

Health Lives Here. In Wisconsin.



DEPARTMENT OF
Family Medicine

UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

FY13 Annual Report
EXECUTIVE SUMMARY



Welcome

The UW Department of Family Medicine (DFM) works on the front lines of medicine to promote the health of individuals, families, and communities throughout Wisconsin.



FY13 KEY FACTS

- **History:** Created in 1970 as one of the original 15 family medicine residency programs in the nation.
- **National Ranking:** Ranked sixth of family medicine departments nationwide in *US News and World Report's* 2014 edition, up from ninth in 2013 edition.
- **People:** 857 employees statewide, including 181 faculty.
- **Budget:** FY13 revenue of \$100M.
- **Medical Student Education:** Statewide medical student education program supported 557 students.
- **Residency Programs:** Statewide residency programs dually accredited by ACGME and AOA trained 122 residents. Of the 38 who graduated in 2013, 63% went on to practice in Wisconsin. Since the DFM's inception in 1970, approximately two-thirds of graduates each year have remained in-state.
- **PA Program:** Campus- and community-based MPAS program trained 81 students; 34 graduated in 2013. Of those graduates who are clinically employed, 45% practice in primary care, and 48% practice in Wisconsin.
- **Patient Care:** 435,214 patient visits at 21 statewide clinics, and 45,345 patient visits at three urgent care sites.
- **Research:** \$9.6M in research grant funding.



This executive summary highlights our activities from July 1, 2012, through June 30, 2013.

For the full report, visit www.fammed.wisc.edu/annual-report/2013.

EXECUTIVE LEADERSHIP



Valerie Gilchrist, MD
Chair



Sandra Kamnetz, MD
Vice Chair for Clinical Care



William Schwab, MD
Vice Chair for Education



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Editor: Andrea Schmick, as is communications

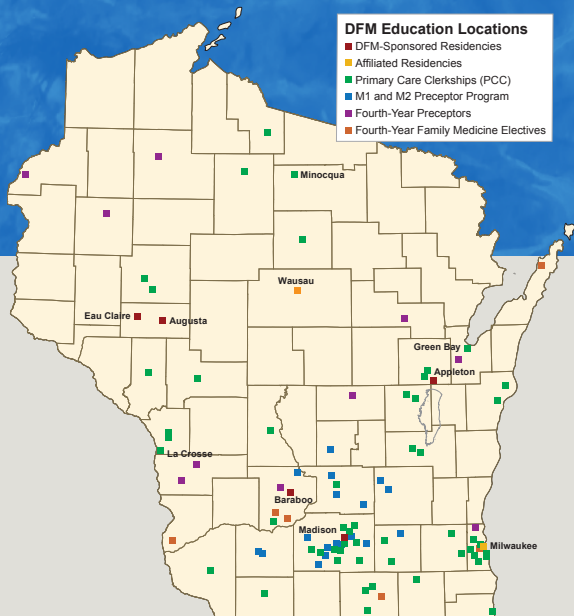
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Special thanks to Kari Brotzman, UW Health Marketing and Public Affairs

Education

The DFM trains primary care clinicians for Wisconsin through its statewide medical student education, residency, fellowship, and physician assistant programs.



MATCH DAY 2013

Match Day 2013 was a great day for family medicine in Wisconsin. Of the 167 SMPH students who graduated in 2013, 30 (18%) matched into family medicine residencies—the highest percentage in a decade. Of those 30 students entering family medicine, 18 (63%) entered residency programs in Wisconsin, which means a nearly 70 percent chance of staying in-state to practice.



MEDICAL STUDENT EDUCATION

Leadership: David Deci, MD

Faculty, staff, and statewide volunteer preceptors supported 557 University of Wisconsin School of Medicine and Public Health (SMPH) students through required clerkship, preceptorship, and electives.

Program	Number of Participants
Patient, Doctor, and Society course	26 faculty/residents; 110 students
M1 and M2 Preceptor Program	130 preceptors; 197 students
Primary Care Clerkship	161 preceptors; 170 students
Fourth-Year Preceptorship	38 preceptors; 91 students
Fourth-Year Family Medicine Electives	92 preceptors; 60 students

RESIDENCY EDUCATION

Leadership: William Schwab, MD

Our statewide residency programs, dually accredited by ACGME and AOA, trained 122 residents. Of the 38 who graduated in 2013, 63% remained in Wisconsin.

Program	Number of Residents
Baraboo RTT	6
Eau Claire	14 (including 1-2 at the Augusta alternative training site)
Fox Valley	17
Madison	42 (at 4 continuity clinics)
Milwaukee (Affiliated)	28
Wausau (Affiliated)	15

Education

All of the DFM's residency programs are dually accredited by ACGME and AOA. At right, Fox Valley program faculty **Julianne Falleroni, DO, MPH**, oversees as resident **Konstantin Mikheyev, DO**, provides osteopathic manipulative treatment for a patient.



DFM faculty **Ann Evensen, MD**, coaches PA student **Alysia Howard** in obstetrics skills at the 2013 Procedures Fair, an annual DFM event that gives learners a hands-on introduction to procedures frequently encountered in family medicine.



A SPECIAL THANKS TO OUR VOLUNTEER FACULTY

The DFM thanks **Mark Beamsley, MD**, for his years of medical student education service. In addition to his busy family

medicine practice at the UW Health Odana Atrium Clinic in Madison, Dr. Beamsley has been a long-standing member of the SMPH admissions committee and recently became director of its Primary Care Clerkship.

The DFM is deeply grateful to Dr. Beamsley and the over 500 statewide volunteer faculty who provide clinical experiences for medical students, family medicine residents, and PA students. Their continued dedication is crucial to the success of our educational programs—and Wisconsin's future primary care clinicians.

FELLOWSHIPS

Program	Number of Fellows	Leadership
Academic	2	Sarina Schrager, MD, MS
Complementary and alternative medicine (CAM) research	3	Bruce Barrett, MD, PhD
Integrative medicine	5	Adam Rindfleisch, MD
Primary care research	6	Bruce Barrett, MD, PhD, and David Rabago, MD
Sports medicine	1	Kathleen Carr, MD

PHYSICIAN ASSISTANT (PA) PROGRAM

Leadership: Virginia Snyder, PhD, PA-C

The UW PA program, administratively linked with the DFM, trained 81 students in campus-based and distance Master of Physician Assistant Studies (MPAS) programs; 34 graduated in 2013.

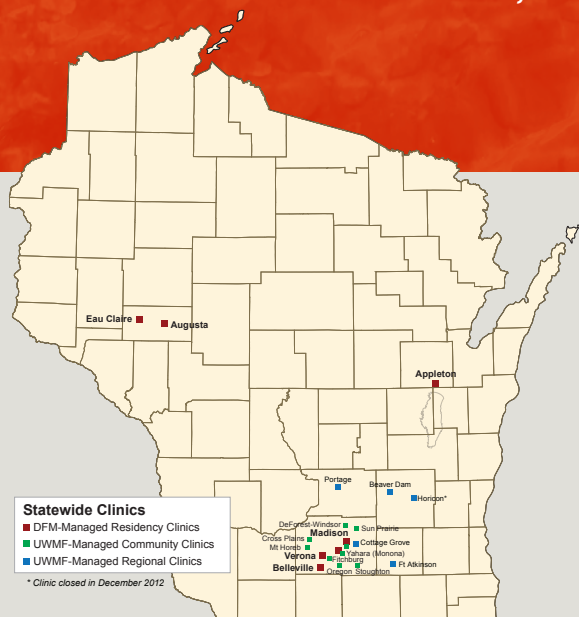


PA program students read the physician assistant oath at the white coat ceremony, which marks the start of their clinical training.

Patient Care

The DFM provides high-quality, comprehensive primary care for patients of all ages at its statewide clinics.

Leadership:
Sandra Kamnetz, MD



QUALITY INITIATIVES

- The DeForest-Windsor clinic completed the first phase of UW Health's primary care workflow model; the Verona clinic became the second family medicine clinic to test the new model.
- The Northeast and Fox Valley clinics received Davis Quality Improvement awards for projects that improved lab ordering and obesity screening and intervention.



NEW ARBORETUM CLINIC OPENS

In FY13, construction finished on the new UW Health Arboretum Clinic, which is now home to the Access Wingra Family Medical Center and family physicians from the UW Health Odana Atrium clinic.

PATIENT VISITS BY CLINIC, FY13 *

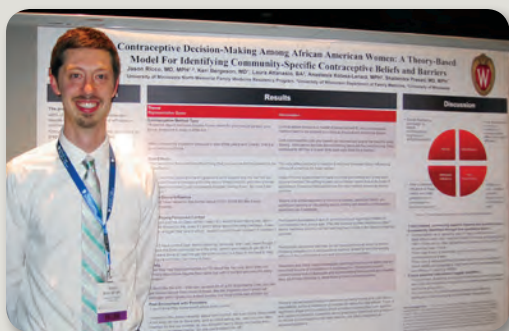
Clinic	Total Visits	Physician/NP/PA Visits
DFM-managed residency clinics		
Augusta	4,140	3,428
Belleville	18,120	12,413
Eau Claire	10,062	7,522
Fox Valley (Appleton)	20,733	13,051
Northeast (Madison)	35,990	23,888
Verona	33,719	22,071
Wingra (Madison)	23,123	16,426
UW Medical Foundation-managed community clinics		
Cross Plains	12,907	9,878
DeForest-Windsor	35,926	24,299
Fitchburg	9,052	6,394
Mt. Horeb	15,435	10,219
Odana Atrium (Madison)	60,778	36,941
Oregon	15,766	10,866
Stoughton	6,347	3,985
Sun Prairie	30,298	21,361
Yahara (Monona)	33,730	21,862
UW Medical Foundation-managed regional clinics		
Beaver Dam	28,044	18,587
Cottage Grove	6,898	5,085
Fort Atkinson	18,016	11,176
Horicon (closed December 2012)	3,171	1,958
Portage	12,959	6,603
Total Clinic Visits	435,214	288,013

*The DFM also provided over 45,345 patient visits at three urgent care sites in FY13

Research

Through inquiry, discovery, and community engagement, DFM researchers tackle Wisconsin's health challenges and aim to transform primary care practice.

Leadership: Mary Beth Plane, PhD (retired October 2012); **Lawrence Hanrahan, PhD** (January 2013-present)



NATIONAL RESEARCH PRESENTATIONS

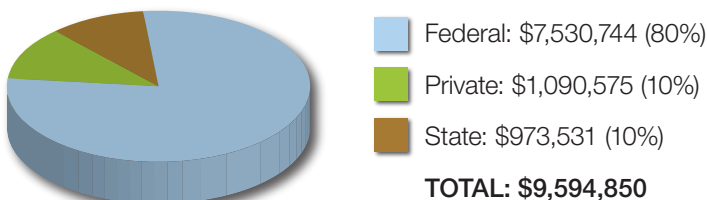
Primary care research fellows **Jason Ricco, MD**, and **Maggie Wallace, PharmD**, were among the 17 DFM presenters at the 40th annual North American Primary Care Research Group (NAPCRG) meeting in December 2012—the premier international forum for presenting new knowledge in primary care and advances in research methodology.

Presentation topics included primary care workflow and quality improvement, patterns of acute respiratory illness, outcomes of prolotherapy for knee arthritis, and contraceptive counseling among African American women.

In FY13, the DFM had \$9.6 million in grant funding directed toward projects in childhood obesity prevention, upper respiratory diseases, integrative medicine, alcohol and substance abuse, and translational research.

The Wisconsin Research and Education Network (WREN), a statewide practice-based research network of 300 primary care clinicians and researchers, conducted 18 research projects on patient safety, chronic kidney disease, substance abuse, and other practice improvement topics.

RESEARCH FUNDING SOURCES, FY13



TOP-FUNDED GRANTS

Title	PI	Agency	Amount
Patient-Centered Clinical Care Educational Program	David Rakel, MD	Pacific Institute for Research and Evaluation	\$910,616
Barriers in Translating Genomic Research into State Public Health Programs	Laura Senier, PhD	NIH/NHGRI	\$884,297
Career Development Mentoring Award	Bruce Barrett, MD, PhD	NIH/NCCAM	\$818,452
Meditation and Exercise for the Prevention of Acute Respiratory Infection	Bruce Barrett, MD, PhD	NIH/NCCAM	\$751,529
Healthy Children, Strong Families	Alexandra Adams, MD, PhD	NIH	\$700,373

Special Events

The McGovern-Tracy Scholars Award honors medical students or DFM residents who exemplify outstanding community service, outreach, and leadership. The 2013 scholars, from left: Megan Attridge; DFM resident Kelita Fox, MD; Lauren Bauer; Nathan Swenson; James Lehman; and Heather Nennig.



EUGENE FARLEY VISITING PROFESSORSHIP

Invites a nationally known family physician to share experiences, stimulate discussion, and explore ideas.

John Geyman, MD, a professor emeritus at the University of Washington Department of Family Medicine, was the 2012 Eugene and Linda Farley Visiting Professor. Dr. Geyman is one of the first residency directors in family medicine, the founding editor of the *Journal of Family Practice*, the former editor of the *Journal of the American Board of Family Practice*, and a member of the Institute of Medicine.



Above, from left: Eugene Farley, MD, DFM chair **Valerie Gilchrist, MD**, John Geyman, MD, and DFM Professor Emeritus **John Frey, MD**.

RENNER/HANSEN AWARD CEREMONY

Honors outstanding achievements in the DFM or field of family medicine.



John H. Renner
“Wisconsin Idea” Award:

Tim Size, MBA, executive director,
Rural Wisconsin Health Cooperative
(above with DFM chair
Valerie Gilchrist, MD)



Marc Hansen
Lectureship Award:
Randall Brown, MD, PhD, FASAM
(above with award namesake
Marc Hansen, MD)



James E. Davis
Award for Quality
Improvement:
UW Health Northeast
Family Medical Center
(department award)
and UW Health Fox
Valley Family Medicine
Clinic (learner-led
award)



Donor Recognition

BRILLMAN MEDICAL SCHOLARSHIP: FORGING A LEGACY IN FAMILY MEDICINE

Family medicine is an ideal career for 2013 SMPH graduate Jonathan Dickman, MD. "I thought it was interesting to care for patients of all ages from all walks of life," he said. "Family medicine does that."

Kami Larson Harless, MD, also a 2013 SMPH graduate, fell in love first with public health and community medicine while working in the Dominican Republic in the midst of a dengue fever surge. "I continued to fall in love with medicine and its role in empowering communities," Harless said.



Lester Brillman, MD

The Brillman Medical Scholarship made it easier for Drs. Dickman and Harless to pursue their dreams at the SMPH. Named after the late Lester Brillman, MD, the scholarship furthers his wish to excite and empower medical students to choose family medicine. Dr. Brillman spent more than six decades in family medicine in the Beloit, Wisconsin, area. One of his greatest joys was delivering the grandchildren of babies he'd delivered early in his career.

"Dr. Brillman believed wholeheartedly in the importance of family physicians and their role in the community," Dr. Harless said. "As we look forward to the greater role of family practitioners in our evolving health care model, it is critical to maintain the core values of physicians like Dr. Brillman."

Dr. Harless is a first-year resident at Swedish Medical Center in Seattle. She works in a downtown public health clinic, where she provides a continuity of care for uninsured and Medicare/Medicaid patients.

Dr. Dickman, who spent a year and a half in the SMPH's Training in Urban Medicine and Public Health (TRIUMPH) program, and is now a first-year resident in the Allina Health United Family Residency Program in St. Paul, Minnesota, is committed to working with underserved populations. "I find it rewarding," he said. "That's where a lot of health gains are to be had."

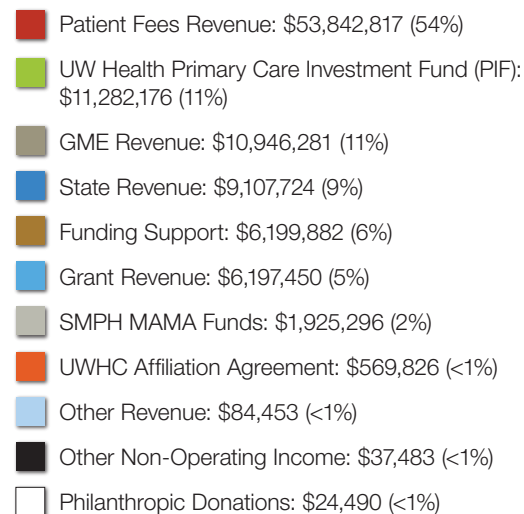
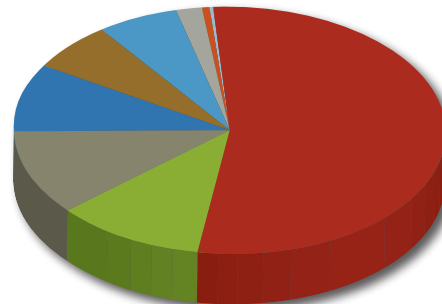
The DFM is deeply grateful to the Brillman family for its generous support of family medicine education.



The 2013 Brillman Scholars: Gabe Berendes, Jonathan Dickman, David Finnessy, Kami Larson Harless, Josh Schulist

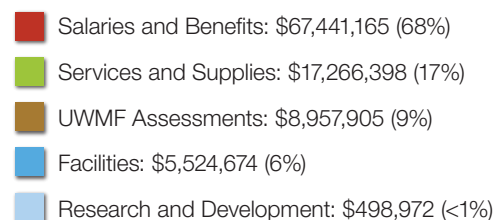
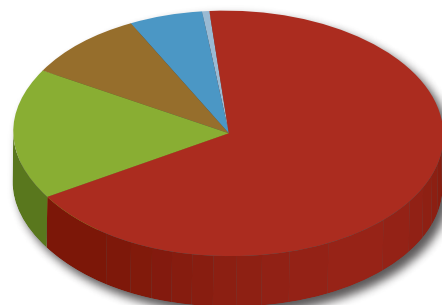
Administration and Finance

DFM REVENUE, FY13



TOTAL: \$100,217,878

DFM EXPENSES, FY13



TOTAL: \$99,689,114