovet, DO
David North, MD	Jian Cui, MD
Kevin O'Connell, MD	Amy Ewan, DO
Charles Shabino, MD, MS	Xiao Feng, MD
Thomas Strick, MD	Leonard Green, MD
Bonnie Suto, MD	James Italiano, MD
MeLee Thao, PA-C	Erin Lambert, DO
	John Lambert, DO
	James Mantzaris, DO
	Ewa Paszkiewicz, MD
	Clarissa Renken, DO
	Victor Ruiz, MD
	Shagun Sharma, MD
	Mateusz Zagata, MD

Wingra/Access Family Medicine Center

KEY FACTS

- DFM residency clinic
- 24,336 total visits (17,988 physician/PA visits)

LEADERSHIP

- **Clinic Managers:** Michael Seavecki and Terri-Carufel-Wert
- **Medical Director:** Beth Potter, MD



2009-2010 HIGHLIGHTS

- Partnered with Access Community Health Centers to become a Federally Qualified Health Center
- Advanced access scheduling makes 50% of clinic appointments available for each clinician every day
- Improved clinic “no-show” rate from 18% to 5%

CLINICIANS

Faculty	Residents
Beth Potter, MD	David Beckman, MD
Randy Brown, MD, PhD	Suhani Bora, MD
Lee Dresang, MD	Tim Caramore, MD
John Frey, MD	Jessica Dalby, MD
Mary Giblin, PA-C	Neal Goldenberg, MD
Ken Kushner, PhD	Jackie Gerhart, MD
Jill Mallory, MD	Lara Knudsen, MD
Kirsten Rindfleisch, MD	Greta Kuphal, MD
Patricia Tellez-Giron, MD	Anne Kolan, MD
Jon Temte, MD, PhD	Laura Lemont, MD
Mary Vasquez, MSSW	David Lessens, MD
Angela Vitcenda, PA-C	Kyla Pepper, MD
Colleen Wolf, PA-C	Samantha Sharp, MD

Community Clinic Highlights

Cross Plains Clinic

KEY FACTS

- UWMF community clinic
- 11,406 total visits (8,901 physician visits)

LEADERSHIP

- **Clinic Manager:** LuAnn White
- **Medical Director:** David Ringdahl, MD
- **Site Leader:** Daniel Jarzemsky, MD

2009-2010 HIGHLIGHTS

- Eight-time UW Health Star Clinic for patient satisfaction



CLINICIANS

Faculty

Amy Grelle, MD
Dan Jarzemsky, MD

Pam Olson, MD
David Sommerfeld, MD

DeForest Clinic

KEY FACTS

- UWMF community clinic
- 21,596 total visits (15,503 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Trina Copus
- **Medical Director:** David Ringdahl, MD

2009-2010 HIGHLIGHTS

- Childhood immunization rates are in the 90th percentile as a result of immunization best practices
- Planning a new clinic (with UW Health–Waunakee) to open in spring 2011



CLINICIANS

Faculty

Robert Gage, MD
Peter Pickhardt, MD
David Ringdahl, MD

Lisa Simpson, PA-C
Robyn Titel, MD

Fitchburg Clinic

KEY FACTS

- UWMF community clinic
- 10,370 total visits (7,657 physician visits)

LEADERSHIP

- **Clinic Manager:** Nicole Smithback
- **Medical Director:** Michael Wilson, MD

2009-2010 HIGHLIGHTS

- Clinic expanded to include three new exam rooms and one care station
- Improved breast cancer screening rates by nearly 8% with no change in the number of patients
- Implemented an anticoagulation management protocol and working to implement a diabetes workbench for all family physicians



CLINICIANS

Faculty

Robert Golden, MD
Elizabeth Perry, MD
Michael Wilson, MD

McFarland Clinic

KEY FACTS

- UWMF community clinic
- 16,539 total visits (11,318 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Lynn Larsen, RN, BSN
- **Medical Director:** Compton Kurtz, MD

2009-2010 HIGHLIGHTS

- Physicians Plus Insurance Corporation recognized the clinic as one of the top performers in its network in diabetes cholesterol management.
- Compton Kurtz, MD, and his team participated in a pilot program to contact patients aged 50-75 who were overdue for colorectal cancer screening. The pilot produced an 85% response rate and a 49% effectiveness rate.



CLINICIANS

Faculty

Helen Counts, MD
Compton Kurtz, MD
Linda Lenz, PA-C

Stan Livingston, MD
Paul Pankratz, PA-C
Meg Parker, MD

Monona Clinic

KEY FACTS

- UWMF community clinic
- 23,503 total visits (16,732 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Lynn Larsen, RN, BSN
- **Medical Director:** Compton Kurtz, MD
- **Site Leader:** Byron Marquez, DO



2009-2010 HIGHLIGHTS

- James Shropshire, MD, and his team created and implemented a new rooming criterion that is now being used at various clinic locations and is considered a best practice. The criterion, which is based on a patient's reason for visit or visit type, increases patient flow efficiency and gives clinicians more face-to-face time with each patient.
- The no-wait rooming system implemented by Byron Marquez, DO, and his team last year was recognized by American College of Physicians' *Internist* magazine. It will be featured as a Success Story in an upcoming issue of the magazine.

CLINICIANS

Faculty

Sandra Kamnetz, MD
Byron Marquez, MD
Jacob Prunuske, MD

Jessica Rasmussen, PA-C
James Shropshire, MD
Diane Wendland, MD
Aleksandra Zgierska, MD, PhD

Mt. Horeb Clinic

KEY FACTS

- UWMF community clinic
- 13,517 total visits (9,556 physician/NP visits)

LEADERSHIP

- **Clinic Manager:** Sandy Jeglum
- **Medical Director:** Dave Ringdahl, MD
- **Site Leader:** Anne Eglash, MD

2009-2010 HIGHLIGHTS

- Achieved UW Health Star Clinic status for the seventh time
- Developed a new clinical staff-generated lab letter writing system for increased patient satisfaction
- Achieved the highest overall P4P score for the DFM



CLINICIANS

Faculty

Kara Burrow, MD
Kari Cataldo, MD

Anne Eglash, MD
Erica Jones, GNP

Odana Atrium Clinic

KEY FACTS

- UWMF community clinic
- 63,011 total visits (39,892 physician/PA/NP visits)

LEADERSHIP

- **Clinic Manager:** Anita Root
- **Medical Director:** Catherine James, MD
- **Site Leaders:** Holly Keevil, MD; Claire Gervais, MD; Richard Schmelzer, MD; Rian Podein, MD



2009-2010 HIGHLIGHTS

- The clinic's microsystems team continues its work on decreasing refill phone calls, improving pre-visit planning, and completing after-visit summaries for each patient.
- RN care managers have improved diabetic patients' hemoglobin A1C rate from 52.05 to 54.4.

CLINICIANS

Faculty

Mark Beamsley, MD	Jill Mallory, MD
Robert Cole, MD	Bernard Micke, MD
Jennifer Edwards, MD	Rian Podein, MD
Alida Evans, MD, PhD	David Rakel, MD
Luke Fortney, MD	Henny Regnier, NP
Claire Gervais, MD	Adam Rindfleisch, MD
Carol Heitzkey, PA-C	Marie Roethlisberger, MD
Derek Hubbard, MD	Richard Schmelzer, MD
Catherine James, MD	Bonnie Sommers-Olson, NP
Holly Keevil, MD	Mary Thompson, MD
David Kunstman, MD	Michael Weber, MD

Oregon Clinic

KEY FACTS

- UWMF community clinic
- 14,233 total visits (10,390 physician/NP visits)

LEADERSHIP

- **Clinic Manager:** Lori Bue
- **Medical Director:** Michael Wilson, MD
- **Site Leader:** Bill Heifner, MD

2009-2010 HIGHLIGHTS

- Two new family practice physicians joined the clinic
- The clinic sponsored the Fifth Annual Oregon Kids Triathlon and participated in Friday Night Expo
- Clinic staff volunteered at the Oregon Chamber of Commerce's Oregon Summer Festival



CLINICIANS

Faculty

Sanee Bonnell, MD
Kristina Espinoza, MD
Troy Doetch, MD

Bill Heifner, MD
Bonnie Sommers-Olson, NP

Stoughton Clinic

KEY FACTS

- UWMF community clinic
- 3,948 total visits (3,048 physician visits)

LEADERSHIP

- **Clinic Manager:** Gina Glinski
- **Medical Director:** Michael Wilson, MD

2009-2010 HIGHLIGHTS

- George Gay, MD, joined the brand-new clinic in Summer 2009, creating a new family medicine site
- Clinic offers diabetic health education services
- Implemented Kanban "just-in-time" inventory management system
- Was a Bronze-level participator in the McFarland-Oregon-Stoughton 2010 Relay for Life campaign



CLINICIANS

Faculty

George Gay, MD

Sun Prairie Clinic

KEY FACTS

- UWMF community clinic
- 32,592 total visits (23,259 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Cindy Haase
- **Medical Director:** David Queoff, MD

2009-2010 HIGHLIGHTS

- Pilot site for diabetes workbench
- Pilot site for mammography/breast cancer awareness



CLINICIANS

Faculty

Lesley Coert, MD
Marla Dahlk, PA-C
Rob Edwards, MD
John Hawkins, MD
Laurie Kuhn, MD

David Queoff, MD
Dan Riethmiller, MD
Sarah Westby, PA-C
Mon Yee, MD

Waunakee Clinic

KEY FACTS

- UWMF community clinic
- 10,527 total visits (7,777 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Trina Copus
- **Medical Director:** Dave Ringdahl, MD
- **Site Leader:** Jennie Hounshell, MD

2009-2010 HIGHLIGHTS

- Childhood immunization rates are in the 90th percentile as a result of immunization best practices
- Planning a new clinic (with UW Health–DeForest) to open in spring 2011



CLINICIANS

Faculty

Jennie Hounshell, MD
Robert Kuritz, MD
Nancy Platta, PA-C

Regional Clinic Highlights

Beaver Dam Clinic

KEY FACTS

- UWMF regional clinic
- 18,242 total visits (11,886 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Theresa Sharkey
- **Site Leader:** Eric Miller, MD

2009-2010 HIGHLIGHTS

- Won the Blood Center of Wisconsin's Gold Medal for the second straight year. This was earned as a corporate challenge in Beaver Dam for the most staff donating blood.

CLINICIANS

Faculty

Seth Barudin, MD
Brynley Jones, MD
Jennifer Klueger, PA-C

Daniel Landdeck, MD
Eric Miller, MD



Columbus Clinic

KEY FACTS

- UWMF regional clinic
- 5,465 total visits (4,277 physician visits)

LEADERSHIP

- **Clinic Manager:** Cindy Haase
- **Medical Director:** Jeff McGuire, MD

CLINICIANS

Faculty

Thomas Mitchell, MD



Cottage Grove Clinic

KEY FACTS

- UWMF regional clinic
- 7,081 total visits (5,357 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Ellen Johnson
- **Site Leader:** Derek Clevidence, MD, PhD

2009-2010 HIGHLIGHTS

- Successful pilot site for anticoagulation protocol implementation
- Began work to improve care for patients with diabetes

CLINICIANS

Faculty

Derek Clevidence, MD, PhD
Louis Falligant, PA-C



Fort Atkinson Clinic

KEY FACTS

- UWMF regional clinic
- 17,978 total visits (10,802 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Lynnette Alvarado
- **Medical Director:** Jeffrey McGuire, MD

2009-2010 HIGHLIGHTS

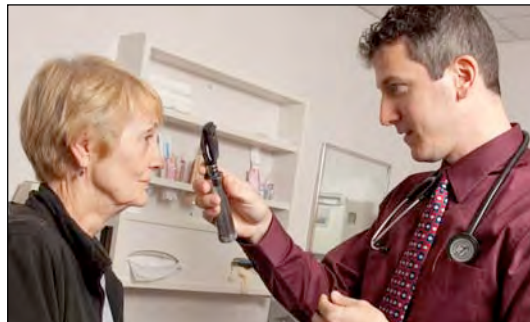
- Decreased telephone abandonment rates from 4.92% to 3.78%
- Since 2006, participated in an ongoing initiative to improve healthcare for diabetic patients
- Implemented Kanban inventory management system

CLINICIANS

Faculty

Scott Brantmeier, DO
Betsy Martin Devine, PA-C
Jeffrey McGuire, MD

Shauna Meyer, MD
Rachel Quinn, MD



Horicon Clinic

KEY FACTS

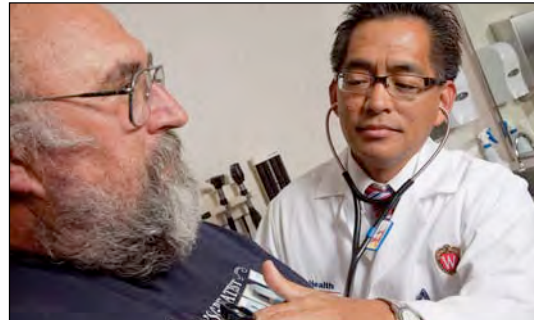
- UWMF regional clinic
- 8,894 total visits (5,912 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Theresa Sharkey
- **Site Leader:** Eric Miller, MD

2009-2010 HIGHLIGHTS

- Implemented Kanban inventory management system



CLINICIANS

Faculty

Heidi Hughes, PA-C
JoAnn Lee, MD
Roman Pajarillo, MD

Palmyra Clinic

KEY FACTS

- UWMF regional clinic
- 1,523 total visits (2,839 physician visits)

LEADERSHIP

- **Clinic Manager:** Lynnette Alvarado
- **Medical Director:** Jeff McGuire, MD

2009-2010 HIGHLIGHTS

- Proud to be a seven-time Press Ganey Star Clinic



CLINICIANS

Faculty

Brett Wilson, DO

Portage Clinic

KEY FACTS

- UWMF regional clinic
- 18,001 total visits (9,670 physician/PA visits)

LEADERSHIP

- **Clinic Manager:** Susan McFarland
- **Lead Physician:** Namrata Magar, MD

2009-2010 HIGHLIGHTS

- Initiated patient self-rooming for two clinicians
- Increased percentage of co-pays received
- Several staff members walked to promote educational opportunities for health in the Portage area



CLINICIANS

Faculty

Namrata Magar, MD
Kristin Mocadlo, PA-C

Susan Pineda, MD
Richard Qualy, MD

ADMINISTRATION



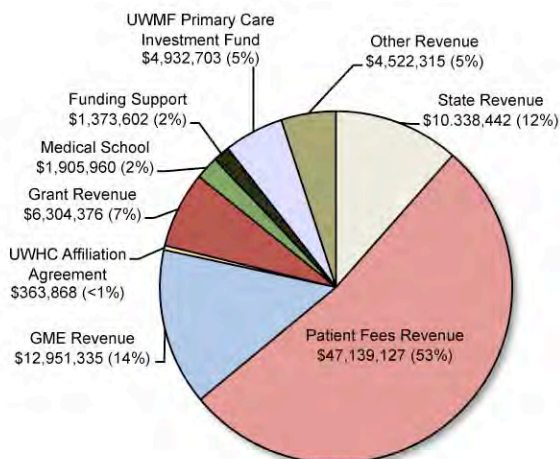
KEY FACTS

- 2009 budget of \$89,831,728
- Last year, the DFM began the process of replacing two of its aging residency clinics (Wingra and Belleville)

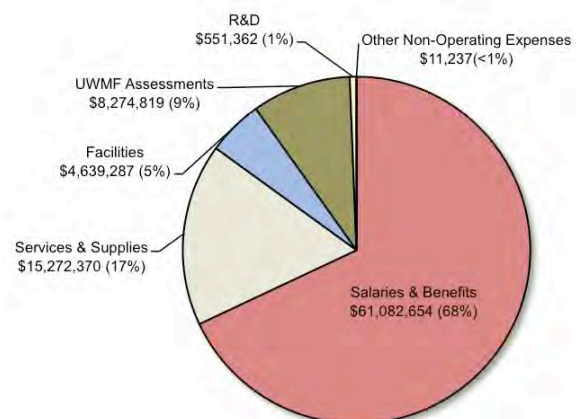
LEADERSHIP

- **Linda Haskins, MBA**, director of business services

DFM REVENUE 2009–2010



DFM EXPENSES 2009–2010



Administrative Team

The DFM's administrative team provides a variety of services for faculty, staff, and students. Service areas include finance and accounting, human resources, information technology, clinical care, education, and research.



Linda Haskins, MBA,
administrator



Jim Berg, MBA, CPA,
director of contract and
reimbursement services



Susan Kaletka, MPH,
director of clinical care
services



Justin Knupp, MBA,
director of information
technology services



Mary Beth Plane,
PhD, director of
research services



Barbara Stransky,
CPA, director of finance
and accounting



Chris Viney, MS,
director of education
services

Graduate Medical Education Partners

- University of Wisconsin School of Medicine and Public Health
- University of Wisconsin Medical Foundation
- University of Wisconsin Hospital and Clinics
- University of Wisconsin Foundation
- Appleton Medical Center
- Aspirus Wausau Hospital
- Luther Hospital
- Monroe Clinic
- Richland Medical Center
- Sacred Heart Hospital
- Sauk Prairie Memorial Hospital and Clinics
- St. Clare Hospital and Health Services
- St. Elizabeth Hospital
- St. Mary's Hospital

SPECIAL EVENTS



KEY FACTS

- **September 2009:** Renner/Hansen award ceremony
- **October 2009:** Farley visiting professor David Loxterkamp, MD
- **May 2010:** McGovern-Tracy scholars award ceremony
- **July 2010:** DFM 40th anniversary celebration

Each year, the DFM holds several special events that bring together faculty, staff, residents, students, friends, and guests.

Last year was even more special, ending with an exciting weekend in celebration of the DFM's 40th anniversary.



Renner/Hansen Award Ceremony

The DFM hosted the 2009 Renner/Hansen Award ceremony September 23, 2009, at the Monona Terrace Community and Convention Center.

Marc Hansen Lectureship Award

Honors a DFM junior faculty member who has contributed to the education of students and residents or made a scholarly contribution to the academic discipline of family medicine.

Kathleen Carr, MD, was honored as the 2009 Hansen lecturer. Dr. Carr presented, “My Knee Hurts, Doc: Keeping Musculoskeletal Care in the Family Physician’s Office.”

John H. Renner “Wisconsin Idea Award”

Honors a Wisconsin citizen or organization who has demonstrated exemplary commitment to family medicine and the health needs of the people of the state.

The Wisconsin Academy of Family Physicians (WAFP) received the 2009 John H. Renner “Wisconsin Idea” Award. The WAFP was selected for its continued commitment to family medicine in Wisconsin, specifically its legislative work and its advocacy of the concept of the patient-centered medical home.



DFM Faculty Excellence Awards

Recognizes faculty for excellent performance and service to the mission of the department.

Faculty Excellence Award winners in 2009 were:

- **Dennis Breen, MD** (Eau Claire Family Medicine Clinic)
- **Jeffrey Patterson, DO** (Northeast Family Medical Center)
- **Beth Potter, MD** (Wingra/Access Family Medicine Center)
- **David Queoff, MD** (Sun Prairie Clinic)

Robert Drachenberg Staff Excellence Awards

Recognizes staff for excellent performance and service to the mission of the department.

Drachenberg Staff Excellence Award winners in 2009 were:

- **Claire Ann Boyce**, Office of Medical Student Education (OMSE)
- **Michelle Grosch, MA**, Madison Residency Program
- **Jane Meyer**, Wausau Family Medicine

James E. Davis, MD, MS Award for Quality Improvement

Honors the work of James E. Davis, MD, who has long acted as a mentor for those who use quality improvement principles to advance research, instructional, and clinical goals.

The 2009 Davis Award was presented to **Byron Marquez, DO**, and his staff at the UW Health Monona Clinic, for their success in decreasing wait times and increasing patient satisfaction through a new "no-wait" rooming process.

Eugene Farley Visiting Professorship

The 2009 Farley Visiting Professor was David Loxtercamp, MD, a family physician practicing in Belfast, Maine, and cofounder of Seaport Family Practice.

On October 22, 2009, Dr. Loxtercamp presented the Farley Lecture: "Fourteen Aphorisms: Practicing the Values of Family Medicine." Earlier that afternoon, he presented a Statewide Grand Rounds session entitled "Transformations: The Several Lives of a Family Physician."



The Farley visiting professorship was developed in 1993 to honor Eugene and Linda Farley and their contributions to the DFM and the discipline of family medicine. Each year, the department chooses a visiting professor who characterizes the values of service, compassion, and commitment to community.

McGovern-Tracy Scholars Award Ceremony

The DFM held its annual McGovern-Tracy Scholars award ceremony on May 5, 2010, at the Pyle Center in Madison.

Aaron Dunn, MD, a 2005 graduate of the Madison residency program and a practicing physician in Mineral Point, Wisconsin, delivered the keynote address.

The McGovern-Tracy Scholars program honors medical students or family medicine residents who exemplify outstanding community service, outreach, and leadership. It also honors Michele Tracy, a second-year UW medical student who was killed while participating in an educational service program in Malawi, Africa, in July 1999.

McGovern-Tracy Scholarship Winners

- Matthew Augustine
- Michelle Clark-Forsting
- Sean Duffy
- Molly Goose
- Rebecca McSorley
- Shefaali Sharma
- Jackie Redmer, MD

McGOVERN-TRACY SCHOLARS AWARD CEREMONY



Left: Keynote speaker Aaron Dunn, MD; **Right:** 2010 McGovern-Tracy scholars

Additional Awards

- **Paster Foundation Compassion in Action Award**
 - Kristin Sonderman
 - Clay (Henry) Dean
 - Nathan and Connie Gundacker
- **Robert F. and Irma K. Korbitz Endowed Scholarships in Family Medicine**
 - Robyn Gilbertson
 - Jessica Miller
 - Nicole Pardo
 - Megan Schultz
 - Nathan Vakharia
 - Erin Voss
- **Founders Award**
 - Elizabeth Bobzien
 - Michelle Wagner
- **Vogel Foundation Scholarship**
 - Kevin Thao
- **Dr. Lester Brillman Scholarship**
 - Elizabeth Bobzien
 - Jensena Carlson
 - Casey Gokey
 - Ann Regnery
 - Kevin Thao
 - Bryan Webster
- **Jan Ashe Memorial Award for Excellence in Community Radiography**
 - Brittany Chapman

40th Anniversary Celebration

On July 16-18, 2010, the DFM celebrated its 40th anniversary with a weekend full of education, friendship, and fun. The event attracted faculty and staff, former chairs and residents, friends, and physicians from around the country.

Welcome Reception

The weekend kicked off with a welcome reception at Monona Terrace Community and Convention Center. Over 250 attendees reconnected with colleagues and watched a video chronicling the DFM's journey over the past 40 years.

CME Conference

On Saturday morning, approximately 70 attendees gathered for “Caring for Wisconsin and Beyond—Today and Tomorrow,” a full-day continuing medical education conference.

David Rakel, MD, gave the keynote address: “Practitioner vs. Pill: How You, the Family Doc, Trumps What is Prescribed.” Interactive panel discussions then delved into such topics as patient care, education and leadership, research, community service, and the role of arts and humanities in medicine.

In the closing keynote, Susan Skochelak, MD, MPH, the former UW SMPH senior associate dean for academic affairs and current vice president of medical education at the American Medical Association, spoke about the future direction of medical education.

40TH ANNIVERSARY CELEBRATION



Above: Stanley Livingston, MD; James Davis, MD; UW SMPH Dean Robert Golden, MD. **Top right:** Eugene Farley, MD; John Beasley, MD. **Bottom right:** Marc Hansen, MD, Alice Hansen, Sister Rebecca Wright, Ralph Andreano



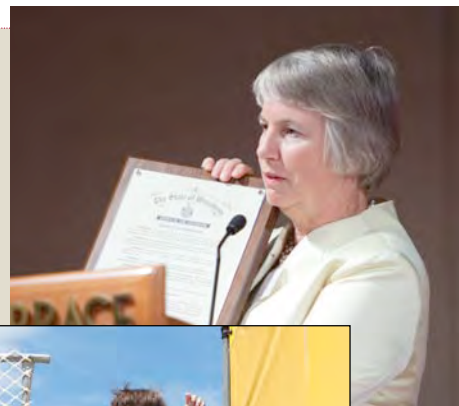
Gala Dinner

On Saturday evening, 170 attendees returned to Monona Terrace for a formal celebration dinner. DFM Professor and former Chair **Richard Roberts, MD, JD**, gave the evening keynote address: "Family Doctors: Caring for the People of the World."

Family Picnic

Sunday was a day of outdoor family fun. The morning kicked off with a 10K Fun Run and many children's activities. After a picnic lunch, UW's own Bucky Badger and DFM Chair **Valerie Gilchrist, MD**, unveiled "Primary Care-amel," a new flavor of Babcock Hall ice cream created specifically for the occasion. The festivities continued after lunch with a dunk tank event emceed by **Lou Sanner, MD, MSPH**.

40TH ANNIVERSARY CELEBRATION



Above: Gala dinner guest of honor Richard Roberts, MD, JD; **Top right:** DFM Chair Valerie Gilchrist, MD, holds a Certificate of Commendation from the Office of the Governor; **Middle:** Kathy Oriel, MD, about to take the plunge in the dunk tank; **Bottom right:** Bucky Badger, John Beasley, MD, and Valerie Gilchrist, MD, unveil "Primary Care-amel" Babcock Hall ice cream.

