

University of Wisconsin  
Department of Family Medicine

40 years

Annual Report 2009-2010  
Executive Summary

*Health  
Lives Here.  
In Wisconsin.*



DEPARTMENT OF  
FAMILY MEDICINE  
University of Wisconsin  
School of Medicine and Public Health

# WELCOME



Welcome to the UW Department of Family Medicine's (DFM) 2009–2010 Annual Report Executive Summary.

Last year truly began on a high note, with the formal partnership between the Wingra Family Medical Center and Access Community Health Centers. This affiliation created another much-needed Federally Qualified Health Center in South Madison.

Throughout the year, we demonstrated every day how we care for the people of Wisconsin. We had over 463,000 patient visits at 26 statewide clinics; our statewide education programs trained 30 family physicians and 33 physician assistants; and our researchers targeted Wisconsin's top health priorities.

The year ended with a joyous commemoration of our 40th anniversary. Friends old and new came to Madison to celebrate our journey from upstart physicians to a nationally respected department.

The event reaffirmed what many close to the DFM have always known:

**Health lives here. In Wisconsin.**

Valerie Gilchrist, MD  
Professor and Chair

**This executive summary highlights our activities from July 1, 2009, through June 30, 2010.**

**For the full report, please visit**  
[www.fammed.wisc.edu/annual-report/2010](http://www.fammed.wisc.edu/annual-report/2010)

*Here's to another 40 great years!*

*Let us also remember these individuals who have strengthened our legacy.*

## IN MEMORIAM



**Marguerite Elliott, DO**  
1948-2010

DFM associate professor and statewide osteopathic program director



**Linda Farley, MD**  
1929-2009

DFM assistant professor and lifelong health activist



**Charles "Chick" Fenlon, MD**  
1928-2010

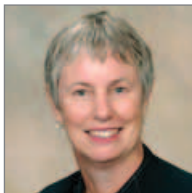
DFM professor emeritus and Fox Valley residency program founder

# ABOUT THE DFM

Through front-line patient care, outstanding education programs, and nationally recognized research, the DFM helps people throughout Wisconsin live healthier lives.

Our physical presence throughout Wisconsin enables us to touch the lives of people in cities, communities, and small towns all around the state—the true embodiment of the Wisconsin Idea.

## Executive Leadership



Valerie Gilchrist, MD  
chair



Sandra Kamnetz, MD  
vice chair for clinical care



Linda Haskins, MBA  
administrator



Mary Beth Plane, PhD  
director of research services



William Schwab, MD  
vice chair for education

## KEY FACTS

- **History:** Created in 1970 as one of the original 15 family medicine residency programs in the nation
- **National Ranking:** Ranked sixth of family medicine departments nationwide in US News & World Report's 2010 edition
- **People:** 814 employees; 178 faculty; 104 residents
- **Medical Student Education:** Statewide medical student education program
- **Residency Programs:** Five statewide MD/DO programs; over half of graduates practice in Wisconsin
- **PA Program:** Campus- and community-based MPAS program
- **Research:** \$3.7 million in research grant funding
- **Patient Care:** 26 statewide clinics had over 463,000 patient visits
- **Budget:** 2009 budget of \$89,831,728



# EDUCATION

## Medical Student Education

**Leadership: David Deci, MD**

- Increased student interest in family medicine
- Greater faculty involvement in leadership and curriculum development at UW School of Medicine and Public Health
- New Primary Care Clerkship obesity curriculum

Program	# of Participants
Patient, Doctor and Society course	21 faculty/residents 140 students
Generalist Partners Program	126 preceptors 189 students
Primary Care Clerkship	131 preceptors 145 students
Fourth-Year Preceptorship	21 preceptors 66 students
Fourth-Year Family Medicine Electives	64 preceptors 38 students

## Residency Education

**Leadership: William Schwab, MD**

- Madison and Fox Valley programs internally reviewed
- Residency Rater iPhone app developed

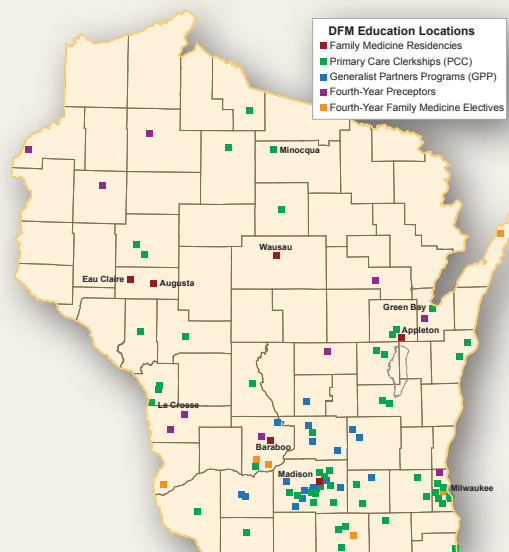
Program	# of Residents
Baraboo RTT	6
Eau Claire	15 (plus 1-2 at the Augusta alternative training site)
Fox Valley	18
Madison	42 (at 4 continuity clinics)
Wausau	15

## Fellowships

Program	# of Fellows	Leadership
Academic	0	Sarina Schrager, MD
Integrative medicine	3	Adam Rindfleisch, MD
Sports medicine	1	Kathleen Carr, MD
Primary care research	6	Bruce Barrett, MD, PhD
Alcohol research	1	Michael Fleming, MD, MPH

## KEY FACTS

- **Medical Student Education:** Faculty, staff, and 264 statewide volunteer preceptors supported 385 students
- **Residency Education:** Five statewide, dual MD/DO-accredited programs trained 104 residents; over half of the 2010 graduates practice in Wisconsin
- **Fellowships:** 11 fellows in five fellowships
- **Physician Assistant (PA) Program:** 74 students trained in campus and community-based programs; 33 graduated in 2010



# RESEARCH

## Initiatives

- **Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL)** provided 32,688 brief screens, 8,926 brief interventions, 134 referrals to treatment, and 60 patients with treatment
- **Great Lakes FASD Regional Training Center (GLFRTC)** launched a clinical training program on fetal alcohol spectrum disorders
- **Community Health Connections** coordinated several statewide workshops to promote community-based translational research

## Top-Funded Grants

Title	PI	Agency	Amount
Primary Care Faculty Development Program	Jonathan Temte, MD, PhD	HRSA	\$578,076
Screening, Brief Intervention, Referral & Treatment	Richard Brown, MD, MPH	Wisconsin DHS	\$561,610
Healthy Children, Strong Families	Alexandra Adams, MD, PhD	NIH	\$548,338
Meditation and Exercise for the Prevention of Acute Respiratory Infection	Bruce Barrett, MD, PhD	NIH	\$458,771

## K Awards

Three faculty continued work on previously awarded NIH career development grants

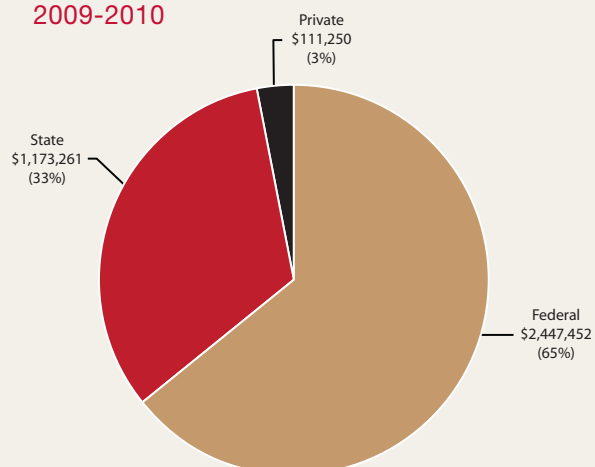
- **Marlon Mundt, PhD:** “Economic Evaluation of Adolescent Alcohol Use and the Impact of Social Networks”
- **Nancy Pandhi, MD, PhD:** “Continuity of Care and the Health of Older Adults”
- **Aleksandra Zgierska, MD, PhD:** “Mindfulness Meditation for Alcohol Relapse Prevention”

## KEY FACTS

**Leadership: Mary Beth Plane, PhD**

- \$3.7 million in grant funding
- 28 grants submitted
- 20 funded external grants
- 5 funded internal grants
- Research interests: alcohol and substance abuse, obesity prevention, upper respiratory diseases, integrative medicine, translational research

## RESEARCH FUNDING SOURCES 2009-2010



## WREN

**Leadership: Paul Smith, MD**

Statewide practice-based research network of primary care clinicians and researchers

- 151 general and affiliate members
- 9 active research projects
- Practice agreements with 5 Wisconsin clinics
- Endowment fund increased to \$39,940

# PATIENT CARE

## Patient Visits by Clinic

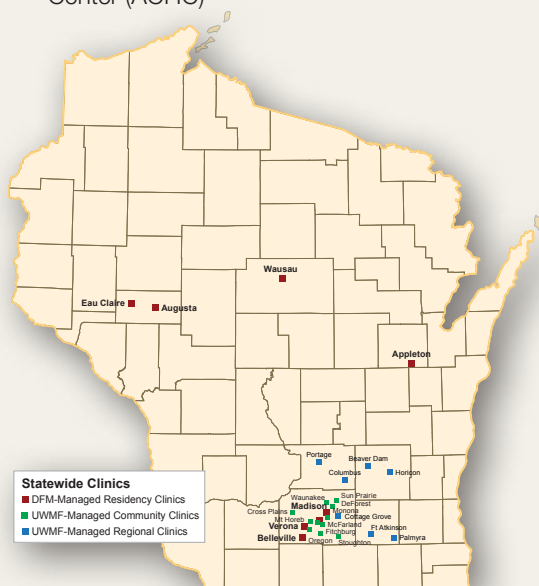
Clinic	Total Visits	Physician/ NP/PA Visits
DFM-managed residency clinics		
Augusta	4,767	3,966
Belleville	15,031	10,887
Eau Claire	11,976	9,060
Fox Valley (Appleton)	21,005	13,443
Northeast (Madison)	35,888	24,883
Verona	32,997	22,809
Wausau	17,884	12,298
Wingra/Access	24,336	17,988
UWMF-managed community clinics		
Cross Plains	11,406	8,901
DeForest	21,596	15,503
Fitchburg	10,370	7,657
McFarland	16,539	11,318
Monona	23,503	16,732
Mt. Horeb	13,517	9,556
Odana Atrium (Madison)	63,011	39,892
Oregon	14,233	10,390
Stoughton	3,948	3,048
Sun Prairie	32,592	23,259
Waunakee	10,527	7,777
UWMF-managed regional clinics		
Beaver Dam	18,242	11,886
Columbus	5,465	4,277
Cottage Grove	7,081	5,357
Fort Atkinson	17,978	10,802
Horicon	8,894	5,912
Palmyra	2,839	1,523
Portage	18,001	9,670
Total	463,626	318,794



## KEY FACTS

**Leadership: Sandra Kamnetz, MD**

- 26 statewide clinics: 8 owned by DFM and serve as residency training sites; 11 UW Medical Foundation (UWMF)-owned community clinics; 7 UWMF-owned regional clinics
- 463,626 total patient visits (318,794 by a physician, NP, or PA)
- 135,000 patients
- UW Health Wingra Family Medical Center now a Federally Qualified Health Center, through a partnership with Access Community Health Center (ACHC)



## QI Initiatives

**Leadership: Stephanie Berkson, MPA**

- Three clinics piloted microsystems approaches to improving care
- Clinics implemented an anticoagulation protocol, used electronic health records to catch overdue mammograms and colonoscopies, and improved tracking of patients with diabetes
- Performance improvement rounds—in-person visits by clinic leadership—improved communication, education, and support
- Monona Clinic's "no-wait" rooming project won Davis Award for Quality Improvement

# SPECIAL EVENTS

## Renner/Hansen Award Ceremony

Honors outstanding achievements in the DFM or the field of family medicine

- 2009 John H. Renner "Wisconsin Idea" award: Wisconsin Academy of Family Physicians
- 2009 Hansen Lectureship Award: Kathleen Carr, MD
- 2009 Davis Award for Quality Improvement: UW Health Monona Clinic

## Eugene Farley Visiting Professorship

Invites a nationally known family physician to the DFM to share experiences, stimulate discussion, and explore new ideas

- 2009 Farley Visiting Professor: David Loxtercamp, MD, a family physician from Belfast, Maine, presented "Fourteen Aphorisms: Practicing the Values of Family Medicine"



## McGovern-Tracy Scholars Award Ceremony

Honors medical students or family medicine residents who exemplify outstanding community service, outreach, and leadership

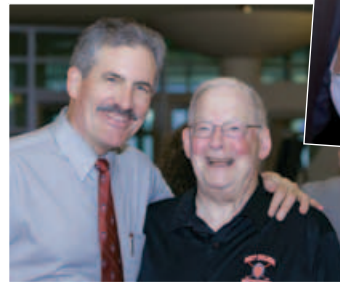
- Keynote speaker: Aaron Dunn, MD, a Madison residency program graduate and physician in Mineral Point, Wisconsin
- 2009 scholars: Matthew Augustine; Michelle Clark-Forsting; Sean Duffy; Molly Groose; Rebecca McSorley; Shefaali Sharma; Jackie Redmer, MD



## 40th Anniversary Celebration

On July 16-18, 2010, the DFM celebrated its 40th anniversary with a weekend full of education, friendship, and fun. Events included:

- A welcome reception at Monona Terrace Community and Convention Center;
- A full-day CME conference with interactive panel discussions and keynote addresses by David Rakel, MD, and Susan Skochelak, MD, MPH;
- A gala dinner and evening keynote address by guest of honor Richard Roberts, MD, JD; and
- A family picnic highlighted by the unveiling of "Primary Care-amel," a new flavor of Babcock Hall ice cream created specifically for the occasion.



# ADMINISTRATION

## Administrative Staff

- **Linda Haskins, MBA**  
administrator
- **Jim Berg, MBA, CPA**  
director of contract and reimbursement services
- **Susan Kaletka, MPH**  
director of clinical care services
- **Justin Knupp, MBA**  
director of information technology services
- **Mary Beth Plane, PhD**  
director of research services
- **Barbara Stransky, CPA**  
assistant director, business services
- **Chris Viney, MS**  
director of education services

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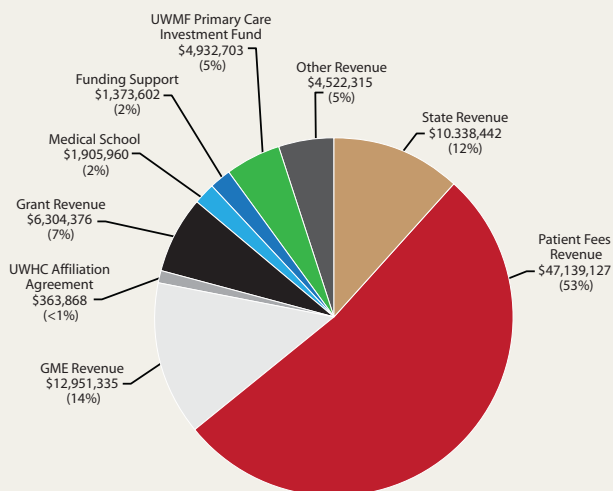
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Jeff Miller, UW Communications  
Armando Vera

## KEY FACTS

### Leadership: Linda Haskins, MBA

- 2009 budget of \$89,831,728
- 814 department employees statewide;  
178 faculty

### DFM REVENUE 2009-2010



### DFM EXPENSES 2009-2010

