



Annual Report 2011-2012













Education • Patient Care • Research



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## THE DFM AT A GLANCE

The vision of the UW Department of Family Medicine (DFM) is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.

#### **KEY FACTS**

- · Chair: Valerie Gilchrist, MD
- Administrative offices located at Alumni Hall in Madison.
   Education, research, and patient care takes place statewide.
- Annual budget of approximately \$102 million.
- Ranked seventh of family medicine departments nationwide in US News & World Report's 2012 edition.
- Residency program created in 1970 as one of the original 15 family practice residency programs in the nation. Formally approved as a department in 1973.

#### **OUR PEOPLE**

- 1065 department employees statewide, including 194 faculty.
- 19 new faculty in 2011-2012; 3 faculty promotions.

#### **EDUCATION**

- Dual-accredited MD/DO residency programs in five Wisconsin cities. Of the 40 residents who graduated in 2012, 68% remained in Wisconsin.
- Medical student education includes required and elective coursework, clerkships, workshops, and summer experiences.
- Academic, addiction medicine, integrative medicine, sports medicine, complementary and alternative medicine (CAM) and primary care research fellowships offered.
- Physician Assistant program trained 81 students in campusand community-based programs; 37 graduated in 2012.

#### RESEARCH

- \$7.6 million in grant funding.
- Interests include alcohol/substance abuse, complementary/ integrative medicine, and nutrition/obesity prevention.
- Wisconsin Research and Education Network (WREN) partnered with primary care clinicians and communities.

#### PATIENT CARE

- DFM faculty provided over 447,000 patient visits at 22 statewide clinics; over 43,000 patient visits at urgent care sites.
- Affiliations with 11 hospitals and medical centers statewide.

#### YEAR IN REVIEW

**July >>** 34 new residents joined the DFM.

DFM attracted one-third more medical students at 2011 Kansas City conference.

September >> Hollis King, DO, PhD, joined the DFM as statewide osteopathic program director.

Carlos Jaén, MD, PhD, presented the Farley Visiting Professor Lecture; John Frey Writing Awards presented.

October >> New Belleville and Yahara clinics opened.

DFM received HRSA grant to integrate community health approaches into its work.

DFM hosted five faculty from Ethiopia's Addis Ababa University Faculty of Medicine, who are creating the first family medicine department in Ethiopia.

**November** >> St. Mary's Hospital President Frank Byrne, MD, won the 2011 Renner Award; **Adam Rindfleisch, MPhil, MD**, won the 2011 Hansen Lectureship.

UW Health Portage Clinic and UW Health Eau Claire Family Medicine Clinic won James E. Davis Award for Quality Improvement.

January >> David Kiefer, MD, became the DFM's first CAM research fellow.

**May >>** DFM honored 20 medical students and residents at the McGovern-Tracy Scholars Award ceremony.

June >> 40 DFM residents graduated, 68% of whom remained in Wisconsin.

## WELCOME FROM THE CHAIR



December 15, 2012

Welcome to the DFM's 2011–2012 Annual Report, a summary of our activities from July 1, 2011, through June 30, 2012.

Last year, we provided outstanding care for over 447,000 patient visits in 22 statewide clinics, and over 43,000 patients at urgent care sites. We welcomed 19 new faculty and opened two new clinical facilities, Belleville and Yahara. In July 2012, we broke ground on the new Wingra/Access Family Medicine Center, which is scheduled to open next summer.

Our clinical teams are deeply engaged in system-wide primary care redesign initiatives that will result in improved patient care and population health, and lower healthcare costs. We also participated in the UW Health pay-for-performance program, which aligns primary care quality improvement and clinician compensation.

We trained 109 family physicians and 81 physician assistants—and supported over 500 medical students—through our exceptional statewide education programs. It's our mission to cultivate the primary care providers that Wisconsin desperately needs, and we demonstrate this by the fact that over two-thirds of our residents remain in the state after graduation. In July, we also transitioned the operation of the Wausau program's clinical practice to Aspirus. The residency program will continue to be sponsored by UW, and residents will have more local resources from which to draw training experiences.

Our researchers continue to lead programs that address health problems in our state, such as obesity, nutrition, alcoholism, and substance abuse. They also explored the benefits of complementary and integrative medicine (CAM) approaches and their impact on primary care.

Finally, we received a five-year grant from the Health Resources and Service Administration to integrate community health approaches into our patient care, education, and research missions. This work will lay the foundation for our department's transformation to a Department of Family Medicine and Community Health, and help redefine family practice as a discipline in which clinicians are deeply connected to the communities they serve.

It's an exciting time for family medicine. Many changes lie head—for all of healthcare, not just family doctors—but we're facing the future with strength and enthusiasm. Because health lives here, in Wisconsin.

Valerie Gilchrist, MD

Millard Professor in Community Health Chair, Department of Family Medicine

University of Wisconsin School of Medicine and Public Health

# 1. OUR PEOPLE



#### **KEY FACTS**

- 1065 employees statewide (including 194 faculty)
- 19 new faculty
- 2 faculty retirements; 5 transitions; 19 departures
- 3 faculty promotions

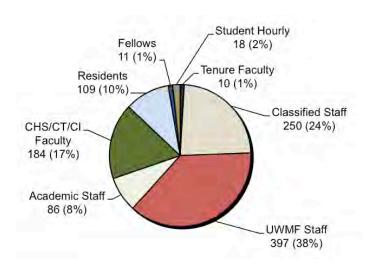
#### **LEADERSHIP**

- · Valerie Gilchrist, MD, chair
- Linda Haskins, MBA, administrator
- Sandra Kamnetz, MD, vice chair for clinical care
- William Schwab, MD, vice chair for education

The people of the DFM are a diverse and exceptional group. Based in cities and towns throughout the state, they all work toward creating health for Wisconsin.

We are deeply proud of their dedication, efforts, and accomplishments.

#### STAFF MIX 2011-2012



## 1.1. NEW FACULTY

Name	Date Joined	Practice Location
Residency Clinic Faculty		
Kathryn Jacobe, MD	9/12/11	UW Health Fox Valley Family Medicine
Hollis Heaton King, DO, PhD	5/1/12	UW Health Northeast Family Medical Center
Russell Lemmon, DO	5/29/12	UW Health Northeast Family Medical Center
Amy Ludwikowski, MD	3/19/12	UW Health Eau Claire Family Medicine
Shannon Reed, DO	3/12/12	UW Health Northeast Family Medical Center
Community Clinic Faculty		
Rebecca Beach, MD	8/22/11	UW Health Oregon Clinic
Rachel Bennett, MD	9/19/11	UW Health Fitchburg Clinic
Jacqueline Gerhart, MD	8/15/11	UW Health DeForest-Windsor Clinic
Jennifer Hussli, MD	1/1/12	UW Health Sun Prairie
Greta Kuphal, MD	9/12/11	UW Health Odana Atrium Clinic
Jong Mei, MD	9/1/11	UW Health Odana Atrium Clinic
Mark Petrovani, MD	11/1/11	UW Health DeForest-Windsor Clinic
Yves Mario Piverger, MD	2/1/12	UW Health Fitchburg Clinic
Natalie Sieb, DO	4/1/12	UW Health Odana Atrium Clinic
Michael Weber, MD	11/1/11	UW Health Odana Atrium Clinic
Additional Faculty		
Bret Benally Thompson, MD	11/1/11	UW Health DeForest-Windsor Clinic
Irene Hamrick, MD	4/1/12	UW Health Verona Clinic
Marlon Mundt, PhD	5/1/12	Alumni Hall
Kevin O'Connell, DO, PhD	11/16/11	Urgent Care

## 1.2. RETIREMENTS AND DEPARTURES

Name	Practice Location
Retirements	
John Frey, MD	Wingra/Access Family Medicine Center
Alida Evans, MD, PhD	UW Health Odana Atrium Clinic
Transitions to Aspirus, Inc.	
David Jenkins, MD	UW Health Wausau Clinic
Kevin O'Connell, MD	UW Health Wausau Clinic
Charles Shabino, MD	UW Health Wausau Clinic
Thomas Strick, MD	UW Health Wausau Clinic
Bonnie Suto, MD	UW Health Wausau Clinic
Departures	
Terese Bauer, MD	Aurora/St. Luke's (Milwaukee)
Karl Droese, MD	Aurora/St. Luke's (Milwaukee)
Janice Litza, MD	Aurora/St. Luke's (Milwaukee)
Jennifer Eddy, MD	UW Health Eau Claire Family Medicine
Joseph Graunke, MD	UW Health Fox Valley Family Medicine
Elisabeth Righter, MD	UW Health Fox Valley Family Medicine
Ramon Pajarillo, MD	UW Health Horicon Clinic
Anne Marie Lozeau, MD	UW Health Northeast Family Medical Center
Andrew Slattengren, DO	UW Health Northeast Family Medical Center
Robert Edwards, MD	UW Health Sun Prairie Clinic
Mon Yee, MD	UW Health Sun Prairie Clinic
Deborah Lathrop, MD	UW Health Urgent Care
Ira Segal, MD	UW Health Urgent Care
Brian Earley, DO	UW Health Verona Clinic
Robin Henley, DO	UW Health Wausau Clinic
Helen Luce, DO	UW Health Wausau Clinic
Byron Marquez, DO	UW Health Yahara Clinic
James Shropshire, MD	UW Health Yahara Clinic
Diane Wendland, MD	UW Health Yahara Clinic

## 1.3. APPOINTMENTS AND PROMOTIONS

Five DFM faculty received appointments or promotions in FY12. **Kenneth Kushner, PhD**, chair of the promotion and mentoring committee, along with **June Daws**, coordinates these activities.



Irene Hamrick, MD

Appointed to Associate Professor (CHS)

Dr. Hamrick joined the DFM in 2011. She is based in Madison and directs the statewide geriatric education and clinical services program.



Hollis King, DO, PhD

Appointed to Professor (CHS)

Dr. King joined the DFM in 2011. He is based in Madison and is the statewide director of our dually accredited osteopathic medicine residency programs.



Stephen Olcott, MD

Promoted to Clinical Associate Professor

Dr. Olcott joined the DFM in 2007. He served as the medical director for Belleville Family Medicine, one of the department's core residency clinics.



J. Adam Rindfleisch, Jr., MD, MPhil Promoted to Associate Professor (CHS)

Dr. Rindfleisch joined the DFM in 2006. He directs the academic integrative medicine fellowship and is assistant director of the Madison residency program.



Geoffrey Swain, MD, MPH Promoted to Professor (CHS)

Dr. Swain joined the DFM in 2004 and is based in Milwaukee. He also serves as chief medical officer and medical director for the City of Milwaukee Health Department.

## 1.4. ACCOLADES



Alex Adams MD, PhD, Tara LaRowe PhD, Kate Cronin, and Ron Prince were awarded the Diversity Tour Abstract Award for Excellence in Science with a Focus on Diverse Populations for Healthy Children Strong Families: Results of a Randomized Trial of Obesity Prevention for Preschool American Indian Children and Their Families at the Obesity Society Annual Meeting.



**John Beasley, MD,** was invited to serve on the Health Information Technology Work Group of the North American Primary Care Research Group's Committee on Promoting and Developing the Science of Family Medicine.



**John Brill, MD,** received the Family Physician Educator of the Year Award from the Wisconsin Academy of Family Physicians.



Randall Brown, MD, PhD, was named a Fellow of the American Society of Addiction Medicine (ASAM), an honor granted every other year to select ASAM physician members for their contributions to the Society and to the field of addiction medicine. He also received a National Institute on Drug Abuse (NIDA) Junior Investigator Award to attend the 2011 Addiction Health Services Research conference.



**William Cayley, MD, MDiv**, was appointed the new editor for the Books and Media Reviews section of *Family Medicine*.



**Byron Crouse, MD** was the 2011 recipient of the Thomas W. Johnson Award for Career Contributions to Family Medicine Education, the highest award presented by the American Academy of Family Physicians.



**David Deci, MD,** was selected by the UW SMPH Class of 2012 to receive the Leonard Tow Humanism in Medicine Award, presented by the Arnold P. Gold Foundation. This award recognizes the value of humanism in the delivery of care to patients and their families.



**John Frey, MD,** was a visiting professor at the College of Community Health Sciences at the University of Alabama, Tuscaloosa, and at five family medicine residency programs in Japan.



**Cynthia Haq, MD**, was named a fellow of the Wisconsin Academy of Sciences, Arts and Letters. Fellows are elected for their extraordinary levels of accomplishment in their fields as well as a lifelong commitment to intellectual discourse and public service.



**Derek Hubbard, MD,** was elected to the board of directors of the American Association for Primary Care Endoscopy (AAPCE).



The Wisconsin Early Childhood Obesity Prevention Initiative (WECOPI), cochaired by **Tara LaRowe**, **PhD**, was awarded a *Let's Move!* Childcare Recognition Award from First Lady Michelle Obama for outstanding work to promote young children's health and prevent childhood obesity.



**Mark Marnocha, MS, PhD,** was recognized for his outstanding contributions to the Wisconsin Psychological Association (WPA) at the 2012 WPA annual conference.



**Paul Russo, MD, MS,** a community-based clinical assistant professor at the Fox Valley residency program, was named the 2011 Family Physician of the Year by the Wisconsin Academy of Family Physicians. The award recognizes physicians who provide outstanding services to patients and their communities and demonstrate a balance between career and personal life.



**Richard Roberts, MD, JD,** received a Fellowship Award from the Royal Australian College of General Practitioners. He also received the Max Cheplove Award from the Erie County-New York State American Academy of Family Physicians for his advancement of the cause of family medicine.

Dr. Roberts also completed his second year as president of the World Organization of Family Doctors (Wonca). Activities included testifying at a United Nations Informal Hearing on Non-Communicable Diseases; attending the Summit of Latin American Health Ministers in Asuncion, Paraguay; and meeting with the Dutch Health Minister in The Hague, Netherlands.



Jonathan Temte, MD, MS, PhD, was the first family physician to be appointed chair of the U.S. Advisory Committee on Immunization Practices. He also served on the expert panel for the American Academy of Microbiology Adult Vaccination FAQ mini-colloquium, and on the expert panel for the Measles Elimination Consultation at the Centers for Disease Control and Prevention.

Dr. Temte also received the UW SMPH 2011 Dean's Award for Excellence in Medical Student Research Mentorship. This award "recognizes faculty who devote exemplary effort to encourage and develop medical student researchers outside of the classroom."



**Georgiana Wilton, PhD**, was one of seven recipients of the 2012 Champions in Women's Health award, presented by the Wisconsin Women's Health Foundation. The award honors exemplary leadership in women's health in Wisconsin.

# 2. EDUCATION



#### **KEY FACTS**

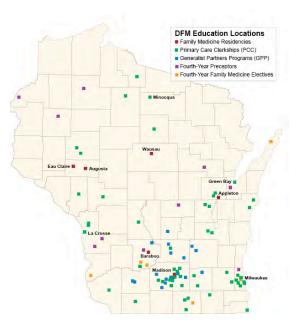
- Office of Medical Student Education supported 505 students in academic programs in all four years of medical school
- Five statewide residency programs trained
   109 residents; 40 graduated in 2012
- 13 fellows received specialty training
- Physician assistant (PA) program trained
   81 students; 37 graduated in 2012

#### **LEADERSHIP**

- David Deci, MD, medical student education director
- Richard McClaflin, MD, graduate medical education committee chair
- William Schwab, MD, vice chair for education
- Virginia Snyder, PhD, PA-C, PA program director

The DFM trains primary care clinicians for Wisconsin through our statewide:

- medical student education office;
- residency programs;
- · specialty fellowships;
- physician assistant (PA) program; and
- faculty development opportunities.



## 2.1. MEDICAL STUDENT EDUCATION

#### **KEY FACTS**

- Nurtured 505 medical students through required clerkship, preceptorships, and electives
- Supported by faculty, staff, and volunteer community-based teachers

#### **LEADERSHIP**

- David Deci, MD, medical student education director and Primary Care Clerkship director
- **Ildi Martonffy, MD**, Family Medicine Interest Group director

More leadership on page 15...

The DFM's Office of Medical Student Education supports students through all four years of medical school—from coursework to special programs to hands-on mentoring.

We are grateful for the efforts of our dedicated family medicine faculty and staff, and especially our statewide network of volunteer community-based teachers.

Together, we help medical students discover the principles and possibilities of family medicine.

### 2.1.1. GENERAL HIGHLIGHTS

Last year, the Office of Medical Student Education:

- Successfully opened a new Primary Care Clerkship regional site at Bellin Health in Green Bay;
- Partnered with the Wisconsin Area Health Education Center (AHEC) system to enhance the Primary Care Clerkship's community health requirement;
- Received (jointly with Wisconsin AHEC) a three-year, \$74,000 Reilly Baldwin Wisconsin Idea
   Grant to promote development of community teaching partners;
- Held its annual procedures fair on March 22, 2012, which attracted over 140 students;
- Funded seven medical students' attendance at the 2011 American Academy of Family Physicians' National Conference of Family Medicine Residents and Medical Students, in Kansas City; and
- Received the AAFP Program of Excellence Award for its Family Medicine Interest Group.

## FAMILY MEDICINE INTEREST GROUP RECEIVES AAFP PROGRAM OF EXCELLENCE AWARD

The DFM's Family Medicine Interest Group (FMIG) received a 2012 Program of Excellence Award from the American Academy of Family Physicians. The FMIG won a categorical PoE Award for Excellence in Exposure to Family Medicine and Family Physicians.

The award recognizes FMIGs for their efforts to stimulate interest in family medicine and family medicine programming. The award is a cornerstone of the FMIG Network, as it facilitates the sharing of best practices of FMIGs from across the country, and recognizes the hard work of these student groups.



Above: FMIG student leaders Bre Anna Nagle, Andrew Miller, and Anh Ha.



Medical students learned casting, suturing, prenatal examination, and other skills, at the 2012 Procedures Fair. Over 140 students attended this year's event.

### 2.1.2. PROGRAM-SPECIFIC HIGHLIGHTS

### Patient, Doctor, and Society (PDS)

PDS is the core clinical course in the first two years of medical school. It teaches history taking and physical examination skills, and covers such topics as professionalism, health disparities, and health systems.

In 2011-2012, 34 DFM faculty and residents led 76 medical students in the course's weekly "small group" learning sessions.

#### Generalist Partners Program (GPP)

The GPP introduces first- and second-year medical students to clinical medicine by pairing them with primary care physicians from around Wisconsin.

In 2011-2012, the program paired 211 medical students with 140 statewide preceptors.

#### Primary Care Clerkship (PCC)

Using a statewide network of community preceptors, the PCC gives third-year medical students in-depth experience assessing and managing patients in the outpatient setting.

In 2011-2012, the PCC matched 171 medical students with 153 family medicine preceptors statewide.

#### Fourth-Year Preceptorship

This experience gives fourth-year medical students insight into the relationships between clinical care, public health, and the health of the community.

In 2011-2012, 77 medical students worked with 37 family medicine preceptors statewide.

#### Fourth-Year Family Medicine Electives

Electives give students additional experiences in inpatient medicine, integrative medicine, rural medicine, and care of underserved communities.

In 2011-2012, 47 medical students completed family medicine electives with 70 family medicine preceptors statewide.

## 2.1.3. FACULTY LEADERSHIP

Program	DFM Faculty
Medical student education director	David Deci, MD
Primary Care Clerkship	David Deci, MD
Family Medicine Interest Group	Ildi Martonffy, MD
MEDIC	Anne Eglash, MD
Doctors Ought to Care (DOC)	Stanley Livingston, MD
Summer Student Research and Clinical Assistantship (SSRCA)	Jonathan Temte, MD, PhD
Family medicine advisorship program	Ildi Martonffy, MD
The Healer's Art elective	Lucille Marchand, MD
Health care disparities elective	Kirsten Rindfleisch, MD; Jennifer Edgoose, MD
Fourth-year electives	
Addiction medicine	Randall Brown, MD, PhD
Integrative medicine	David Rakel, MD
Family medicine research elective	Jonathan Temte, MD, PhD
Madison area clinical clerkships	
Northeast Family Medicine Clinic	Jennifer Edgoose, MD
Wingra/Access Family Medicine Center	Beth Potter, MD
Belleville Family Medicine Clinic	David Deci, MD
Verona Family Medicine Clinic	Mark Shapleigh
St. Luke's family medicine clinical clerkship	John Brill, MD, MPH
St. Mary's family medicine sub-internship	Jennifer Edgoose, MD
YEPSA/PCC OSCE exams	Douglas Smith, MD
UW SMPH admissions committee	Alida Evans, MD, PhD; Mark Beamsley, MD

## 2.2. RESIDENT EDUCATION

#### **KEY FACTS**

- 109 residents in 5 programs: Baraboo, Eau Claire/Augusta, Fox Valley, Madison, and Wausau
- Dual MD/DO accreditation in all 5 programs
- One of the original 15 family medicine residency programs
- 40 graduates in 2012; 68% remained in Wisconsin

#### **LEADERSHIP**

- William Schwab, MD, vice chair for education
- Richard McClaflin, MD, graduate medical education committee chair
- Christine Viney, MS, director of education and designated institutional official for the Accreditation Council for Graduate Medical Education (ACGME)

Nationally recognized for its educational excellence, the DFM trains residents to practice full-spectrum family medicine, with particular attention to health promotion within their communities.

In 2011-2012, we had 109 residents in five programs (see map at right):

- Baraboo Rural Training Track (RTT);
- Eau Claire, with an alternative training site in Augusta;
- Fox Valley (Appleton);
- Madison, with four clinical training sites: Belleville, Verona, Northeast, and Wingra/Access; and
- Wausau.



The DFM also administers a statewide osteopathic residency program. Osteopathic residents participate at each of the above programs, in addition to an affiliated site at Aurora/St. Luke's Medical Center in Milwaukee.

Each residency program has full accreditation status, and is dually accredited by the Accreditation Council for Graduate Medical Education (ACGME) and the American Osteopathic Association (AOA).

#### GRADUATE MEDICAL EDUCATION PARTNERS

- UW School of Medicine and Public Health
- UW Medical Foundation
- UW Hospital and Clinics
- UW Foundation
- Appleton Medical Center
- Aspirus Wausau Hospital
- · Luther Hospital
- Monroe Clinic, Inc.
- Richland Medical Center
- Sacred Heart Hospital
- Sauk Prairie Memorial Hospital and Clinics
- St. Clare Hospital and Health Services
- St. Elizabeth Hospital
- · St. Mary's Hospital

### 2.2.1. STATEWIDE HIGHLIGHTS

#### **New Residents**

The DFM welcomed 34 incoming firstyear residents in July 2012.

Resident applicants found us via printed recruitment materials and many online channels, including the DFM Web site, podcasts, Facebook, Twitter, and the DFM's Residency Rater app, which is available for free from the iTunes app store.

We also participated in recruitment fairs around the Midwest, and connected with medical students through fourth-year electives, an annual procedures fair, faculty and resident teaching, and the UW SMPH Family Medicine Interest Group.

## DFM ATTRACTS ONE-THIRD MORE STUDENTS AT 2011 KC CONFERENCE

The DFM had one of its best years ever at the 2011 AAFP National Conference of Family Medicine Residents and Medical Students in Kansas City. DFM attendees comprised 26 faculty, staff and residents; the department had 129 student contacts, including 45 who attended our "Meet and Greet" breakfast.



#### **Graduates and Practice Plans**

Forty residents graduated from our programs in June 2012:

- 2 from Baraboo;
- 8 from Eau Claire/Augusta;
- 7 from Fox Valley;
- 15 from Madison;
- · 6 from Wausau; and
- 2 osteopathic residency program graduates from the affiliated site at Aurora/St. Luke's Medical Center in Milwaukee.

#### Of these graduates:

- 27 (68%) remained in Wisconsin
  - o 21 (53%) directly entered practice in Wisconsin
  - 6 (15%) entered fellowships in Wisconsin (3 in integrative medicine, 2 in academic medicine, and 1 in sports medicine)
- 11 (28%) will work outside of Wisconsin
- 2 (5%) were yet to be determined at the time of publication

For program-specific details, please see the summaries beginning on page 21.

#### **Initiatives**

- Accreditation site visit. After an ACGME site visit in January 2012, we achieved a five-year
  institutional accreditation, the longest granted.
- Internal reviews. The DFM conducted an internal review of the Wausau residency program
  in August 2011. It evaluated the program's effectiveness, assessed compliance with ACGME
  requirements, and made recommendations in preparation for the program's next
  accreditation site visit.
- Quality improvement. The DFM's Graduate Medical Education Committee (GMEC)
  developed and implemented numerous quality improvement strategies last year, including:
  - o Increased accountability and expanded preparation for internal review committees;
  - Standardized progress reporting on citations and internal review recommendations;
  - A refined data collection tool for tracking and evaluating institutional quality; and
  - Standardized program checklists, which are reviewed at each GMEC meeting.
- Policies and procedures. Consistent with accreditation requirements, the following policies
  were revised last year: Resident Duty Hours; Duty Hours Audit Guidelines;
  Program/Institutional Closure or Reduction in Size Policy; Resident Educational and Work
  Environment; Resident Promotion; Residents at Risk for Meeting Required Patient Numbers;
  and Supervision of Residents.

#### FAMILY MEDICINE EDUCATION GOES INTERNATIONAL

Right: Led by Cynthia Haq, MD, the DFM hosted five physicians from Ethiopia's Addis Ababa University (AAU) Faculty of Medicine for a family medicine faculty development fellowship. The fellows are using their new knowledge to create the very first family medicine department in Ethiopia's history.





Left: DFM faculty Ann Evensen, MD, Julianne Falleroni, DO, MPH; and Lou Sanner, MD, MSPH, were part of a group of family physicians who traveled to India to teach the first Advanced Life Support in Obstetrics (ALSO) Provider and Instructor courses there.

## WRPRAP SUPPORTS RURAL TRAINING COLLABORATIVE, AWARDS 6 NEW GRANTS

The Wisconsin Rural Physician Residency Assistance Program (WRPRAP) is a DFM-administered program that aims to stimulate and sustain resident education in rural medicine. It was established by the state legislature in 2010.

In FY12, WRPRAP provided \$150,000 in start-up funding to help establish the Wisconsin Collaborative for Rural Graduate Medical Education (WCRGME). The collaborative comprises a group of small Wisconsin hospitals and organizations that have agreed to work together to offer rural training experiences for residents in their local hospitals and clinics.

Funding for existing programs is available through an ongoing application process. New development was supported in 2012 with the following six development grants:

- Baraboo Rural Training Track (RTT): Design and implement Phase I of the program's women's health curriculum redesign;
- Calumet Medical Center: Develop CMC as a rotation site for residents of UW Fox Valley Family Medicine residency program;
- Community Health Network (Berlin): Conduct a feasibility study to determine the potential for developing a community-based RTT in a critical access hospital (CAH) setting;
- Grant Regional Health Center (Lancaster): Conduct a feasibility study to determine if GRHC
  has sufficient capacity to develop a rural rotation in clinic and hospital experiences in a CAH
  setting:
- Monroe Clinic: Develop a fourth-year rural fellowship program for licensed physicians in emergency medicine and hospitalist specialties. The program is a first step in developing a full rural training track in two to five years.
- **Upland Hills Health Center (Dodgeville):** Conduct a feasibility study to explore creating a sustainable RTT based in Dodgeville in collaboration with four potential partners.

Formation of the WCRGME among these grantees is a major step in advancing development individually and collectively.

Since these awards were made, grantees have made considerable progress in identifying what specific capabilities and potential they have and what role they wish to play in resident education.

Consultations from RTT development experts Ted Epperly, MD, and David Schmitz, MD, of the Family Medicine Residency of Idaho, have substantially facilitated this process. Their assessments have verified the outstanding capacity of these Wisconsin rural hospitals and clinics to provide high-quality resident education.

## Residency Graduation Awards: 2011-2012

Award	Recipient(s)
Baraboo Rural Training Track	
Chief Resident Leadership Awards	Karen Swallen, MD
James Damos, MD, Distinguished Educator Award	James Mathers, MD
Eau Claire Residency Program	
No awards presented this year.	
Fox Valley Residency Program	
Nurse Teacher of the Year Awards	Staci Bogenschutz, RN (Appleton Medical Center); Laura Wallander, RN (St. Elizabeth Hospital–OB); Dawn Clark, RN (St. Elizabeth Hospital–OB/Peds); Cathy Knifke, RN (Brewster Village)
Outstanding Teachers of the Year Awards	Norma Turk, MD (Hospitalist, Appleton Medical Center); Sandia Brekke, MD, OB/GYN, Affinity Medical Group); Errol Springer, MD (Orthopedic & Sports Medicine Clinic of the Fox Valley)
Outstanding First-Year Resident Award	Shawna Gleason, DO
Outstanding Resident Teacher Award	Zachary Baeseman, MD, MPH
Outstanding Resident Family Physician Award	Gurinder Chatha, MD
Madison Residency Program	
Chief Resident Leadership Awards	Allison Hotujec, MD (Verona Clinic); Nicole Bonk, MD (Northeast Clinic); John Ray, MD (Belleville Clinic); Anne Kolan, MD (Wingra Clinic)
Baldwin E. Lloyd, MD, Clinical Teacher Award	Brian Arndt, MD
Clinical Teacher Awards	Robert Glinert, MD; Daniel Danahy, MD
Resident Teacher Award	Timothy Caramore, MD
Distinguished Service Award	John Oetzel; UW FMS Care Management Team
Wausau Residency Program	
Faculty Awards to Residents	Erin Lambert, DO (Excellence in Teaching); Mateusz Zagata, MD (Esprit de Corps); Xiao Feng, MD (Compassionate Care)
Resident Awards to Faculty/Staff	Jennine Larson, MD (Excellent in Teaching); Earl Zabel, MD (Good Fellow Award); Shelly Statz, LCSW (Esprit de Corps)

## 2.2.2. BARABOO RURAL TRAINING TRACK (RTT)

#### **KEY FACTS**

#### 6 residents in 2011-2012

#### **LEADERSHIP**

- Stuart Hannah, MD, program director
- Kara Traxler, education coordinator

The Baraboo RTT is committed to training physicians for rural practice. It is the only program of its kind in Wisconsin, and one of only a few in the country.

#### **Education Highlights**

Resident-led quality improvement.
 Third-year resident Karen Swallen, MD, participated in a week-long clinic-wide Rapid Improvement Experience (RIE) focusing on simpler/leaner value stream analysis at Dean Clinic-Medical Associates of Baraboo, where she has



her continuity practice. Her experience will be presented at Senior Night, the annual resident scholarly/academic event held in conjunction with the Madison residency program.

Grants for resident training. The Baraboo Rural Training Track was awarded two grants
last year from the Wisconsin Rural Physician Residency Assistance Program. One provides
financial salary support for a Baraboo resident; the other provides funding for Phase I of the
Women's Health curriculum redesign.

#### **Incoming Residents**

Name	Medical School
Elizabeth Matera, MD	University of Louisville School of Medicine; Louisville, KY
Nathan Vakharia, MD	UW School of Medicine and Public Health; Madison, WI

#### **Graduates**

Name	Intended Practice/Postgraduate Plans
Wesley Harden, MD	To be determined
Karen Swallen, MD	Dean Clinic; Wisconsin Dells, WI

# 2.2.3. EAU CLAIRE/AUGUSTA RESIDENCY PROGRAM

#### **KEY FACTS**

- 17 residents in 2011-2012; includes 1 resident at alternative rural training site in Augusta
- Eau Claire residency clinic had 12,244 total visits (9,400 physician visits)
- Augusta residency clinic had 4,376 total visits (3,668 physician visits)

#### **LEADERSHIP**

- Richard McClaflin, MD, residency program director
- Kathleen Fiandt, MS, education coordinator
- Dennis Breen, MD, medical director
- William Cayley, MD, Augusta site leader
- Jerry Barton, MSA, clinic manager

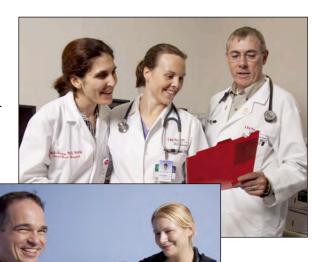
The Eau Claire/Augusta residency teaches community-connected care in a state-of-the-art facility. Through a strong collaboration with Chippewa Valley Technical College, resources include a human simulation lab and virtual hospital.

#### **Education Highlights**

 Pre-residency curriculum: A new curriculum was written for the five externs who began pre-residency training in May. It provides structured experiences to increase understanding of basic skills needed, and offers greater exposure to the US health care system.

Restructured rotations: The program restructured some rotations to be in compliance with changes in ACGME resident duty hour requirements.

- Period Inpatient pediatrics rotation:
  Residents completed the first year of the clinical inpatient pediatric rotation at Children's Hospital of Minnesota-St. Paul. Evaluations from residents and St. Paul's faculty have been positive.
- Curriculum reviews: The
   faculty coordinator and the education coordinator began meeting with physician rotation
   coordinators to review and revise each curriculum to more accurately reflect expectations.
- **ACGME changes:** The program pursued a high-volume OB experience for residents to prepare for ACGME track changes expected in 2013.



## **Incoming Residents**

Name	Medical School
Maria Carmela Detubio, MD	Far Eastern University-Nicanor Reyes Medical Foundation; Quezon City, Philippines
Ameet Karaul, MD	Windsor University; St. Kitts, West Indies
Sunitha Malla, MD	Andhra Medical College; Visakhapatnam, India
Kamaldeep Manhas, MD	Akademia Medyczna; Lubin, Poland
James Neizer, MD	University of Sint Eustatius; Sint Eustatius; Netherlands-Antilles

#### Graduates

Name	Intended Practice/Postgraduate Plans
Belis Aladag, MD	UCLA Health Family Medicine Clinic; Marina Del Rey, CA
Mohammad Alam, MD	Sanford Health Clinic; East Grand Forks, MN
Dennis Auth, DO	Pine Grove Family Medicine; Eau Claire, WI
Achal Gupta, MD	Peter Christensen Health Center; Lac Du Flambeau, WI
Natalya Puckett, MD	Monroe Clinic; Monroe, WI
Kristina Schuldt, DO	Mayo Clinic Health System; Eau Claire, WI
Kristen Stotz, DO	Avera McGreevy Clinic; Sioux Falls, SD
Michael Stotz, DO	Avera McGreevy Clinic; Sioux Falls, SD



2012 Eau Claire residency program graduates

**Back row:** Michael Stotz, DO; Monjur Alam, MD; Dennis Auth, DO

Middle row: Belis Aladag, MD; Achal Gupta, MD; Natalya Puckett, MD

Front row: Krissa Schuldt, DO; Kirsten Stotz, DO

## Patient Care Highlights

 The Augusta clinic received a 2012 Clinic Team Award from the UW Health Patient Experience Awards program.

Faculty	Residents
Dennis Breen, MD	Belis Aladag, MD
William Cayley, MD*	Mohammad Alam, MD
Jennifer Eddy, MD	Dennis Auth, DO
Mark Gideonson, MD*	Vismay Brambhatt, MD
Joan Hamblin, MD	Maria Carmela Detubio, MD
Richard McClaflin, MD	Achal Gupta, MD
Deborah Raehl, DO	Nadine Haddad, MD*
	Ameet Karaul, MD
	Vince Kazelka, MD
	Sunitha Malla, MD
	Kamaldeep Manhas, MD
	James Neizer, MD
	Natalya Puckett, MD
	Krissa Schuldt, DO
	Kirsten Stotz, DO
	Michael Stotz, DO
	Aaron Zivney, DO

<sup>\*</sup> Augusta clinicians

### 2.2.4. FOX VALLEY RESIDENCY PROGRAM

#### **KEY FACTS**

- 19 residents in 2011-2012
- Fox Valley residency clinic had 21,730 total visits (13,979 physician visits)

#### **LEADERSHIP**

- Allen Last, MD, MPH, residency program director
- Kimberly Goffard, MBA/HCM, RN, education coordinator
- Lee Vogel, MD, medical and campus director
- Shelly Welhouse, RN, BSN, clinic manager

The Fox Valley residency program is well integrated into the community, receiving tremendous support for its educational program, clinical training center, residents, and graduates.

#### **Education Highlights**

 30th class graduates. Last year, the program celebrated the graduation of its 30<sup>th</sup> class of residents and its 175<sup>th</sup> resident physician. Of these graduates,



109 (62%) are practicing in Wisconsin. Of those practicing in Wisconsin, 78 are practicing in northeast Wisconsin and 48 in the Fox Cities area.

- **Continued accreditation.** Following an accreditation site visit in September 2011, the program attained a four-year continued accreditation period.
- **Duty hour compliance.** The residency restructured call for inpatient medicine, OB, and pediatric services to assure full compliance with the ACGME duty hour rules. These efforts were made to maintain the integrity of the learning experience, and ensure that graduates continue to be exceptionally well trained in ambulatory and hospital-based care.

#### **Incoming Residents**

Name	Medical School
Shawna Gleason, DO	Michigan State University College of Osteopathic Medicine; East Lansing, MI
Rolf Hallberg, MD	University of Minnesota Medical School; Minneapolis, MN
Jessica Hancock, MD	Michigan State University College of Human Medicine; East Lansing, MI
Konstantin Mikheyev, DO	Chicago College of Osteopathic Medicine of Midwestern University; Downers Grove, IL

Matthew Schoenherr, MD	St. Louis University School of Medicine; St. Louis, MO
Heidi Vanyo, MD	UW School of Medicine and Public Health; Madison, WI

#### Graduates

Name	Intended Practice/Postgraduate Plans
Gurinder Chatha, MD	Kaiser Permanente; Bakersfield, CA
Sasha Grams, DO	Foundation Human Nature; Ecuador
Lachin Hajhosseini, MD	ThedaCare Family Physicians; Appleton, WI
Elizabeth Larson, MD	To be determined
Elizabeth Menzel, MD	UW Health Fox Valley Family Medicine Clinic; Appleton, WI
Michael Nirenstein, MD	Doctor's Care: Urgent Care Clinic; Myrtle Beach, SC
Tiffany Schraufnagel, DO	ThedaCare Family Physicians; Appleton, WI

## Patient Care Highlights

• The clinic's reconstructed maternal care program resulted in a 25% increase in clinical maternal care patients and improved maternal care education.

Faculty	Residents
Kathryn Jacobe, MD	Zachary Baeseman, MD
Allen Last, MD, MPH	Brandon Boehm, MD
Julianne Falleroni, DO	Quinn Burton, MD
Elizabeth Righter, MD	Gurinder Chatha, MD
Deborah Schultz, MD	Shawna Gleason, DO
Lee Vogel, MD	Sasha Grams, DO
	Lachin Hajhosseini, MD
	Rolf Hallberg, MD
	Jessica Hancock, MD
	Lesley Kieffer, MD
	Elizabeth Larson, MD
	Elizabeth Menzel, MD
	Konstantin Mikheyev, DO
	Michael Nirenstein, MD
	Ani Saryan, MD
	Matthew Schoenherr, MD
	Tiffany Schraufnagel, DO
	Heidi Vanyo, MD
	Victoria White, MD

### 2.2.5. MADISON RESIDENCY PROGRAM

#### **KEY FACTS**

- 43 residents in 2011-2012
- Continuity practices at 4 residency clinics:
  - Belleville: 17,647 total visits (12,420 physician visits)
  - Northeast: 35,156 total visits (24,048 physician/PA/NP visits)
  - Verona: 33,562 total visits (23,104 physician/PA visits)
  - Wingra/Access: 23,325 total visits (16,859 physician/PA visits)

#### **LEADERSHIP**

Kathy Oriel, MD, residency program director Michelle Grosch, MA, education coordinator

#### Belleville:

- Stephen Olcott, MD, medical director
- Peggy Soehnlein, clinic manager

#### Northeast:

- · Lou Sanner, MD, MSPH, medical director
- Kevin Anderson, MBA, RHIA, clinic manager

#### Verona:

- · William Scheibel, MD, medical director
- Mark Shapleigh, clinic manager

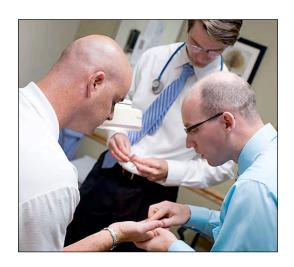
#### Wingra/Access:

- Beth Potter, MD, medical director
- Terri Carufel-Wert, clinic manager

The Madison residency program offers a robust curriculum nurtured by a supportive community of residents, faculty, and staff. Residents care for a dedicated patient panel for three full years at one of four continuity clinics.

#### **Education Highlights**

 Transitions of care. Brian Arndt, MD, led the Transitions of Care workgroup, which met regularly through the year. Faculty were trained in a consistent methodology for patient hand-offs; the workgroup also implemented a process for evaluating resident competence in safe transitions of care. The group is currently pursuing



- implementation of standardized discharge summaries for the family medicine services at St. Mary's and UW Hospitals.
- Procedural competency and documentation. Jennifer Lochner, MD, led the Procedural Workgroup, which defined procedures in which every resident must demonstrate competency prior to graduation. The group also outlined methods to assess competency.

## **Incoming Residents**

Name	Medical School	
Belleville Family Medical Clinic		
Lisa Go, MD	West Virginia University School of Medicine; Morgantown, WV	
Matthew Swedlund, MD	UW School of Medicine and Public Health; Madison, WI	
Northeast Family Medical Center		
Ann Barry, MD	University of Rochester School of Medicine and Dentistry; Rochester, NY	
James Conniff, MD	Columbia University College of Physicians and Surgeons; New York, NY	
Taryn Lawler, DO	Touro University College of Osteopathic Medicine; Vallejo, CA	
Kevin Thao, MD	UW School of Medicine and Public Health; Madison, WI	
Verona Clinic		
Elizabeth Fleming, MD	Medical College of Wisconsin; Milwaukee, WI	
Thomas Hahn, MD	UW School of Medicine and Public Health; Madison, WI	
Andrew Schmitt, MD	State University of New York Upstate Medical University; Syracuse, NY	
Joseph Wolfe, MD	UW School of Medicine and Public Health; Madison, WI	
Wingra/Access Family Medicine Center		
Jennifer Mastrocola, MD	University of Connecticut School of Medicine; Farmington, CT	
Mischa Ronick, MD	Oregon Health and Science University School of Medicine; Portland, OR	
Karina Sater, MD	Medical College of Wisconsin; Milwaukee, WI	
Sean Trafficante, MD	Tulane University School of Medicine; New Orleans, LA	

## Graduates

Name	Intended Practice/Postgraduate Plans	
Belleville Family Medical Clinic		
Sarah GaleWyrick, MD	Academic Fellowship; UW Department of Family Medicine; Madison, WI	
John Ray, MD	UW Health Yahara Clinic; Monona, WI	
Northeast Family Medical Center		
Amy Bauman, DO	UW Health Yahara Clinic; Monona, WI	
Nicole Bonk, MD	UW Urgent Care East Towne & UW Urgent Care West Towne; Madison, WI	
Caitlin D'Agata, MD	Academic Fellowship; UW Department of Family Medicine; Madison, WI	
Megan Jensen, MD	Dean Deerfield Clinic; Deerfield, WI	
Shannon Reed, DO	UW Health Northeast Clinic and UW Health Urgent Care; Madison, WI	

Verona Clinic		
James Bigham, MD	UW Health Odana Atrium Clinic; Madison, WI	
Masaru Furukawa, MD	Sports Medicine Fellowship, UW Department of Pediatrics; Madison, WI	
Allison Hotujec, MD	UW Health Odana Atrium Clinic; Madison, WI	
Kristen Prewitt, DO	UW Urgent Care East Towne & UW Urgent Care West Towne; Madison, WI	
Wingra/Access Family Medicine Center		
Timothy Caramore, MD	Providence St. Patrick Hospital; Missoula, MT	
Anne Kolan, MD	Integrative Medicine Fellowship; UW Department of Family Medicine; Madison, WI	
David Lessens, MD	Integrative Medicine Fellowship; UW Department of Family Medicine; Madison, WI	
Samantha Sharp, MD	Integrative Medicine Fellowship; UW Department of Family Medicine; Madison, WI	

## **Patient Care Highlights**

#### **Belleville Family Medical Clinic**

Located in a rural community approximately 19 miles from Madison

- The clinic moved to a new facility in October, which provides 22 exam rooms, three procedure rooms, and conference space in a warm, healing environment.
- The clinic received the UW Health Top Performer Award for primary care/family medicine for the 2011 pay-forperformance program.



Faculty	Residents
Madonna Binkowski, MSSW	Jensena Carlson, MD
Byron Crouse, MD	Sarah GaleWyrick, MD
David Deci, MD	Lisa Go, MD
Valerie Gilchrist, MD	John Ray, MD
Jennifer Lochner, MD	Matthew Swedlund, MD
Stephen Olcott, MD	Bryan Webster, MD
Elizabeth Paddock, MD	
Richard Roberts, MD, JD	
Melissa Stiles, MD	

### **Northeast Family Medical Center**

Located in northeast Madison, with a culturally and socioeconomically diverse patient population

- As a community project, the clinic adopted a local elementary school and is assisting its administrators in meeting students' needs.
- The clinic expanded assessments of patients with high-risk behaviors by adding a full-time health educator who provides services in alcohol/drug

education and prevention, smoking cessation, and nutrition counseling.

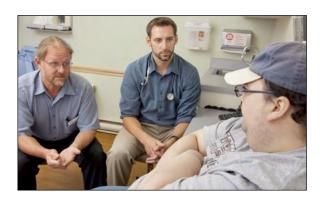


Faculty	Residents
Olga Arrufat-Tobon, MSSW	Ann Barry, MD
Caitlin D'Agata, MD	Amy Bauman, DO
Jennifer Edgoose, MD	Nicole Bonk, MD
Ronni Hayon, MD	James Conniff, MD
Russell Lemon, DO	Caitlin D'Agata, MD
Ashley Lienhardt, PA	Le Rose Dhanoa, MD
Ann O'Connor, PA	Kelita Fox, MD
Kathy Oriel, MD	Megan Jensen, MD
Jeff Patterson, DO	Taryn Lawler, DO
David Rabago, MD	Eric Marty, MD
Shannon Reed, DO	Shannon Reed, DO
Lou Sanner, MD, MSPH	Elizabeth Schaefer, MD
Sarina Schrager, MD	Kevin Thao, MD
William Schwab, MD	
Joan Uminski, PA	
Maureen Van Dinter, FNP	
JoAnn Wagner Novak, MS	

#### **Verona Clinic**

Located in a suburb approximately 11 miles from Madison, with a blend of urban and rural patients

- The clinic was named the most improved DFM clinic for 2011 in UW Health's Primary Care Pay-for-Performance program.
- Clinic staff harvested the inaugural crop from the new community garden on clinic property.



Faculty	Residents
Jane Anderson, MD	Steve Almasi, MD
Brian Arndt, MD	James Bigham, MD
Bruce Barrett, MD, PhD	Elizabeth Fleming, MD
John Beasley, MD	Masaru Furukawa, MD
Kathleen Carr. MD	Thomas Hahn, MD
Donald Carufel-Wert, MD	Allison Hotujec, MD
Janice Cooney, PA-C	Kristen Prewitt, DO
Ellen Evans, PA	Benji Scherschligt, MD
Ann Evensen, MD	Andrew Schmitt, MD
Hollis King, DO	Will Schupp, MD
William Scheibel, MD	Tony Weston, MD
Doug Smith, MD	Joseph Wolfe, MD
Heidi Stokes, PA-C	
John Wilson, MD	
Julia Yates, MSSW	

#### Wingra/Access Family Medicine Center

Located in a racially and ethnically diverse area of Madison

- A new clinic is currently being built and is anticipated to open in Summer 2013.
- Behavioral health counselors are now available to assist patients.
- A full-time health benefits coordinator from Access Community Health Center helps patients apply for medical discounts.



Faculty	Residents
Jessica Dalby, MD	Timothy Caramore, MD
Lee Dresang, MD	Adrienne Hampton, MD
Mary Giblin, PA-C	Anne Kolan, MD
Kenneth Kushner, PhD	Elizabeth Kvach, MD
Jonas Lee, MD	David Lessens, MD
Ildi Martonffy, MD	Jennifer Mastrocola, MD
Beth Potter, MD	Jon Meiman, MD
Kirsten Rindfleisch, MD	Katie Ray, MD
Patricia Tellez-Giron, MD	Mischa Ronick, MD
Jon Temte, MD, PhD	Karina Sater, MD
Mary Vasquez, MSSW	Samantha Sharp, MD
Angela Vitcenda, PA-C	Sean Trafficante, MD

## 2.2.6. WAUSAU RESIDENCY PROGRAM

#### **KEY FACTS**

- 16 residents in 2011-2012
- Wausau residency clinic had 15,944 total visits (10,770 physician/PA visits)

#### **LEADERSHIP**

- Kevin O'Connell, MD, program director
- Mary Zaglifa, MST, education coordinator
- · Kevin O'Connell, MD, medical director
- Cyndi Moser, clinic manager

The Wausau family medicine residency program—one of the oldest in the state—offers unopposed training at a state-of-the-art facility on the Aspirus Wausau Hospital campus.

#### **Education Highlights**

 Collaborative initiative to address healthcare shortage. The Wausau program, in partnership with the University of Wisconsin-Marathon County, Aspirus, Marshfield Clinic, Ministry Health Care, and Northern Wisconsin Areas Health



- Education Center, established a physician assistant (PA) program in Wausau. This partnership will allow UW-Madison to graduate 12 additional PAs each year. These regionally recruited PAs will be prepared to help address the serious shortage of primary healthcare providers expected in north central and northern Wisconsin.
- Increase in advance directives. The required resident quality improvement experience aimed to increase patient completion of advance directives. Through careful planning, education, and patient assistance, residents achieved this goal—substantially increasing the number of completed advanced directives among their patients.

#### **Incoming Residents**

Name	Medical School
Patrick Allen, DO	Touro University College of Osteopathic Medicine; New York, NY
Coy Johnston, MD	Ross University School of Medicine; Dominica, West Indies
Jason Mack, DO	Kansas City University of Medicine and Biosciences; Kansas City, MO
Ramses Masis, MD	Ross University School of Medicine; Dominica, West Indies
William Noble, MD	Ross University School of Medicine; Dominica, West Indies

#### **Graduates**

Name	Intended Practice/Postgraduate Plans
Xiao Feng, MD	Health Partners Arden Hills Clinic; Arden Hills, MN
Erin Lambert, DO	Beaver Dam Community Hospital; Beaver Dam, WI
John Lambert, DO	UW Health Beaver Dam Clinic; Beaver Dam, WI
Clarissa Renken, DO	Aspirus Family Health Specialists; Wausau WI
Shagun Sharma, MD	Methodist University Hospital; Memphis, TN
Mateusz Zagata, MD	Ministry Medical Group; Tomahawk, WI

### **Patient Care Highlights**

- The DFM transitioned the operation of the Wausau program's clinical practice to Aspirus on July 1, 2012. The residency program remains a UW-sponsored program, and residents will have a greater pool of local resources from which to draw training experiences. The program is also applying to establish the Bridge Community Health Clinic as a family medicine training location.
- Kevin O'Connell, MD, and Thomas Strick, MD, were recognized for achieving the highest level of exemplary communication skills, as rated by their patients. The Avatar Patient Satisfaction Survey placed our faculty in the top 5% of all physicians ranked.

Faculty	Residents
Full-time:	Patrick Allen, DO
Kevin O'Connell, MD	Xiao Feng, MD
Shelly Statz, LCSW	Kyle Hunter, MD
Thomas Strick, MD	Coy Johnston, MD
Bonnie Suto, MD	Erin Lambert, DO
MeLee Thao, PA-C	John Lambert, DO
	Jason Mack, DO
	Ramses Masis, MD
	William Noble, MD
	Oscar Padilla, MD
	Clarissa Renken, DO
	Shagun Sharma, MD
	Laila Siddiqui, MD
	Michael Ward, MD
	Heather Wood, MD
	Mateusz Zagata, MD

# 2.2.7. STATEWIDE OSTEOPATHIC RESIDENCY PROGRAM

#### **KEY FACTS**

#### **LEADERSHIP**

- 27 DO residents at 6 sites in 2011-2012
- Up to 35 positions available statewide
- Hollis King, DO, PhD, program director

The DFM's statewide osteopathic program operates at each residency site, plus at an affiliated site at Aurora/St Luke's Medical Center in Milwaukee. Residents simultaneously complete osteopathic certification requirements while participating in their site's allopathic curriculum.

#### **Education Highlights**

- New education specialist. Jenny White joined the program as education specialist. She works with Dr. King to ensure that residents are satisfying all program requirements and to help improve their educational opportunities.
- OPTI collaborations. The program's affiliation with HEARTland Osteopathic Postgraduate Training Institute (OPTI) at Des Moines University-School of Osteopathic Medicine (DMU) has resulted in collaborative training activities at DMU for faculty, and participation in the OPTI board meetings by Dr. King and program staff. DMU now teaches two of the four osteopathic manipulative therapy (OMT) workshops each year; the OPTI also provides training at its spring and fall Resident Education Days.
- Program manual completed. The program
   completed an osteopathic residency manual for
   residents, education coordinators, and faculty. The manual was distributed to new and
   continuing residents during the contract process.
- Manipulation clinics established. Manipulation training clinics are now fully operational at each residency site. These clinics supplement the hands-on osteopathic manipulative therapy (OMT) instruction that residents receive at the four annual OMT workshops.

## DO PROGRAM WELCOMES HOLLIS KING AS DIRECTOR

On September 1, 2011, **Hollis King, DO, PhD**, became director of the DFM's statewide osteopathic program.



Dr. King trains DO residents to perform osteopathic manipulative therapy (OMT) – which he has practiced for nearly 30 years – and works to expand that knowledge for MD residents and faculty. He also has a research program focused on establishing an evidence base for OMT, and cares for patients at the UW Health Integrative Medicine clinic one day per week.

## **Current Residents, By Site**

Site	PGY-1	PGY-2	PGY-3
Baraboo	0	1	0
Eau Claire/Augusta	0	1	3
Fox Valley	2	1	2
Madison	1	0	3
Aurora/St. Luke's (Milwaukee)	2	4	2
Wausau	2	0	3

## **Incoming Residents**

Name	Medical School	
Fox Valley		
Shawna Gleason, DO	Michigan State University College of Osteopathic Medicine; East Lansing, MI	
Konstantin Mikheyev, DO	Chicago College of Osteopathic Medicine of Midwestern University; Downers Grove, IL	
Madison		
Taryn Lawler, DO	Touro University College of Osteopathic Medicine; Vallejo, CA	
Aurora/St. Luke's (Milwaukee)		
Siatta Dunbar, DO	Touro University College of Osteopathic Medicine; New York, NY	
Risa Siegel, DO	Touro University College of Osteopathic Medicine; New York, NY	
Wausau		
Patrick Allen, DO	Touro University College of Osteopathic Medicine; New York, NY	
Jason Mack, DO	Kansas City University of Medicine and Bioscience; Kansas City, MO	

#### Graduates

Name	Intended Practice/Postgraduate Plans
Eau Claire	
Kristina Schuldt, DO	Mayo Clinic Health System; Eau Claire, WI
Kristen Stotz, DO	Avera McGreevy Clinic; Sioux Falls, SD
Michael Stotz, DO	Avera McGreevy Clinic; Sioux Falls, SD
Fox Valley	
Sasha Grams, DO	Foundation Human Nature; Ecuador
Tiffany Schraufnagel, DO	ThedaCare Family Physicians; Appleton, WI

Madison		
Amy Bauman, DO	UW Health Yahara Clinic; Monona, WI	
Kristen Prewitt, DO	UW Urgent Care East Towne & UW Urgent Care West Towne; Madison, WI	
Shannon Reed, DO	UW Health Northeast Clinic and UW Health Urgent Care; Madison, WI	
Aurora/St. Luke's (Milwaukee)		
Ryan Burch, DO	Froedtert Health Medical Group; Menomonee Falls, WI	
David Magness, DO	Brevard Health Alliance; Titusville, FL	
Wausau		
Erin Lambert, DO	Beaver Dam Community Hospital; Beaver Dam, WI	
John Lambert, DO	UW Health Beaver Dam Clinic; Beaver Dam, WI	
Clarissa Renken, DO	Aspirus Family Health Specialist; Wausau WI	

## 2.3. FELLOWSHIPS

#### **KEY FACTS**

- 13 fellows in 6 programs:
  - Academic (3)
  - o Addiction medicine (0)
  - Complementary and alternative medicine (CAM) research (2)
  - o Integrative medicine (3)
  - Primary care research (4)
  - Sports medicine (1)
- Related events include a weekly seminar series and biannual retreats

#### **LEADERSHIP**

- Sarina Schrager, MD, MS, academic fellowship director
- Randall Brown, MD, PhD, addiction medicine fellowship director
- Bruce Barrett, MD, PhD, CAM and primary care research fellowships director
- Adam Rindfleisch, MD, integrative medicine fellowship director
- Kathleen Carr, MD (with David Bernhardt, MD), sports medicine fellowship director

The DFM sponsors several fellowship programs to help family physicians and PhD scientists further meet their career goals. In addition to individual mentoring, the fellowship program sponsors weekly seminars, biannual retreats and additional educational opportunities.

#### Academic Fellowship

Provides educational and professional experiences to enhance family physicians' teaching, clinical, scholarly, and leadership skills.

Name	Area of Interest
Jessica Dalby, MD	Reproductive health training, teaching and curriculum enhancement
Ronni Hayon, MD	Reproductive health training, teaching and curriculum enhancement
Elizabeth Paddock, MD	Creating a multimodal online geriatrics curriculum

#### Addiction Medicine Fellowship

Provides training to family physicians with an interest in becoming Board Certified in the newly recognized specialty of Addiction Medicine.

No addiction medicine fellows in 2011-2012.

## Complementary and Alternative Medicine Research Fellowship

Provides training to individuals aiming for careers in health science research related to complementary and alternative medicine.

Name	Area of Interest
David Kiefer, MD	Herbal medicine use
Helen Weng	Compassion training



#### Fellowship Retreat

Back row: Tanya Schlam, PhD; Beth Longmier, MD; Paul Wedel, MD; Elizabeth Paddock, MD; Jackie Redmer, MD; Chidi Obasi, MD; **David Rabago, MD** (primary care research fellowship co-director); David Kiefer, MD

Front row: Helen Weng, MS; Srivani Sridhar, MD; **Bruce Barrett, MD, PhD** (CAM fellowship/primary care research fellowship director)

### Integrative Medicine Fellowship

Creates national and international leaders in integrative medicine.

Name	Area of Interest
Meaghan Combs, MD	Integrative medicine in pregnancy and women's health
Jackie Redmer, MD	Herbal supplements for Type II diabetes
Srivani Sridhar, MD	Micronutrients for Type II diabetes treatment

### Primary Care Research Fellowship

Trains primary care physicians and PhD scientists for research-oriented careers related to the organization, delivery, or effectiveness of primary health care and preventive medicine.

Name	Area of Interest
Beth Longmier, MD	Patient risk factors associated with undiagnosed Type II diabetes mellitus
Chidi Obasi, MD	Effects of meditation and exercise on the occurrence of acute respiratory infections
Paul Wedel, MD	Physician/patient satisfaction
Jeffrey Yaeger, MD	Pediatric global health education

#### Sports Medicine Fellowship

Trains primary care-educated physicians in the field of sports medicine to become academic leaders in the care of sports-related problems in children, adolescents and adults.

Name	Area of Interest
Kyle Nagle, MD	Obesity and injury prevention

## 2.4. PHYSICIAN ASSISTANT PROGRAM

#### **KEY FACTS**

- 81 students in campus and distance education programs
- 37 graduates in class of 2012, the first graduating class with the Master of Physician Assistant Studies (MPAS degree)

#### **LEADERSHIP**

Virginia Snyder, PhD, PA-C, program director

The University of Wisconsin Physician Assistant (PA) Program is a nationally recognized, masters-level program administratively linked with the DFM.

The PA program and the DFM have complementary missions: to promote the primary care needs of Wisconsin and beyond, including rural, urban, and underserved populations.

# HRSA Funding Supports PA Program Expansion in Wausau

In May 2012, the PA program announced its expansion into the UW-Marathon County (UWMC) campus in Wausau. The Wisconsin Physician Assistant Community-based Track, or *wis*PACT, is a collaboration between UW and other medical providers in northern Wisconsin, including Aspirus, Ministry Health Care, Marshfield Clinic, and Essentia Health, to provide PA training in northern and north-central Wisconsin.

The expansion aims to graduate more physician assistants who plan to work in areas where there is a shortage of primary care physicians. The program will focus on recruiting students from northern Wisconsin who have strong commitments in their community and wish to practice there after graduation.



Above: PA Program Director Virginia Snyder, PhD, PA-C, and former program director Jerry Noack, PA-C, collaborated on the development of wisPACT.

Four students will be admitted when wisPACT classes start in May 2014. The wisPACT option will be a two-year, full-time program. Students will spend their first summer at UW-Madison, and then complete the balance of their training through a Web-based curriculum and interim campus visits to UWMC.

A five-year, \$610,539 grant from the Health Resources and Services Administration provides the funding for *wis*PACT.



## Fostering Interprofessional Education Opportunities

SMPH leaders are very supportive of novel ways to improve interprofessional learning and teaching that ultimately benefits the health of patients and the citizens of Wisconsin.

Over the past year, efforts to foster more interprofessional opportunities for students in the SMPH's PA, doctor of medicine (MD), physical therapy (PT), master of public health (MPH), and genetic counseling (GC) programs have included:

- Creating integrative cases for medical and PA students;
- Opening up elective courses to students from different health professional programs (for example a "Leadership in Medicine" course for MD, PA, PT, MPH, and GC students);
- Employing interprofessional panels to expand on knowledge of each discipline and collaborative opportunities;
- Seeking and being awarded a grant for increased integrated public health and primary care teaching for PA and MD students; and
- Increasing team-based learning through clinical training with health professionals from different disciplines, extracurricular active service learning through MEDiC, and international programs across schools.

**Virginia Snyder, PhD, PA-C**, has played an active role on the SMPH education leadership team, which includes leaders of all of the SMPH's education programs. **Amanda DeVoss, MMS, PA-C**, and **Kevin Wyne, MPAS, PA-C**, have been enthusiastic members of an interprofessional education (IPE) committee that is exploring opportunities for curricular integration.

In the fall of 2012, PA program faculty, along with faculty from the SMPH and other health professional schools at UW, will attend a national IPE conference. They will collaborate on the creation, implementation, and infrastructure development of an innovative interprofessional curriculum for all UW health profession students.

#### **Competitive Admissions**

Applicant numbers during the 2011-2012 PA admissions cycle continued to rise with the largest number in recent history. A total of 961 applications were received for 38 seats (28 on-campus and 10 distance education) for the Class of 2014 and Distance Education Class of 2015.

#### **Faculty Development**

The following PA faculty completed the year-long Primary Care Faculty Development Program (PCFDP) and were awarded fellowship certificates:

- Amanda DeVoss, MMS, PA-C
- Christine Everett, PhD, MPH, PA-C
- · Joel Hill, MPAS, PA-C
- Virginia Snyder, PhD, PA-C
- Beverly Speece, MTS, PA-C

The PCFDP prepares primary care faculty for teaching and leadership roles in community-based settings. Curriculum focused on enhancing evidence-based medicine and research skills, practice-based quality improvement, and educational technologies.



#### **Staff Transitions**

- Juli Loker joined the program as a university services associate in November 2011.
- **Patti Thwaits, MS**, regional outreach coordinator, joined the staff in January 2012 to assist in *wis*PACT outreach initiatives associated with the 2011 HRSA Title VII training grant.
- **Beverly Speece**, **MTS**, **PA-C**, re-joined the PA program in March 2012 in the role of director of clinical education. She had previously taught at the program from 2005-2009.
- Kevin Wyne, MPAS, PA-C, joined the program in May 2012 as a clinical instructor. Before
  his arrival, he had practiced full-time in emergency medicine in Vermont, and had completed
  an academic fellowship at the University of Iowa focused on teaching PA students.
- Christine Everett, PhD, MPH, PA-C, resigned from the program in July 2012.

### **Current Faculty and Staff**

- Virginia Snyder, PhD, PA-C, program director
- · John Beasley, MD, medical director
- · Amanda DeVoss, MMS, PA-C, academic director
- Beverly Speece, MTS, PA-C, director of clinical education
- Joel Hill, MPAS, PA-C, director of distance education
- Kevin Wyne, MPAS, PA-C, clinical instructor
- Honorie Coté, MS, PA-C, faculty associate (rehired annuitant)
- Jerry Noack, PA-C, clinical professor (rehired annuitant)
- Erin McCarthy-Orth, student services program manager
- Patti Thwaits, MS, wisPACT regional outreach coordinator
- Don Huisheere, MS, information technology specialist
- Lisa Olson, didactic and distance education program associate
- · Donna Egelski, clinical education program associate
- Juli Loker, program associate

## PA Program Awards

The program presented the following awards at its 2012 graduation ceremony:

Award	Recipient(s)
<b>Instructor of the Year Award.</b> In appreciation for outstanding didactic instruction.	Dipesh Navsaria, MPH, MSLIS, MD, Department of Pediatrics, UW SMPH
<b>Preceptor of the Year Award.</b> In appreciation for outstanding clinical instruction.	Mark Olsky, MD, Hugh Sugar, PA-C, and clinicians at Monroe Clinic Hospital Emergency Department
Outstanding Senior Student Award. Awarded by peers on the basis of exceptional qualities deemed representative of the class.	Kora L. Adam and Rachel Lundberg
Rural Track Certificates, Class of 2012. Special recognition for students successfully completing rural elective curriculum.	Kora L. Adam, Joseph O. Cotton, and Erin J. Werner

The program also presented the following awards throughout academic year 2011-2012:

Award	Recipient(s)
Andy Stolper Memorial Award. Honors a first- year student for optimism, service, perseverance, and dedication to the PA profession.	Kelly (Kusik) Thorson
Dr. Mildred H. Evans Memorial Scholarship Award. Awarded to a distance education student to support educational and career goals of a returning student.	Holly Crowley
University League Scholarship. Awarded by University League, a nonprofit organization dedicated to supporting students at UW-Madison.	Daniel Oryall
<b>Fannie P. Lewis Scholarship.</b> Awarded by the UW SMPH Health Profession Programs based on scholarship and merit.	Vanessa Arteaga Chen

## 2.5. PROFESSIONAL EDUCATION

#### Primary Care Faculty Development Program

The Primary Care Faculty Development Program (PCFDP) prepares primary care faculty for teaching, research, and leadership in community-based settings.

Directed by DFM Professor **Jonathan Temte, MD, PhD**, the PCFDP is a Department of Health and Human Services-funded collaboration between the DFM, the UW Department of Pediatrics, and the UW Department of Medicine.

Last year PCFDP educated over 430 participants through the following events:

- Annual fellowship. Twenty primary care physicians were PCFDP fellows last year. Fellows
  included seven DFM faculty, five PA program faculty, two Scott & White (Temple, TX)
  internists, six rural primary care physicians (family physicians, pediatricians, and internists),
  and one pediatrician from UW Hospital and Clinics.
- Wellness workshop. The PCFDP sponsored a wellness workshop entitled "Enhancing Resiliency in a Rapidly Changing World" in Madison on October 20, 2011. Attendees included primary care physicians and medical providers from across the UW campus and affiliated hospitals and clinics.
- Statewide workshops. The PCFDP hosted over 22 faculty development workshops for clinics around the state, including Richland Center, Bellin Health, and Sixteenth Street Community Health Center in Milwaukee.
- **Mentoring.** The PCFDP expanded its faculty development scope to include training physicians to mentor medical students in clinical research projects. These efforts will give students beginning research skills and expand their clinical involvement.

# 3. PATIENT CARE



#### **KEY FACTS**

- 22 statewide clinics: 8 DFM residency clinics; 9 UWMF community clinics;
   5 UWMF regional clinics
- 447,761 patient visits (305,087 by a physician, NP, or PA)
- 129,151 unique patients

#### **LEADERSHIP**

- Sandra Kamnetz, MD, vice chair for clinical care
- Susan Kaletka, MPH, assistant administrator for clinical care
- UWMF clinical operations team

The DFM is the largest primary care department in the UW Health system.

Last year, our faculty provided over 447,00 patient visits at 22 statewide clinics. Eight of these clinics are owned by the DFM and are residency training sites. The remaining 9 community clinics and 5 regional clinics are owned by the University of Wisconsin Medical Foundation (UWMF).

Our faculty also provided over 43,000 patient visits at urgent care sites last year.



## 3.1. GENERAL HIGHLIGHTS

#### Belleville and Yahara Clinics Open

Two new family medicine clinics opened in October 2011: UW Health Belleville Family Medicine, and the UW Health Yahara Clinic.

Belleville Family Medicine is a 20,000-square-foot Prairie-style facility that offers laboratory and X-ray services, an adult and pediatric waiting area, health and nutrition education, two conference centers, and a healing garden.

The Yahara Clinic combines two previous clinics: UW Health Monona and McFarland. The 32,000-square-foot facility offers X-ray and mammography services, health and nutrition education classes, physical therapy, and a healing garden—and is designed for patient self-rooming.



**Above:** Ribbon cutting at the Belleville Family Medicine open house; an American Indian blessing at the Yahara Clinic open house.

#### DeForest-Windsor Kids' Days Promote Pediatric Health

Nearly 125 children at the DeForest-Windsor Clinic received books, learned about healthy food, won prizes, and played with Bucky Badger at the clinic's Kids' Days last spring.

Spearheaded by

Jacqueline Gerhart,

MD, the event was a way
to advocate for children's
health and raise
community awareness of
the clinic's pediatric
practice.



**Above:** Bucky plays basketball with two young patients; a third-year medical student serves up some healthy snacks.

### 3.1.1. QUALITY IMPROVEMENT

### Primary Care Redesign

UW Health is in year three of a five-year strategic plan. One of the goals for FY15 has prompted an enterprise-wide focus on primary care redesign: *UW Health has an advanced primary care model that drives health status improvement in Wisconsin by improving access and fostering appropriate utilization of health care services and optimal specialty care.* 

Redesigning the primary care model involves evaluating care team roles, delivery approaches, and opportunities to optimize information technology. The DFM has been fully engaged and provided a "Delta" site (the UW Health Deforest-Windsor Clinic) for testing of the Care Model that has been developed in response to redesign efforts.

#### **Care Model**

In 2011, a rapid design approach and further refinement by front-line providers, staff, and patients resulted in 15 high-level care model workflows that comprehensively address better patient care, better population health, and lower cost. These workflows reflect the knowledge gained by our microsystem teams and other improvement efforts, guidance from NCQA and federal agencies relevant to the PCMH, Meaningful Use and ACO standards and requirements, and extensive national benchmarking of primary care redesign initiatives.

In June 2012, an intensive 2-day rapid design event, which included front-line providers/staff, patients, and operational leadership, further developed and detailed the high-level care model. Care Model workflows will be refined and validated at three "Delta" (test) clinic sites, including the UW Health Deforest-Windsor Clinic beginning in October 2012. The workflows will be subsequently piloted and spread across all primary care sites beginning in FY2013.

Primary care redesign also calls for advancing the care of populations with chronic illness, which requires developing, assessing, and implementing models of care and the required HealthLink infrastructure to identify and manage populations with chronic illness. The DFM has carried out quality improvement initiatives to improve health, and will provide the testing site for new Reporting Workbench capabilities to address chronic hypertension.

#### **Chronic Hypertension Management: Team Skelly**

In Fall 2011, Microsystem Team Skelly from the UW Health Yahara clinic received an Ambulatory Care Innovation Grant award for a project to improve blood pressure control in patients by providing home blood pressure monitors. During the year-long project, the team trained 100 patients to use home blood pressure monitors and record their daily measurements. Patients reported their blood pressure values back to the clinic and attended follow-up visits to evaluate the effectiveness of the monitoring and to adjust treatment as needed.

Eighty-four percent of patients participated for the full eight-week pilot. On average, systolic and diastolic blood pressure readings decreased by 3.5 and 5.3 mmHg, respectively. In addition,

there was a 39 percent increase in patients who agree/strongly agree that they feel they have control of their blood pressure, according to a survey distributed at the initial and final visits.

Team Skelly has been asked to pilot the new Hypertension Reporting Workbench functionality within HealthLink, by reaching out to hypertensive patients and scheduling yearly visits and labs.

#### James E. Davis Awards for Quality Improvement

Two projects aimed at improving clinic efficiency won the 11th annual James E. Davis Quality Improvement Awards. The awards were presented on November 2, 2011, during the Renner/Hansen award ceremony.

#### **Portage: Reducing Wait Times for Nursing Visits**

At the Portage Clinic, a team led by **Namrata Magar**, **MD**, aimed to ensure that all patients
waited no more than 10 minutes for a nursing visit.
When the project launched in late May 2011, only
62 percent of patients waited 10 minutes or less
between clinic check-in and actual nursing
appointment.

The team implemented a phone extension line that rings at all clinical staff phones after a nursing appointment patient checks in. Whoever answers this call communicates with clinical staff to ensure the patient is seen in a timely fashion. By early September, 96 percent of nursing patients were now being seen within 10 minutes of check-in.



Above: The Portage Clinic team

#### **Eau Claire: Reducing Cycle Times**

At the Eau Claire clinic, a learner-led team directed by resident **Krissa Schuldt**, **DO**, aimed to improve "cycle time," the total amount of time patients spend at the clinic, from initial check-in through check-out.

At project start, average cycle times for Dr. Schuldt's patients were twice the scheduled appointment length. (The national benchmark is 1.5 times the appointment length.) The team initiated regular physician-nurse "huddles" and focused on pre-visit planning to improve patient flow and clinic efficiency. After six months, average cycle times were down to 1.8 times the scheduled visit.



Above: The Eau Claire Clinic team

## Pay-for-Performance (P4P)

In 2011, the UW Medical Foundation once again partnered with Unity and Physician Plus to design and fund a single UW Health pay-for-performance program that will more efficiently align quality improvement and financial awards.

DFM clinics had an overall performance rate of 44.9% in 2011.

The 2011 program was tied to improvements in UW Health primary care clinics in Dane County. Improvement measures were structured around those reported to the Wisconsin Collaborative for Healthcare Quality (www.wchq.org) and around UW Health Avatar patient satisfaction goals.

UW Health leadership also recognized Belleville Family Medicine for their work as the top clinic performer in the DFM, and Verona Clinic as the most improved DFM clinic in 2011.



Information about DFM-owned residency training clinics appears with each residency program, in the Education section of this report:

- Eau Claire/Augusta: page 22
- Fox Valley: page 25
- Madison (includes Belleville, Northeast, Verona, and Wingra/Access): page 27
- Wausau: page 33

Information on UWMF-owned community and regional clinics begins below.

## 3.2. COMMUNITY CLINIC HIGHLIGHTS

## 3.2.1. CROSS PLAINS CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 13,296 total visits (10,096 physician visits)

#### **LEADERSHIP**

- Clinic Manager: LuAnn White
- Medical Director: David Ringdahl, MD
- Site Leader: Daniel Jarzemsky, MD

#### 2011-2012 HIGHLIGHTS

 The clinic received a 2012 Clinic Team Award from the UW Health Patient Experience Awards program.



Faculty	
Amy Grelle, MD	Pam Olson, MD
Dan Jarzemsky, MD	David Sommerfeld, MD

## 3.2.2. DEFOREST-WINDSOR CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 33,480 total visits (23,702 physician/PA visits)

#### **LEADERSHIP**

• Clinic Manager: Trina Copus

Medical Director: David Ringdahl, MD

#### 2011-2012 HIGHLIGHTS

- The clinic held a Kids' Day initiative to promote children's health and the clinic's pediatric practice.
- Dr. Pickhardt's Microsystems team, a Delta site for primary care redesign, participated in a two-day rapid redesign in June 2012.



Mark Petrovani, MD





## 3.2.3. FITCHBURG CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 8,606 total visits (6,503 physician visits)

#### **LEADERSHIP**

Clinic Manager: Nicole SmithbackLead Physician: Elizabeth Perry, MD

#### 2011-2012 HIGHLIGHTS

- The clinic developed and implemented a formal checkout process for patients, which includes enrolling patients in MyChart (Fitchburg has the second highest MyChart enrollment among UW Health family medicine clinics), and printing after-visit summaries for all patients.
- The clinic also remodeled department space, adding additional exam rooms to accommodate new providers.

Faculty	
Rachel Bennett, MD	Mario Piverger, MD
Elizabeth Perry, MD	Bonnie Sommers Olson, NP



## 3.2.4. MT. HOREB CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 15,864 total visits (10,896 physician/ NP visits)

#### **LEADERSHIP**

Clinic Manager: Sandy Jeglum
 Medical Director: Dave Ringdahl, MD

Site Leader: Anne Eglash, MD



- The clinic is one of the top UW Health clinics for diabetes management scores.
- · Health education services are now available at the clinic.

Faculty	
Kara Burrow, MD	Erica Jones, GNP
Kari Cataldo, MD	Tom Kuerbitz, PA-C
Anne Eglash, MD	



## 3.2.5. ODANA ATRIUM CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 60,038 total visits (36,239 physician/ PA/NP visits)

#### **LEADERSHIP**

- Clinic Manager: Will Katz
- Medical Director: Catherine James, MD
- Site Leaders: Holly Keevil, MD; Claire Gervais, MD; Richard Schmelzer, MD; David Rakel, MD



#### 2011-2012 HIGHLIGHTS

- The clinic's Microsystems team continues to work on process improvements. Several Microsystemstrained team members are participating in a workgroup to improve care for patients with chronic kidney disease.
- The clinic successfully implemented INR point of care.
- Four new physicians joined the clinic last year: Greta Kuphal, MD; Jong Mei, MD; Natalie Sieb, DO; and Michael Weber, MD.

Faculty	
Mark Beamsley, MD	Danielle Mei, MD
Robert Cole, MD	David Rakel, MD
Jennifer Edwards, MD	Sarah Redemann, NP
Claire Gervais, MD	Jackie Redmer, MD
Carol Heitzkey, PA-C	Henny Regnier, NP
Derek Hubbard, MD	Adam Rindfleisch, MD
Catherine James, MD	Richard Schmelzer, MD
Diane Keehn, PA	Natalie Sieb, DO
Holly Keevil, MD	Srivani Sridhar, MD
David Kunstman, MD	Mary Thompson, MD
Allison Hotujec, MD	Michael Weber, MD
David Lessens, MD	Nancy William, NP
Anne Kolan, MD	Samantha Sharp, MD
Greta Kuphal, MD	

## 3.2.6. OREGON CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 15,944 total visits (11,290 physician/ NP visits)

#### **LEADERSHIP**

- Clinic Manager: Lori Bue
- Medical Director: Sandra Kamnetz, MD (interim)
- Site Leader: Bill Heifner, MD



#### 2011-2012 HIGHLIGHTS

- The clinic welcomed a new physician, Rebecca Beach, MD, who provides OB care.
- The clinic achieved a 100% immunization rate for children under two in the first six months of the year.
- Flooring, paint, and furniture were updated throughout the clinic.

Faculty	
Rebecca Beach, MD	Bill Heifner, MD
Sanee Bonnell, MD	Angela Kuerbitz, PA-C
Troy Doetch, MD	

## 3.2.7. STOUGHTON CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 3,952 total visits (2,378 physician visits)

#### **LEADERSHIP**

Clinic Manager: Gina Glinski

Medical Director: Sandra Kamnetz, MD

#### 2011-2012 HIGHLIGHTS

- Danalyn Rayner, MD, joined the clinic in June 2012.
- The clinic workflow was reorganized to reflect a care team model approach.
- The clinic implemented a process to ensure that each patient receives his/her personal after visit summary.
- Staff supported the Relay for Life through a UW Health Stoughton Relay for Life team (see photo at right).



Faculty		
George Gay, MD	Danalyn Rayner, MD	

## 3.2.8. SUN PRAIRIE CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 32,224 total visits (23,544 physician/ PA visits)

#### **LEADERSHIP**

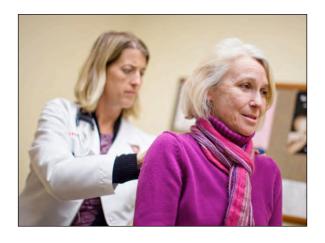
Clinic Manager: Kelly Lyle

• Medical Director: David Queoff, MD

#### 2011-2012 HIGHLIGHTS

- After visit summaries were provided at 91% of visits in June 2012, up from 47% in November 2011.
- Immunization rates at the clinic increased from 76% (for the period July through December 2011) to 86% (for the period January through June 2012).
- MyChart activation at the clinic increased from 29% in December 2011 to 33% in July 2012.
- Four clinic providers are now participating in a chronic kidney disease research project in collaboration
  with the Wisconsin Education and Research Network. The clinic is also collaborating with the National
  Kidney Foundation's Wisconsin representative.
- The clinic is meeting with patients and collecting data on INR testing at the point of service.

Faculty	
Lesley Coert, MD	Laurie Kuhn, MD
Marla Dahlk, PA-C	David Queoff. MD
John Hawkins, MD	Dan Riethmiller, MD
Jennifer Hussli, MD	Sarah Westby, PA-C



## 3.2.9. YAHARA CLINIC

#### **KEY FACTS**

- UWMF community clinic
- 33,463 total visits (22,975 physician/ PA visits)

#### **LEADERSHIP**

 Clinic Operations Manager: Deborah Lovik-Kuhlemeier BS, RN, TNS

Site Leader: Stanley Livingston, MD



#### 2011-2012 HIGHLIGHTS

- The clinic approached its first year in full operation.
- Four new providers joined the clinic, along with new staff that brings expertise from many healthcare backgrounds and a focus on "patient service and positive attitude."
- Dr. Kamnetz' Microsystems team, "Team Sandarella," aims to decrease the number of patients with diabetes who are overdue in HgA1C testing. The current testing rate is 65.7% and has been decreasing over the last year as the diabetic workbench moves forward.
- Dr. Livingston's Microsystems team, "Team Skelly's Hope," aims to optimize hypertension management at the clinic—a process that begins with identifying hypertensive patients and assessing their needs, and ends with optimal blood pressure control. This year, the team had access to a grant that provided more than 150 free blood-pressure cuffs free to patients with hypertension. Outcomes so far have shown that a decrease in blood pressure occurs with education and home monitoring.

Faculty	
Mark Anderson, MD	Stanley Livingston, MD
Amy Bauman, DO	Alison Miller, MD
Michelle Bryan, MD	Paul Pankratz, PA-C
Helen Counts, MD	Jessica Rasmussen, PA-C
Kelsey Hand, PA-C	Sharon Stake, MD
Sandra Kamnetz, MD	Alekzandra Zgierska, MD PhD
Linda Lenz, PA-C	

## 3.3. REGIONAL CLINIC HIGHLIGHTS

## 3.3.1. BEAVER DAM CLINIC

#### **KEY FACTS**

- UWMF regional clinic
- 21,687 total visits (14,725 physician/PA visits)

#### **LEADERSHIP**

Clinic Manager: Theresa Sharkey
 Site Leader: Eric Miller, MD

#### 2011-2012 HIGHLIGHTS

- The clinic is currently participating in the UW Health diabetes workbench initiative.
- The clinic maintained 90% and higher Avatar patient satisfaction scores.
- Two new providers, Peggy Katsma, NP, and John Lambert, DO, joined the clinic.



Faculty	
Seth Barudin, MD	John Lambert, DO
Brynley Jones, MD	Daniel Landdeck, MD
Peggy Katsma, APNP	Eric Miller, MD
Jennifer Klueger, PA-C	

## 3.3.2. COTTAGE GROVE CLINIC

#### **KEY FACTS**

- UWMF regional clinic
- 6,584 total visits (5,209 physician/PA visits)

### LEADERSHIP

Clinic Manager: Ellen Johnson
Site Leader: Edward Kramper, MD

#### 2011-2012 HIGHLIGHTS

- Efforts to improve childhood immunization rates were a success: 100% of patients were up-to-date with immunizations by age two for the last two consecutive audit periods (July-December 2011 and January-June 2012).
- The clinic hopes to participate in Wave 5 of the Microsystem Initiative and will focus its efforts on increasing patient and provider satisfaction by improving access and reducing clinic wait times.

Faculty	
Louis Falligant, PA-C	
Edward Kramper, MD	



## 3.3.3. FORT ATKINSON CLINIC

#### **KEY FACTS**

- UWMF regional clinic
- 17,361 total visits (11,134 physician/ PA visits)

#### **LEADERSHIP**

Clinic Manager: Lynnette Alvarado
 Lead Physician: Shauna Meyer, MD



- The clinic implemented the diabetic workbench and health maintenance protocol, and the anticoagulation management and prescription renewal protocols.
- A new waiting room communication board at the clinic informs patients of waits and delays.
- The clinic implemented immunizations at every visit to improve immunization rates.
- Staff participated in a local community Family Health Fair.
- Dr. Meyer provides obstetrics care.

Faculty	
Scott Brantmeier, DO	Jolie Nottelson, NP
Jeffrey McGuire, MD	Rachel Quinn, MD
Shauna Meyer, MD	



## 3.3.4. HORICON CLINIC

#### **KEY FACTS**

- UWMF regional clinic
- 7,317 total visits (4,806 physician/PA visits)

#### **LEADERSHIP**

Clinic Manager: Theresa SharkeySite Leader: Eric Miller, MD

#### 2011-2012 HIGHLIGHTS

- The clinic had 100% participation in the United Way campaign.
- The clinic received a 2012 Clinic Team Award from the UW Health Patient Experience Awards program.



Faculty	
JoAnn Lee, MD	
Brett Wilson, MD	



## 3.3.5. PORTAGE CLINIC

#### **KEY FACTS**

- UWMF regional clinic
- 13,961 total visits (7,342 physician/PA visits)

#### **LEADERSHIP**

Clinic Manager: Susan McFarlandLead Physician: Namrata Magar, MD

#### 2011-2012 HIGHLIGHTS

- The clinic received the James E. Davis award for its project to reduce wait times for nurse visits
- All clinic physicians are participating in the diabetes management initiative.



Faculty	
Benjamin Kempfer. PA-C	Susan Pineda, MD
Namrata Magar, MD	Richard Qualy, MD

# 4. RESEARCH



#### **KEY FACTS**

- \$7.6 million in grant funding
- · 35 grants submitted
- 27 funded external grants
- 11 funded internal grants

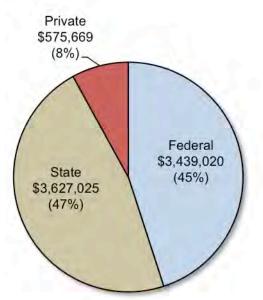
#### **LEADERSHIP**

- Mary Beth Plane, MSSW, PhD, director of research services
- Diana Myers, grants manager
- Terry Little, research program associate

The DFM has one of the largest, most robust family medicine research programs in the country.

With \$7.6 million in grant funding in 2011-2012 (see chart at right), our investigators aim to transform family medicine through inquiry, discovery, and implementation.

# RESEARCH FUNDING SOURCES 2011-2012



## 4.1. GENERAL HIGHLIGHTS

- Grant funding. In 2011-2012, DFM investigators received approximately \$7.6 million in grant funding, including 27 grants from external funding sources and 11 from internal funding sources.
- Papers and presentations. DFM investigators published 35 papers and made 60 presentations.
- Healthy Children, Strong Families. This project, which concluded in March 2012, enrolled 150 families from four Wisconsin American Indian communities. Participants had improvements in adult and overweight/obese child BMI, decreased TV and computer screen time, increased fruit/vegetable intake, and improved knowledge and confidence to lead healthier lifestyles.

It also also established community advisory boards at three tribes, which held over 75 meetings with 1,000 participants over 4 years. Accomplishments included planting over 50 community and home gardens, and building a natural playground with traditional features.

## STATEWIDE RESEARCH FORUMS

The DFM's statewide research forums highlighted the work of leaders in primary care:

- >> October: Placebo effects in common cold: A randomized controlled trial (Bruce Barrett, MD)
- >> **November:** Hazards & information chaos in the primary care of the elderly (Tosha Wetterneck, MD)
- >> March: Wisconsin farm to school evaluation: Implications for health and policy (Tara LaRowe, PhD)
- >> April: Improving care for patients with diabetes: The challenge of multiple chronic conditions (Maureen Smith, MD)



Scenes from Healthy Children, Strong Families, from left:

A young girl learns gets ready to enjoy a healthy snack.

Tribe members attend a community advisory board meeting, one of 75 held over the course of the project.

• The Great Lakes FASD Regional Training Center (GLFRTC). Last year, GLFRTC trained 1352 health care providers on the prevention, identification, and treatment of fetal alcohol spectrum disorders (FASD). It also educated medical students, family medicine residents, and practicing physicians; the resident training sessions provided free exams for at-risk individuals who would otherwise have no access to medical care.



The FASD research team, from left:

Barbara Vardalas, MA; Georgiana Wilton, PhD;

and Raina Haralampopolous, MSW

- Influenza Incidence Surveillance Project.
   Over the past three years, this project has collected over 700 specimens from four participating clinics. Surveillance data has been used to produce weekly reports that increase understanding of the array of respiratory viruses in primary care. The project also recently received its fourth year of funding from the CDC.
- The Wisconsin Early Childhood Obesity Prevention Initiative (WECOPI). Tara LaRowe, PhD, is the co-chair of WECOPI, a network of researchers, agencies, childcare providers, and organizations that aim to prevent obesity in young children. The group has influenced state policy and developed training resources for parents, providers, and legislators. In May, the First Lady's Let's Move! Initiative recognized WECOPI for its work.



Left: The Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL) helps clinics implement behavioral screening and intervention (BSI) services statewide, and collaborates with UW-La Crosse to train certified health educators to administer those services.

The WIPHL team: Jonathan Zarov; Gwendolyn Omolabi; Richard Brown, MD, MPH; Laura Saunders, MSSW; and Mia Croyle, MA

**Right:** The DFM received a 5-year HRSA grant to integrate community health tools and approaches into each of its mission areas.

Here, Kirsten Rindfleisch, MD; Brian Arndt, MD; and UW Applied Population Laboratory geographer Bill Buckingham discuss the Community Health Practice Profile, an essential tool for the project.



## DFM RESEARCHERS EXPLORE COMPLEMENTARY AND ALTERNATIVE MEDICINE

Last year, DFM faculty and researchers led numerous projects aimed at better understanding the benefits of complementary and alternative medicine (CAM) and its impact on primary care.

Research from **Bruce Barrett, MD, PhD,** has focused on the use of meditation and exercise on the prevention of acute respiratory infection. Dr. Barrett also now directs the new UW Complementary and Alternative Medicine (CAM) research fellowship (see below).

**David Rakel, MD,** teaches and practices while serving as the founder and director of the UW Health Integrative Medicine program. Dr. Rakel is board-certified in family medicine, holistic medicine, and sports medicine, and is also certified in interactive guided imagery. He is co-editor of the *Textbook of Family Medicine* and editor of *Integrative Medicine*, now in its third edition.

Aleksandra Zgierska, MD, PhD, has been leading the first randomized controlled trial to evaluate the effectiveness of mindfulness meditation as a therapy for alcohol dependence. She is also examining the use of meditation for the treatment of chronic back pain.

**CAM Research Fellowship:** The CAM research fellowship provides training to individuals aiming for careers in health science research related to complementary and alternative medicine. **David Kiefer, MD,** was the first physician to be appointed to this new research fellowship, which is funded by the National Center on Complementary and Alternative Medicine (NCCAM).



From top: Bruce Barrett, MD, PhD; David Rakel, MD; Aleksandra Zgierska, MD, PhD; David Kiefer, MD

## 4.2. GRANTS

## 4.2.1. EXTERNALLY FUNDED PROJECTS

Principal Investigator	Grant Title	Funding Source	Amount
Alexandra Adams, MD, PhD	Healthy Children, Strong Families	NIH	\$657,964
Bruce Barrett, MD, PhD	Complementary and Alternative Medicine Research Fellowship	NIH/NCCAM	\$120,389
Bruce Barrett, MD, PhD	Meditation and Exercise for the Prevention of Acute Respiratory Infection	NIH/NCCAM	\$484,076
Bruce Barrett, MD, PhD	Primary Care Research Fellowship	NIH/HRSA	\$400,000
Randall Brown, MD, PhD	National Infrastructure for Translating Addiction Research into Clinical Practice	State University of New York–Buffalo	\$33,750
Richard Brown, MD, MPH	Implementing Behavioral Health in Primary Care by Leveraging AHRQ Networks	Pittsburgh Regional Health Initiative	\$245,051
Richard Brown, MD, MPH	Screening, Brief Intervention, Referral & Treatment (SBIRT)	WI DHS	\$468,211
Richard Brown, MD, MPH	Strengthening Treatment Access & Retention-State Implementation (STAR-SI)	WI DHS	\$123,600
Anne Eglash, MD	Chronic Breast Pain	AAFP WI	\$5,000
Valerie Gilchrist, MD	Transforming to a Department of Family Medicine and Community Health	DHHS/PHS/HRSA	\$156,157
Tara LaRowe, PhD	Active Early: Promoting Physical Activity in Early Care and Education	WI DHS	\$472,528
Tara LaRowe, PhD	Farm to School Policies in Schools	CDC/WI DHS	\$80,000
Tara LaRowe, PhD	Child and Adult Care Food Program (CACFP) Childcare Wellness Grant	WI Department of Public Instruction	\$7,500

Marlon Mundt, PhD	Economic Evaluation of Adolescent Alcohol Use and the Impact of Social Networks	NIH/NIAAA	\$159,552
Nancy Pandhi, MD, MPH	Continuity of Care and the Health of Older Adults	NIH/NIA	\$133,785
Beth Potter, MD	Collaborative Model to Improve Blood Pressure Control & Minimize Racial Disparities	University of Iowa NIH/NHBLI	\$14,739
David Rabago, MD	Nasal Irrigation for Chronic Rhinosinusitis and Fatigue in Patients with Gulf War Syndrome	US Department of Defense	\$211,964
Louis Sanner, MD	Collaborative Model to Improve Blood Pressure Control & Minimize Racial Disparities	University of Iowa NIH/NHBLI	\$33,655
Paul Smith, MD	Health Literacy Summit	AHRQ	\$49,981
Paul Smith, MD	Leveraging Practice Based Research Networks to Accelerate Implementation & Diffusion of Chronic Kidney Disease	University of Oklahoma	\$233,474
Paul Smith, MD	Diabetes Leadership Initiative	National Kidney Foundation of Wisconsin	\$10,000
Jonathan Temte, MD, PhD	Influenza Incidence Surveillance Project	WI DHS/CDC	\$134,993
Jonathan Temte, MD, PhD	Primary Care Faculty Development Project	NIH/HRSA	\$578,076
Georgiana Wilton, PhD	Great Lakes FASD Training Center	CDC	\$298,657
Georgiana Wilton, PhD	Wisconsin FASD Treatment Outreach Project	WI DHS	\$75,000
Georgiana Wilton, PhD	Wisconsin's Intoxicated Driver Program (IDP) Response to Adolescent Offenders	SAMHSA	\$50,000
Aleksandra Zgierska, MD, PhD	Mindfulness Meditation for Alcohol Relapse Prevention	NIH/NIAAA	\$188,419

# 4.2.2. UW-FUNDED PROJECTS

Principal Investigator	Grant Title	Funding Source	Amount
Alexandra Adams, MD, PhD; Tara LaRowe, PhD	Promoting Physical Activity in Child Care	Wisconsin Partnership Program	\$400,000
Alexandra Adams, MD, PhD	Tribal Community Advisory Boards	UW Morgridge Center	\$45,631
Richard Brown, MD, PhD	Bring Awareness to Produce Real Change: A Unified Statewide Strategy for Reducing and Preventing Risky Alcohol Use in Wisconsin	Wisconsin Partnership Program/Health First Wisconsin	\$399,998
Richard Brown, MD, MPH	Connecting Regionally to Prevent Youth Abuse of Alcohol, Tobacco and Other Drugs (Southeast WI)	Wisconsin Partnership Program/Alliance for WI Youth-SE	\$48,980
Richard Brown, MD, MPH	Preparing Health Educators to Address Behavioral Determinants of Health	Wisconsin Partnership Program/UW– LaCrosse	\$300,000
Richard Brown, MD, MPH	Building Effective Partnerships to Reduce Risky and Problem Alcohol Use	Wisconsin Partnership Program/Smoke-Free Wisconsin	\$50,000
John Frey, MD	Community Health Connections	UW Institute for Clinical and Translational Research	\$445,145
John Frey, MD	Community Investment in Health: Developing the Lindsay Heights Wellness Commons	Wisconsin Partnership Program/Walnut Way Conservation	\$50,000
Dave Rakel, MD Sarah Petto, MFA	Artist In Residence Program	Reilly Baldwin Endowment	\$60,825
Paul Smith, MD	Wisconsin Research and Education Network (WREN)	UW Institute for Clinical and Translational Research	\$334,614
John Wilson, MD	Platelet-Rich Plasma Injections For Chronic Lateral Epicondylosis: A Pilot Study	UW Department of Orthopedics and Rehabilitation	\$30,000

# 4.2.3. COLLABORATIVE PROJECTS

These projects are collaborations between DFM principal investigators or co-investigators and other UW schools or departments.

Principal Investigator	Grant Title	Funding Source	Amount
Alexandra Adams, MD, PhD	Spirit of EAGLES Communities Network Program	Mayo Clinic	\$100,123
Alexandra Adams, MD, PhD	UW Center of Collaborative Research and Education Initiatives for Health Equity	NIH/DHHS/PHS	\$1,974,333
PI: Ben-Tzion Karsh, PhD (UW College of Engineering) DFM co-investigators: John Beasley, MD; Paul Smith, MD; Jonathan Temte, MD, PhD	A Human Factors Intervention to Reduce Risk in Primary Care of the Elderly	AHRQ/DHHS	\$537,892
PI: Javier Nieto, MD, PhD (UW SMPH Department of Population Health Sciences) DFM co-investigator: Alexandra Adams, MD, PhD	Novel Population Health Approach to Address CVD and Pulmonary Health Disparities	NIH/NHLBI	\$2,651,000
PI: Earlise Ward, PhD (UW School of Nursing) DFM co-investigator: Alexandra Adams, MD, PhD	A Culturally Adapted Depression Intervention for African American Adults	NIH/DHHS/PHS	\$74,696

# 4.2.4. K AWARDS

In 2011-2012, three DFM faculty continued work on previously awarded NIH career development grants (also known as K awards).

Principal Investigator	Grant Title	Summary
Marlon Mundt, PhD	Economic Evaluation of Adolescent Alcohol Use and the Impact of Social Networks	Conduct a multidisciplinary study on the economic impact of adolescent alcohol use and social networks on labor market, health, and crime outcomes.
Nancy Pandhi, MD, PhD	Continuity of Care and the Health of Older Adults	Establish a health services research program on effective clinical practice redesign for vulnerable older adults.
Aleksandra Zgierska, MD, PhD	Mindfulness Meditation for Alcohol Relapse Prevention	Evaluate new therapies for substance use disorders and prepare to be a tenured clinician-scientist in alcohol- and drug-use-related research.

# 4.2.5. DFM SMALL GRANTS

The DFM's small grant program funds five to eight pilot studies or evaluations of educational interventions that are expected to lead to the development of presentations, extramural grants, and publications in peer-reviewed journals. The maximum award per project is \$4,000.

Principal Investigator	Grant Title
Stephen Almasi, MD	Effect of a Single Injection of Autologous Platelet-rich Plasma for the Treatment of Chronic Patellar Tendinosis; Clinical and Radiographic Assessment of Tendon Regeneration
Brian Arndt, MD/Theresa Guilbert, MD	Defining Chronic Disease: Validating Automated Electronic Medical Record Selection Criteria with Manual Chart Reviews
Jon Meiman, MD	Respiratory Illness Seasonality and School Crowding
Chidi Obasi, MD	Frequency of Bacteria Co-infection in Participants with Acute Respiratory Infections
Laura Senier, PhD	Barriers and Benefits in the Delivery of Public Health Genetics Programs

# 4.3. WISCONSIN RESEARCH AND EDUCATION NETWORK

### **KEY FACTS**

- 160 general and affiliate members
- 12 active research projects

### **LEADERSHIP**

Paul Smith, MD, director

The Wisconsin Research and Education Network (WREN) is a statewide practice-based research network of primary care clinicians and academic researchers.

WREN's mission is to improve health outcomes for the people of Wisconsin through education, and through promoting and conducting primary care research in partnership with clinicians and the communities they serve.

# 2011-2012 Highlights

- Increased funding. WREN's endowment fund increased to \$43,203 to support primary care research in Wisconsin.
- Eau Claire

  Tomah

  Mauston
  Clinic
  Richland Center

  Madison
  Milwaukee
- Membership. WREN now consists of more than 160 members. This includes 130 clinicians
  in 45 communities, from 22 different healthcare organizations, distributed across Wisconsin in
  an array very similar to the distribution of Wisconsin's population. Fifteen UW faculty are
  WREN members located at 13 different clinics.
- Statewide research. In the last 12 months, WREN has supported 12 research projects (6 federally funded and 6 non-federally funded) on a wide variety of clinical and practice improvement topics, including patient safety, chronic kidney disease, and substance abuse.
- Research and Quality Improvement Forum. This three-day event, held in the Fall of 2011, drew over 110 attendees, 59 speakers, and 10 sponsors. The meeting provided a venue for Wisconsin medical students, resident physicians, and new and experienced researchers to present their research findings in a supportive, collegial environment. It also provided networking opportunities for researchers and other attendees. During the forum, WREN also holds an annual business meeting and offers opportunities to discuss potential new projects.

# 5. ADMINISTRATION



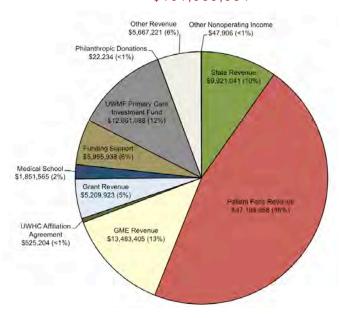
### **KEY FACTS**

2011-2012 budget of \$101,939,984

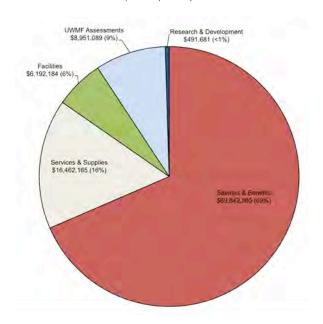
# LEADERSHIP

 Linda Haskins, MBA, director of business services

# DFM REVENUE 2011-2012 \$101,939,984



# DFM EXPENSES 2011-2012 \$101,939,984



# 5.1. ADMINISTRATIVE TEAM

The DFM's administrative team provides a variety of services for faculty, staff, and physicians in training. Service areas include finance and accounting, human resources, information technology, clinical care, education, and research.



**Linda Haskins, MBA**, administrator



Mary Fendry, director of human resources



Susan Kaletka, MPH, director of clinical care services



Justin Knupp, MBA, director of information technology services



Mary Beth Plane, PhD, director of research services



Kathleen Seymer, MS, director of reimbursement services, billing, and health informatics



Barbara Stransky, CPA, chief financial officer



Chris Viney, MS, director of education services

# 5.2. DONOR RECOGNITION

## KORBITZ SCHOLARSHIP

In five years, the Robert F. and Irma K. Korbitz Endowed Scholarship in Family Medicine has helped 23 UW School of Medicine and Public Health students remain in primary care.

For Nathan Vakharia, a 2011 graduate and member of the first Wisconsin Academy of Rural Medicine class, the award meant his wife and children could stay with him during rotations and become part of the rural communities in which he worked.

Michelle Clark-Forsting called herself a small-town girl with a high school graduating class of 34 who married her high school sweetheart and retains strong ties to Merrillan,



Above: Adam Korbitz

Wisconsin. The award helps cover medical school debt. "But more than that, I am truly honored ... to be recognized as a medical student who upholds strong traditions in the field," she wrote.

Establishing the scholarship recognizes his family's commitment to family medicine, Eric Korbitz said. His dad, however, did not plan to be a physician. Robert Korbitz ('62 MD) earned an engineering degree from the UW-Madison, becoming an aeronautical engineer before following his younger brother, Bernie ('60 MD) to medical school. "He wanted to work more directly with people than machines," Adam Korbitz said.

Robert Korbitz joined Monona Grove and was among the first class of board-certified family practitioners. He loved his job, Eric Korbitz said. Robert and Irma Korbitz met at the UW-Madison, where she earned an education degree, then taught until her sons were in middle school. With a 1981 nursing degree, she served as a psychiatric nurse, then nurse manager.

When mother and sons discussed establishing a scholarship fund, they recognized the increasing challenge of attracting medical students to fields such as family practice, Adam Korbitz said. The scholarship honors his father's interests and passion and allows the family to help those who choose family medicine.

# 6. SPECIAL EVENTS



## **KEY FACTS**

- September 2011: Farley visiting professor Carlos Jaén, MD, PhD
- November 2011: Renner/Hansen award ceremony
- May 2012: McGovern-Tracy scholars award ceremony

Each year, the DFM holds several special events that bring together faculty, staff, residents, students, friends, and guests.

# 6.1. EUGENE FARLEY VISITING PROFESSORSHIP

Honors Eugene and Linda Farley and their contributions to the DFM and the discipline of family medicine. Each year, the DFM chooses a visiting professor who characterizes the values of service, compassion, and commitment to community.

Carlos Jaén, MD, PhD, was the 2011 Eugene and Linda Farley Visiting Professor. Dr Jaén is a distinguished professor and chair of the Department of Family and Community Medicine at the University of Texas at San Antonio, and co-director of its Center for Research in Family Medicine and Primary Care.

He is a national leader on primary care redesign and the patient-centered medical home (PCMH). The Center he co-directs has studied almost 500 mostly independent, community-based primary care practices.



Top: 2011 Farley Visiting Professor Carlos Jaén, MD, PhD addresses the DFM.

**Bottom:** Eugene Farley (right) attends Dr. Jaén's presentation.

At Statewide Grand Rounds and at the Farley/Frey reception, Dr. Jaén spoke about the Center's experiences evaluating the American Academy of Family Physicians' (AAFP) first national demonstration project of the PCMH.

# John Frey Writing Awards

Honors John Frey III, MD, past chairman of the DFM, and presented at the Farley Lecture. Recognizes individuals in the department for creative writing contributions, and encourages creation and enjoyment of such writing.

#### **Prose winners:**

- Carla Schult ("Humor, Hope and Helium")
- Ani Saryan, MD ("Reflections Over 12 Months as an Intern")
- Nancy Pandhi, MD ("John3")
- Jennifer Edgoose, MD, MPH ("Walk")

John Frey III, MD, introduces Ani Saryan, MD, one of the 2011 Frey Writing Award winners.

## Poetry winners:

- C. Elizabeth Perry, MD ("In Anatomy Class")
- Tim Caramore, MD ("Henry")
- Jonathan Temte, MD, PhD ("an angel in green camouflage")

# 6.2. RENNER/HANSEN AWARD CEREMONY

The DFM hosted the 2011 Renner/Hansen Award ceremony November 2, 2011, at the Pyle Center in Madison.

# Marc Hansen Lectureship Award

Honors a DFM junior faculty member who has contributed to the education of students and residents or made a scholarly contribution to the academic discipline of family medicine.

**WINNER: J. Adam Rindfleisch, MPhil, MD**Lecture: "When Zebras Fly: Field Notes From a Practice on the Fringe."

## John H. Renner "Wisconsin Idea Award"

Honors a Wisconsin citizen or organization who has demonstrated exemplary commitment to family medicine and the health needs of the people of the state.

**WINNER: Frank Byrne, MD,** president, St. Mary's Hospital

# **DFM Faculty Excellence Awards**

Recognizes faculty for excellent performance and service to the mission of the department.

**WINNER: David Deci, MD,** director, Office of Medical Student Education



Photos, from top:

Hansen Lecturer **Adam Rindfleisch, MD, MPhil** (left), with award namesake **Marc Hansen, MD** 

DFM Chair **Valerie Gilchrist, MD** (left), with Renner Award winner and St. Mary's Hospital President Frank Byrne, MD

DFM Faculty Excellence Award winner **David Deci, MD** (left), with Drachenburg Staff Excellence Award winner **Mark Shapleigh** 

# Robert Drachenberg Staff Excellence Awards

Recognizes staff for excellent performance and service to the mission of the department.

#### WINNERS:

- Kimberly Goffard, MBA/HCM, RN, education coordinator, Fox Valley residency program
- Scheryl Seymour, MDiv, university services associate, Alumni Hall
- Mark Shapleigh, clinic manager, UW Health Verona clinic

# The William E. Scheckler Awards

Recognizes a faculty or staff member for the best paper published in a peer reviewed journal in the previous calendar year.

#### WINNERS:

- Larissa Zakletskaia, MA

   (outstanding research publication)
- Jessica S. Tischendorf (outstanding student research project)

# James E. Davis Award for Quality Improvement

Recognizes and honors outstanding quality improvement projects.

### WINNERS:

- Departmental award: UW Health Portage Clinic, for "Waits for Nurse Visits"
- Learner-led award: UW Health Eau Claire Family Medicine Clinic, for "Reducing Cycle Times"



Photos, from top:

Drachenberg Staff Excellence Award winner **Scheryl Seymour, MDiv** (center), with her daughter (left) and **Aleksandra Zgierska, MD, PhD** (right)

Scheckler Award winner Larissa Zakletskaia, MA, with Mary Beth Plane, PhD

The Davis Award-winning team from the UW Health Portage Clinic

The Davis Award-winning team from the UW Health Eau Claire Family Medicine Clinic

# 6.3. MCGOVERN-TRACY SCHOLARS AWARD CEREMONY

The McGovern-Tracy Scholars program honors medical students or family medicine residents who exemplify outstanding community service, outreach, and leadership. It also honors Michele Tracy, a second-year UW medical student who was killed while participating in an educational service program in Malawi, Africa, in July 1999.

The DFM held its annual McGovern-Tracy Scholars award ceremony on May 9, 2012, at the Monona Terrace Community and Convention Center.

# Keynote

Kaleem Caire, president and CEO of the Urban League of Greater Madison, delivered the keynote address, "Changing the World Through Medicine."

# McGovern-Tracy Scholarship Winners

- · Anne Kolan, MD
- David Lessens, MD, MPH
- Meredith Bourne
- Parker Hoerz
- Karlo Kovacic
- Katherine Munck



Photos, from top:

Keynote speaker Kaleem Caire, president and CEO of the Urban League of Greater Madison

McGovern-Tracy scholarship winners Anne Kolan, MD; David Lessens, MD, MPH; Katherine Munck; Meredith Bourne; Karlo Kovacic; and Parker Hoerz

## **Additional Awards**

# **Zorba Paster Foundation Compassion in Action Award**

- Underserved-First Year: Heather Nennig
- · Community Health: Ian Stormont
- International Health: Jonathan Strong

# Robert F. and Irma K. Korbitz Endowed Scholarships in Family Medicine

- Christa Pittner
- David Rebedew
- Joshua Reiher

# **Founders Award**

Michelle Clark-Forsting

# Vogel Foundation Scholarship

Emily Abeyta

## Dr. Lester Brillman Scholarship

- · Benjamin Abeyta
- Jennifer Belisle
- Rebecca McSorley
- Keren Schaalman
- James Spencer

# Jan Ashe Memorial Award for Excellence in Community Radiography

· Sarah Pedracine



Photos, from top:

Zorba Paster Foundation Compassion in Action award winner lan Stormont (center), with event guests

Emily and Benjamin Abeyta with John Frey, MD, and event guests

Master of Ceremonies **William Schwab**, **MD**, introduces Jan Ashe
Memorial Award winner Sarah Pedracine

# 7. VOLUNTEERS

As part of the UW School of Medicine and Public Health, the DFM requires preceptorships and other hands-on clinical experiences for medical students and residents.

The DFM is deeply grateful to the over 500 statewide volunteer faculty who provide much of that critical teaching in approximately 150 communities statewide.

We thank them for their continued dedication and commitment.

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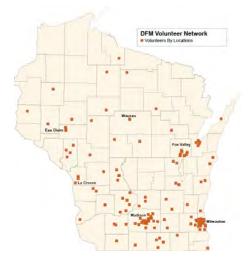
Adams, Erik S
Agneberg, Bruce E
Ailsworth, Karen S
Allen, Bradley A
Allen, Shane B
Allen, Timothy
Alloy, Jack M
Anderla, David B
Andringa, Conrad
Arnold, Phillip B
Arthur, Godfried A
Assef, Saied J
Aughey, Michael J

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Bahr, Kelley
Bailey, Laurie A
Baker, Maribeth Hardacre
Balmadrid, Dulce Vida A
Baman, Sarang
Bard, Neil N
Barrett, Kay M
Barry, Daniel J
Bartell, Jessica M
Bartz, Steve
Basarich, John R
Bassett, Jenifer I
Bates, Donald E

Bauer, Joyce M

Baylon, Joselito A Beaver, Daniel J Behrs, Theresa L Bekkum, Bradley P Belasco, Kevin T Bell, Wendell D Bender, Cynthia M Benzmiller, James Berg, Troy L Bernadoni, Robert Bernstein, Leslie E Bertler, David E Best. Catherine M Beutler, Karen W Birn, Christoffer K Biswas. Amit Bjelland, Timothy Dean Block, H Steven Bogner, Mark P Boisvert, Walter R Bongiorno, Edward J Borge, Robyn Bruce, Calvin S Bruder, Kenneth James Bryant, Tyson Buchanan, Tim Bueno, Edward Buffo, Janine M Bukstein, Don



Buss, Robert C Buss, Trevver C Butterfield, Kevin A Byrne, Frank Dewey

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Caldwell Chor, Kelly A Cambray, Robert W Canlas, Richard L Capelli, Alfred J Carels, Gail S Carimi, Sanford A Carlson, Ethan W Carlson, Lawrence D Carlson, Stephen F Caron, Joseph W Cates, Robert C Cayasso, Richard A Chelsky, Mark J Cheng, Charles C Chybowski, Frank M Cihla, Michelle Laundrie Clark, Charles E Coppola, Tony M Costa, Marco Covne, Kimberly M Crane, Richard Turner

Bull, Rebecca

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Dalsing, Kathryn L
Damos, James
Danowit, Jane A
Danz, Bruce
Daughtry, Barry T
Davidson, Susan R
Deaton, Nancy K
Delong, Amy J

Delong, Bridget Stephanie

Dettbarn, Kyle J
Dexter, Donn D
Docter, Timothy J
Dominski, Mary K
Dralle, William G
Drawbert, John P
Du, Xueping
Dunn, Aaron A
Duppler, David W
Durkee, Russell L

Ecklund, Daniel J

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Ederer, Leah N
Edwards, Jamie O
Eggert, David A
Eimermann, Heidi M
Elfman, Lawrence
Ellias, Yakub
Elmer, Montgomery J
Emmer Sheldon, Amy S
Emmerich, Melissa L
Enz, Sarah J
Erickson, Daniel R
Escher, Scott A
Eull, Nicole A

# F

Falk, Peter M
Fehr, Kevin E
Fisher, Dirk T
Fitzgerald, Michael J
Flanagan, Deidre A.
Flowers, Kristine E
Fondow, Meghan D

Everson, Jeanette D I

Forster, Jeremy Scott Foster, Andrew W Frisby, Thomas G Frucht, Michael Martin Fuglestad, Loren C Fuller, Stephen C Funk, Dean W

Gabert, Thomas C

### G

Gamez, Miguel
Garber, Bradley G
Gatzke Plamann, Angela M
Gehin, Cheryl L
Gerhard, Carrie L
Gerig, Julie R
Gerndt, Steven J
Geurkink, Terry
Giorgi, Gary G
Gitter, Michael J
Goeckermann, Cheryl R
Goldmann, Robert W
Graf, Andrew K
Graunke, Joseph C
Green, Dena

Greene, Gordon M

Gronski, David J

Greenfield, Gerald W

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Haack, Susan M Hafner, Rance Hagen, Steven J Hahn, David L Halberg, Michael J Hall, Ada M Hamilton, John W Hanna, Nickolas F Hannah, Stuart G Hansen, Elizabeth R Hansen, John P Hansen, Mark A Hanson, Bruce G Harnish, Peter R Hartjes, Thomas L Hartlaub, Jennifer W

Hartlaub, Paul P Hayward, Jonathan Heaney, Eric S Her, Cheng Hernandez Morales, Armando Hester Diaz, Julia D Heverdahl, Dan L Hidalgo, Martha Hill, Tristram C Hilsinger, Katherine L Hiltgen, Gregrey G Hinton, Timothy R Hoefert, James R Hoffmann, Ann H Hoffmann, David M Hogden, Laurie Holt, Michael Holthaus, Stephen T Honkamp, Jill T

Horton, James Hoyman, Sherri L Huebner, Jeffrey A Hughes, Lloyd D Hugo, Christopher P Hunt, Jennifer A Huth, Glenn R

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Jackson, Amanda T Jarman, Benjamin T Johnson, Milton H Johnson, Steven J Jorgensen, Kurt J Josvai, Sam P Jung, Frank

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Kadell, Jerome G Kass. David Kastenberg, Ira S Kastman, Chris C Kattenbraker, Daniel Katz, Kenneth H Katz. Neal J Kazi, Wahab A Kazkaz, Bassel Keith, Rachel R Kent, Jeffrey L Keppeler, Paula E Khan, Fawad Khan, Sarah K Kidd. Kenneth Kidess, Anton I Kincaid, Daniel T King, David M Kinnunen, Nina M Kinsey, William J Kishaba, Richard G Klamm, Richard Klas, Paul T Kleiman, Molly

Klespis Wick, Kathleen M Klingbeil, Jeffrey K Kodras, Ronald L Koeper, David W Kolbeck, Scott C Kresge, Dean G Kriege, Joanne M Krister, Laura E Kroncke, Erica L Kuplic, J David Kurudiyara, Preetha Kuter, David P Kutz, Matthew E Kyle, Julia I

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Lane, Kirk E Langemo, Christine E Lansing, Kimberly M Laurence, Kevin J Lazio, Matthew P

Leahy, Jesse I Lentfer, Karen R Leonhardt, Kathryn Kraft Leschke, Robert R Lewandowski, Thomas J Lindo Drusch, Nancy Litman, Gabriel Litza. Janice A Logan, James J Loving, Kenneth R Lowery, Sarah E Lozier, Alan P Lucchese, Neil J Lundquist, Thomas W Luther, Dennis Michael Lux, Alison E

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Lyerla, Eric R

Machuta, John Mack, Gregory J Macmillan, Catherine M Mahaffey, Megan E Mahan, Michael A Maierhofer, William J Malinowski, Rodney W Mamerow, Brian R Mannino, Paul E Marchiando, Laura K Marculis, William Marotz, James E Martin, Kyle R Maxwell, Nicholas Pt McCormick, Joseph P Mccanna, Peter J Mccanna, Terrence D Mcgivern, Bobbi J Mcgraw, Jodi P Mcmullen, Jill Mcquillan, Lance Mcsorley, Brian P Meade, James E Mejia, Etienne A Mendyk, Laura L Meyer, Kathryn M Milford, James A

Millermaier, Edward M Minorik, Jay M Moard, Douglas P Mohror, Jason Allan Mologne, Timothy S Momont, Sheila L Moretti, Scott T Morris, George L Munneke, Sharilyn B Murad, M Hassan Murphy, Brian W Murphy, John M Murphy, Moiya L Murphy Greenwood, Maureen A Murthy, Dharmesh Myers, Bryan

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Oates, Martin J
Obaid, Saleh A
Obrien, Shawn D
Ohly, Steve
Okulaja, Adepero
Olaoye, Olatunji S
Olinger, Mark B
Olson, Nils A
Osterbauer, Joseph Jay
Ostrov, Michael
Ottoman, Nizar
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Paster, Zorba
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Pattee, Sean
Pearson, Jane K
Pearson, Steven Bradley

Pechman, Kenneth S Sletten, Paul Peterson, Lowell F Sabbaugh, Fadi Smith, Robert P Peterson Kattenbraker, Jane Sabey, Kimberley E Smith, William A Solverson, Matthew Phelan, John M Sabourin, Mary Ellen Sommerfeldt, Amanda C Philbin, Jennifer M Sajjad, Imran Phillips, Michael R Sanchez, Lawrence D Springer, Errol R Plamann, Ryan A Sandager, Thomas Staehling, Renee A Polzin, Jeffrey K Savage, Stephen G Stearns, Marjorie A Schad, Todd Alan Steiner, John D Preimesberger, Amanda R Steinlage, John P Schall, Douglas S Stevens, Jennifer F Q Schelble, Thomas C Qureshi, Ahmad S Schilling, Sherri K Stevenson, Teri G Schinke, Theresa L Stewart, Nathaniel James R Schroth, Beth Stitgen, Jeffrey R Radant, Leon J Schultz, Rebecca A Stitgen, Stuart H Schulz, Rita E Stodola, Carol Rajagopalan, Lavanya Nisha Ralston, Deborah H Schwartzstein, Alan I Stolp, David S Ram, Sumita Scott, Brian Stormont, Daniel Macleod Sebens, Matthew J Stover, Paul Ramirez, Sacha M Ranum, William H Sehloff, James W Strain, Amy Selezneva, Irina Straub, Norbert R Rawling, Jon D Ray, Aaron Sellers, Erika Strong, Brandi C Ray, Cheryl L Serrano, Neftali Strosahl, Amanda L Shah, Meetul V Stuparic Stancic, Aleksandra Ray, Vani Reber, Paul M Shah, Roopa K Sturzu, Mirela Shah, Vinodkumar S Stygar, Kyja K Reed, Karen A Reid, Timothy S Shahbandar, Hassan Sueldo, Efrain Remington, Robert J Shamsee, Syed Saleem Sundberg, Glenda S Rentmeester, Timothy J Sharaf, Mahmoud A Susag, Gary A Reuter, Catherine F Sharma, Vinay Swanson, Gregory J Rhodes, Barry J Sharp Swain, Russell Szewczyk, Karl F Rickman, Christian Shaw, Timothy J Т Riedle, Robert R Shearer, David R Tanawattanacharoen, Rifkin, Allan R Shepich, Jeffrey R Riquelme, Jean Marie Sherman, David M Somsak Taylor, David L Ritzow, David C Short, Daniel K Rollie, Thomas R Shovers, Jeffrey B Tector, Matthew F Roloff, Peter A Thaler, Diane Shukla, Sanjeev Siewert, Steven P Roman, Ekaterina Theado, Matthew R Thomas, Michelle A Romeyn, Joan Matey Simon, Rita R Thompson, Teddy L Rommelfanger, Stephen G Singer, Alan H

Skladzien, Stephanie

Slavik, Paul J

Rosen, Melvin H Russo, Paul H Thompson, Trent

Thurman, Chad M

Timmerman, Mark G
Tinjum, Banu
Tomburrini, Dominic R
Tong, Harrison H
Topp, Jeremy
Trotter, Daniel D
Tschopp, Michele R
Tuite, Adam J
Tully, Madelaine T
Turk, Norma K
Turkal, Nick W
Turke, Terry L
Turner, Sally Bunce

Williams, Kathy Jo Wilson, John D Wilson, Robert L Winek, Thomas G Winkler, William H Wissink, Stephen L Wolkenstein, Alan S Wright, Andrew J

# Z

Zaky, Mary Zeidler, Elizabeth A Zenner, Tyler Zurbriggen, Thomas

### U

Udell, John L

Turner, Stuart P

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Van Roo, Jon D Vlach, Robert E Vogt, Philip Anthony Vohmann, Monica Vrabec, Michael P

### W

Wagner, Danyon Waldrop, Sheila Leigh Walter, Frank L Wang, Jining I Waniger, Ricky J Warbasse, Eric A Waters, Gary E Webster, Margaret Weed, Brent R Weinlander, Chris M Weir, Robert Weiss, Steven D Welter, Matthew J Wendricks, Lori M Wertsch, Paul A West, Michael E Whiteside, Jeffrey R Whiting, Thaddeus C Whitney, Kevin R Wientzen, Daniel S

# 8. PUBLICATIONS

Congratulations to all of the DFM faculty and staff who made contributions to the academic discipline of family medicine last year.

The list below includes publications, electronic publications, abstracts, books, book chapters, editorials, and commentaries by DFM faculty and researchers from January 1, 2011, through December 31, 2011.

- Martinez FD, Chinchilli VM, Morgan WJ, Boehmer SJ, Lemanske Jr. RF, Mauger DT, Strunk RC, Szefler SJ, Zeiger RS, Bacharier LB, **Bade E**, Covar RA, Friedman NJ, Guilbert TW, Heidarian-Raissy H, Kelly HW, Malka-Rais J, Mellon MH, Sorkness CA, Taussig L. Use of beclomethasone dipropionate as rescue treatment for children with mild persistent asthma (TREXA): a randomised, double-blind, placebo-controlled trial. *The Lancet* 2011;377:650-657.
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- 4. **Barrett B**, Brown R, **Rakel D**, **Rabago D**, **Marchand L**, Scheder J, **Mundt M**, Thomas G, **Barlow S**, Highstrom A. Placebo effects and the common cold: A randomized controlled trial. *Ann Fam Med* 2011;9(4):312-22.
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