

Health lives here

*in Wisconsin*



DEPARTMENT OF  
**Family Medicine**  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

**FY14 ANNUAL REPORT  
EXECUTIVE SUMMARY**





# WELCOME

The UW Department of Family Medicine (DFM) works on the front lines of medicine to promote the health of individuals, families, and communities throughout Wisconsin.



A patient care team at the UW Health Northeast Family Medical Center.

## FY14 Key Facts

- **History:** Created in 1970 as one of the original 15 family medicine residency programs in the nation.
- **People:** 864 employees (including 173 faculty) plus affiliates statewide.
- **Budget:** FY14 revenue of \$104M.
- **Medical Student Education:** Statewide medical student education program supported the teaching of 580 students.
- **Residency Programs:** Statewide residency programs (DFM-managed and affiliated) are dually accredited by ACGME and AOA and educated 123 residents. Of the 40 who graduated in 2014, 25 (63%) stayed in-state to practice. Since the DFM's inception in 1970, approximately two-thirds of graduates each year have entered practice in Wisconsin.
- **PA Program:** Campus- and community-based MPAS program educated 84 students; 36 graduated in 2014. Of graduates who are clinically employed, 24 (69%) entered practice in Wisconsin and 11 (31%) entered primary care. In addition, 19 students were enrolled in the PA Program's master's completion program.
- **Patient Care:** 404,071 patient visits at 21 statewide clinics and 27,577 patient visits at 3 urgent care sites.
- **Research:** \$7.8M in grant awards.



*On the cover (clockwise from top left): Eau Claire resident **Harry Kahlon, MD** (on right); Wingra faculty **Beth Potter, MD** (on right); Fox Valley care manager **Beth Belmore, MSE**; Cross Plains faculty **Daniel Jarzemsky, MD** (on left); Wausau faculty **Thomas Strick, MD** (seated), resident **Leanne Anderson, DO**, and UW PA student **Isaac Hinson**.*

This executive summary highlights our activities from July 1, 2013, through June 30, 2014.

For the full report, visit [www.fammed.wisc.edu/annual-report/2014](http://www.fammed.wisc.edu/annual-report/2014).

## Executive Leadership



**Valerie Gilchrist, MD**  
Chair



**Lawrence Hanrahan, PhD, MS**  
Research Director



**Linda Haskins, MBA**  
Administrator



**Sandra Kamnetz, MD**  
Vice Chair of Clinical Care



**Beth Potter, MD**  
Associate Vice Chair,  
Madison Residency  
Clinical Operations



**William Schwab, MD**  
Vice Chair of Education



**Lee Vogel, MD**  
Fox Valley  
Campus Director

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**Editor:** Andrea Schmick

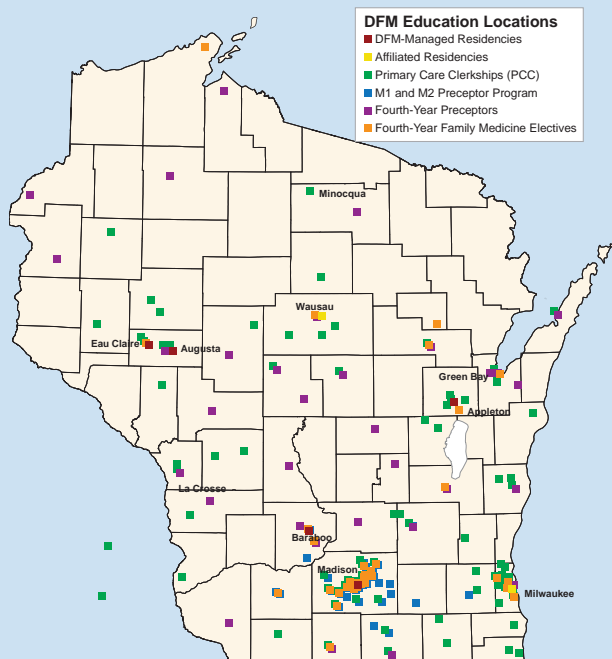
**Design and Production:** Kathleen Pape, Michael Lemberger

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Special thanks to Kari Brotzman, UW Health Marketing and Public Affairs

# EDUCATION

The DFM educates primary care clinicians for Wisconsin through statewide medical student education, residency, fellowship, and physician assistant programs.

**Jensena Carlson, MD**, oversees as resident **Joshua Schulist, MD**, examines an adolescent patient at the Belleville residency clinic.



## DFM Wins AAFP ‘Top Ten’ Award

In May, the DFM received the American Academy of Family Physicians’ (AAFP) “Top Ten Award” for ranking among the best in the nation for matching medical students into family medicine. Above, DFM faculty and residents receive the award with AAFP President Reid Blackwelder, MD.

## Medical Student Education

**Leadership: David Deci, MD**

Faculty, staff, and statewide volunteer preceptors supported 580 University of Wisconsin School of Medicine and Public Health (SMPH) students through required clerkship, preceptorships and electives.

Program	Number of Participants
Patient, Doctor, and Society course	27 faculty/residents; 64 students
M1 and M2 Preceptor Program	141 preceptors; 204 students
Primary Care Clerkship	156 preceptors; 161 students
Fourth-Year Preceptorship	39 preceptors; 72 students
Fourth-Year Family Medicine Electives	135 preceptors; 79 students

## Honoring Our Volunteer Faculty

The DFM thanks **Ekaterina Roman, MD**, a family physician at the Aurora Two Rivers Clinic in Two Rivers, Wisconsin. Dr. Roman has been the Primary Care Clerkship site leader for the Wisconsin Academy of Rural Medicine in Green Bay since the program began in 2011. Three of the students she has mentored are now in family medicine residencies.



The DFM is deeply grateful to Dr. Roman and the over 400 statewide volunteer faculty who provide clinical experiences for medical students, family medicine residents and PA students. Their continued dedication is crucial to the success of our educational programs—and Wisconsin’s future primary care clinicians.



# EDUCATION

Resident **Jennifer Mastrocola, MD**, and medical student John Holzhauer practice OB examination skills with volunteer Mónica Del Valle at the DFM's 2014 Procedures Fair. The annual event gives learners valuable experience with procedures encountered in family medicine.



## Physician Assistant (PA) Program

**Leadership:** Virginia Snyder, PhD, PA-C

The PA Program educated 84 students in campus-based and distance Master of Physician Assistant Studies (MPAS) programs; 36 graduated in 2014. In addition, 19 students enrolled in the PA Program's master's completion program.



*In May, new PA students gathered with Bucky at the Health Sciences Learning Center.*

## Residency Education

**Leadership:** William Schwab, MD

Our statewide residency programs, dually accredited by ACGME and AOA, educated 123 residents. Of the 40 residents who graduated in 2014, 25 (63%) entered practice in Wisconsin.

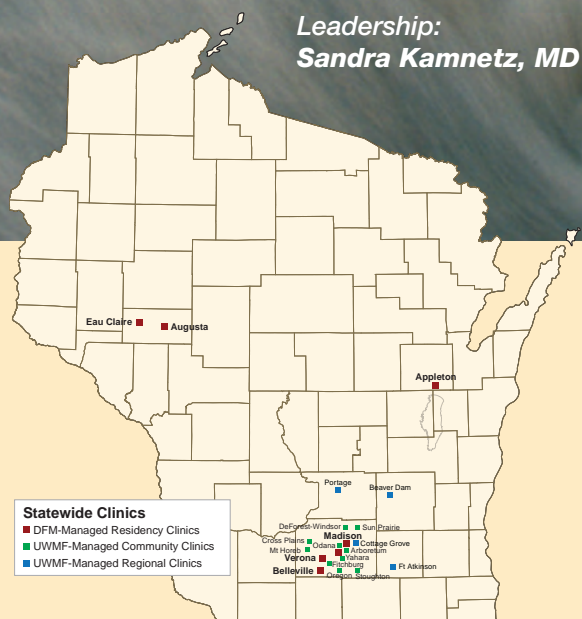
Program	Number of Residents
Baraboo RTT	6
Eau Claire	14 (including 1 at the Augusta alternative training site)
Fox Valley	18
Madison	41 (at 4 continuity clinics)
Milwaukee (affiliated)	28
Wausau	16

## Fellowships

Program	Number of Fellows	Leadership
Academic	1	Sarina Schrager, MD, MS
Addiction medicine	0	Randall Brown, MD, PhD, FASAM
Complementary and alternative medicine (CAM) research	4	Bruce Barrett, MD, PhD
Integrative medicine	3	Adam Rindfleisch, MD
Primary care research	5	Bruce Barrett, MD, PhD, and David Rabago, MD
Sports medicine	1	Kathleen Carr, MD

# PATIENT CARE

The DFM provides high-quality, comprehensive primary care for patients of all ages at its statewide clinics.



**Catherine James, MD,** performs a well-baby checkup at the Odana Atrium clinic.

## DFM Faculty Win UW Health Awards



Jennifer Edwards, MD



Catherine James, MD



Hollis King, DO, PhD



Jeffrey McGuire, MD



Elizabeth Perry, MD

In 2014, five DFM faculty—**Jennifer Edwards, MD**; **Catherine James, MD**; **Hollis King, DO, PhD**; **Jeffrey McGuire, MD**; and **Elizabeth Perry, MD**—were honored with UW Health's third annual Patient Experience Physician Champion Awards. These physicians achieved the highest level of exemplary communication skills based on patient satisfaction surveys conducted the previous year.



Also in 2014, **Jacqueline Gerhart, MD**, received a UW Health Rising Star Physician Excellence Award. The peer-nominated award recognized her for being an outstanding clinician and educator early in her career.

## Patient Visits by Clinic, FY14\*

Clinic	Total Visits
<b>DFM-managed residency clinics</b>	
Augusta	5,457
Belleville	20,088
Eau Claire	15,398
Fox Valley (Appleton)	19,952
Northeast (Madison)	33,315
Verona	34,101
Wingra (Madison)	25,848
<b>UWMF-managed community clinics</b>	
Arboretum (Madison)	8,041
Cross Plains	11,798
DeForest-Windsor	29,515
Fitchburg	6,940
Mt. Horeb	12,506
Odana Atrium (Madison)	33,269
Oregon	12,391
Stoughton	3,802
Sun Prairie	25,377
Yahara (Monona)	27,562
<b>UWMF-managed regional clinics</b>	
Beaver Dam	34,895
Cottage Grove	8,756
Fort Atkinson	18,315
Portage	16,745
<b>Total Clinic Visits</b>	<b>404,071</b>

\*The DFM also provided over 27,577 patient visits at three urgent care sites in FY14



# RESEARCH

Through inquiry, discovery, and community engagement, DFM researchers tackle Wisconsin's health challenges and aim to transform primary care practice.

*The DFM research committee. Standing: Alexandra Adams, MD, PhD; John Beasley, MD; David Rabago, MD; Research Director Larry Hanrahan, PhD, MS; Bruce Barrett, MD, PhD; Terry Little, MS. Seated: Aleksandra Zgierska, MD, PhD; Irene Hamrick, MD; Nancy Pandhi, MD, MPH, PhD.*



## Qualitative Research Expert Rachel Grob Joins DFM

**Rachel Grob, MA, PhD**, a health advocate, medical sociologist, qualitative researcher and health policy expert, joined the DFM in April 2014 as a senior scientist. Her appointment is split between the DFM and the UW-Madison Center for Patient Partnerships (CPP); she is first CPP faculty member to have a formal appointment in an SMPH department.

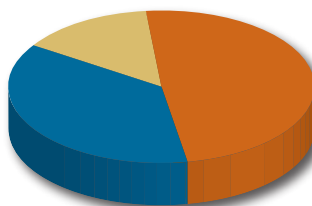


Dr. Grob's research focuses on how patients' narrative accounts of their health care experiences can be systematically collected and applied toward improvements in clinical practice, clinician education, patient support, quality improvement and health policy.

In FY14, the DFM had \$7.8 million in grant awards. Projects focused on integrative medicine, childhood obesity prevention, upper respiratory diseases, alcohol and substance abuse and primary care research.

In addition, the Wisconsin Research and Education Network (WREN), a statewide practice-based research network of primary care clinicians and researchers, engaged more than 1500 clinicians, researchers and staff in Wisconsin and beyond.

## Research Funding Sources, FY14



Federal: \$3,839,413 (50%)  
State: \$2,902,133 (37%)  
Private: \$1,101,975 (13%)

**TOTAL: \$7,843,521**

## Top-Funded Extramural Grants

Title	PI	Agency	Amount
Patient-Centered Clinical Care Educational Program	David Rakel, MD	Pacific Institute for Research and Evaluation	\$910,616
Healthy Children, Strong Families	Alexandra Adams, MD, PhD	NIH	\$889,373
Meditation and Exercise for the Prevention of Acute Respiratory Infection	Bruce Barrett, MD, PhD	NIH/NCCAM	\$751,529
Oregon Child Absenteeism Due to Respiratory Disease Study (ORCHARDS)	Jonathan Temte, MD, PhD	CDC	\$405,801
Primary Care Research Fellowship	Bruce Barrett, MD, PhD	NIH/HRSA	\$400,000



# SPECIAL EVENTS

The McGovern-Tracy Scholars Award honors medical students or DFM residents who exemplify outstanding community service, outreach, and leadership.

*The 2014 McGovern-Tracy scholars, from left: Daniel Ziebell; **Karina Atwell, MD**; Olga Yashira Diaz; Nailah Cash-O'Bannon; John Holzhauer; Caitlin Regner; **James Conniff, MD** (Not pictured: **Kevin Thao, MD, MPH**)*



## Eugene Farley Visiting Professorship

This professorship invites a nationally known family physician to share experiences, stimulate discussion, and explore ideas.

The DFM welcomed **Jack Westfall, MD, MPH**, as its 2013 Eugene Farley Visiting Professor. Dr. Westfall is the founder of the High Plains Research Network, an integrated network of hospitals, ambulatory clinics, and clinicians in rural Colorado dedicated to improving care in rural communities.

He is also a professor at the University of Colorado's Department of Family Medicine, the director of the Colorado Area Health Education Center and the associate dean for rural health at the CU School of Medicine.



**Jack Westfall, MD**, the 2013 Eugene Farley Visiting Professor

## Renner/Hansen Award Ceremony

This ceremony honors outstanding achievements in the DFM or field of family medicine.



**John H. Renner**  
**"Wisconsin Idea" Award:**  
**Marc Hansen, MD**,  
DFM emeritus professor and  
residency program founder (above  
with DFM chair **Valerie Gilchrist, MD**)



**Marc Hansen**  
**Lectureship Award:**  
**Brian Arndt, MD**  
(above with award namesake  
**Marc Hansen, MD**)



**James E. Davis Award for Quality Improvement:**  
UW Health Belleville Family Medicine

# DONOR RECOGNITION

## ZORBA PASTER: COMPASSION IN ACTION



**Zorba Paster, MD,**  
at a DFM event in  
May 2014

**Zorba Paster, MD**, is a strategic philanthropist. The popular host of public radio's "Zorba Paster on Your Health" has been the driving force behind the Compassion in Action awards that the DFM distributes annually, the Leadership Opportunities with Communities, the Underserved and Special Populations (LOCUS) awards, the Memorial Union Fund, and many other university initiatives.

Dr. Paster's focus on philanthropy started with the death of his father. "We try to support efforts that make a difference in

people's lives," he explained. "Our aim with Compassion in Action is to encourage future primary care doctors to serve as leaders in underserved areas."

A Chicago native, Dr. Paster has been a practicing family physician in Wisconsin for more than 30 years. He has dedicated his life to empowering people to make smart choices in order to live long and healthy lives.

The DFM is deeply grateful to him for his many years of generous support of family medicine.

# IN MEMORIAM



**Gene Farley, MD, MPH**  
**1927–2013**

A "father of family medicine," former DFM chair and lifelong health activist

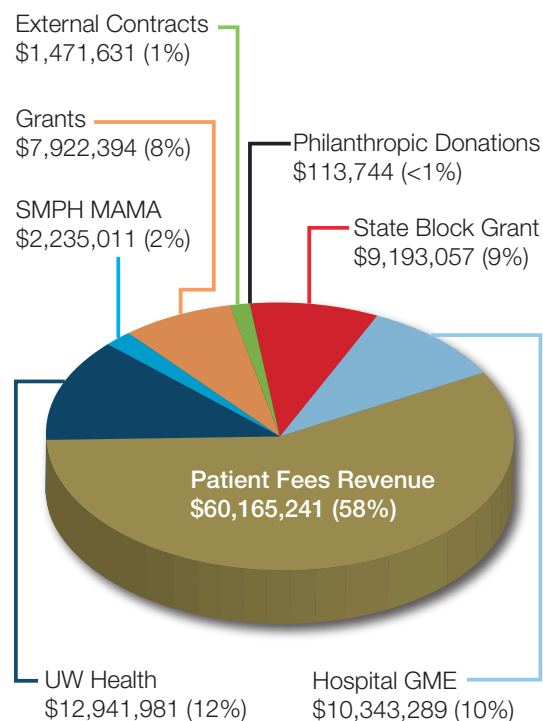


**Jeff Patterson, DO**  
**1946–2014**

DFM professor emeritus, prolotherapy expert, and health and environmental activist

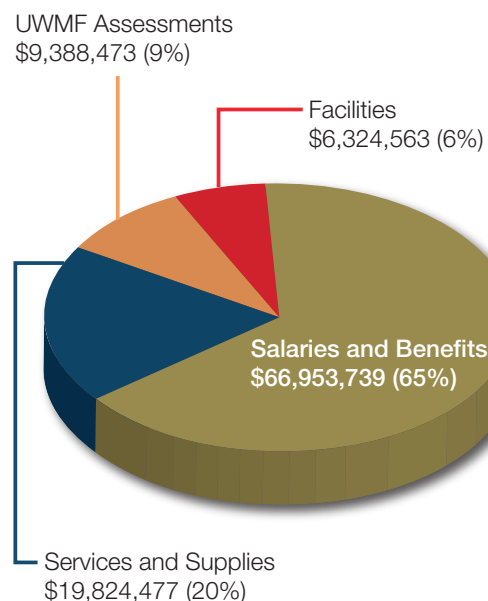
# ADMINISTRATION AND FINANCE

## DFM Revenue, FY14



**TOTAL: \$104,272,604** (\$104,386,348 with donations)

## DFM Expenses, FY14



**TOTAL: \$102,491,253**